2026 GENERAL CATALOGUE

Co-create with

BIC graphic
Your Brand Ambassador



Let's design creative solutions
that make your brand even more unforgettable.

Think BIC

F.LLI OGGERO dal 1972

pubblicità per tutti
www.oggero.com





BiC® graphic

Your Brand Ambassador



Our story began in 1944, as part of everyday life. Today, we also stand alongside brands, positioning them in the best placement in the world: in people's lives.



FR/
Notre histoire a commencé en 1944, faisant partie du quotidien. Aujourd'hui, nous sommes également aux côtés des marques, en les positionnant au meilleur endroit du monde : dans la vie des gens.

IT/
La nostra storia inizia nel 1944, come parte della vita di tutti i giorni. Oggi siamo anche al fianco dei brand, perposizionarli nel posto migliore del mondo: nella vita delle persone.

DE/
Unsere Geschichte begann 1944, als Teil des Alltags. Heute stehen wir auch an der Seite von Marken und positionieren sie am besten Platz der Welt: im Leben der Menschen.

ES/
Nuestra historia comenzó en 1944, como parte de la vida cotidiana. Hoy, también estamos junto a las marcas, posicionándolas en el mejor lugar del mundo: en la vida de las personas.

Discover how!

CONTENTS

BIC GRAPHIC 2

Our Story 2
Welcome to the universe of BIC... 6
That's why we invite you to: Co-create with us 8
An Icon 10
Connection 12
Trust 14
Let's customise every product consciously 16
Sustainable Innovation 18
Sustainable Products 20
Ecolutions® Novelties 22
BIC® 4 Colours® ECO 24
BIC® Media Clic Advance 26
BIC® Cristal® Re'new™ Black 28
BIC® M10® Clic 30
BIC® Highlighter Flat 32

BIC® WRITING INSTRUMENTS 34

BALLPENS
BIC® Cristal® Expression 38
BIC® Cristal® Re'New™ 40
BIC® Cristal® Re'New™ Black 42
BIC® Style 44
BIC® Round Stic® 48
BIC® Round Stic® Ecolutions® 51
BIC® M10® Clic 54
BIC® Media Clic 60
BIC® Media Clic Advance 58
BIC® Media Clic Ecolutions® 61
BIC® Media Clic Ecolutions® Plus 62
BIC® Media Clic Grip 65
BIC® Media Clic Grip Ecolutions® 66
BIC® Media Clic BGuard™ antibacterial 70
BIC® Media Clic BGuard™ antimicrobial Ecolutions® 72
BIC® Media Clic Biobased Ecolutions® 74
BIC® Media Clic Biobased BGuard™ antibacterial 76
BIC® Media Clic Shine 78
BIC® Media Clic Glacé 80
BIC® Clic Stic 82
BIC® Clic Stic Ecolutions® 83
BIC® Clic Stic Softfeel® 85
BIC® Clic Stic Stylus 86
BIC® Clic Stic Stylus Ecolutions® 86
BIC® Super Clip 92
BIC® Super Clip Ecolutions® 93
BIC® Super Clip Advance 96
BIC® Super Clip Glacé 96
BIC® Super Clip Glacé Advance 100
BIC® Super Clip Soft 102
BIC® Super Clip Soft Advance 103
BIC® Super Clip Origin 104
BIC® Wide Body™ 108
BIC® Wide Body™ Ecolutions® 109
BIC® Wide Body™ Mini Digital 110
BIC® 4 Colours® 116
BIC® 4 Colours® ECO 118
BIC® 4 Colours® Rainbow Decor 120
BIC® 4 Colours® Bicolor 122
BIC® 4 Colours® Gradient 124
BIC® 4 Colours® Pastel 126
BIC® 4 Colours® Fashion 128
BIC® 4 Colours® Sun 130
BIC® 4 Colours® Fine 132
BIC® 4 Colours® Fluo 134
BIC® 4 Colours® Glacé 136
BIC® 4 Colours® Shine 138
BIC® 4 Colours® Soft 140
BIC® 4 Colours® Wood Style 142
BIC® 4 Colours® Flags Collection 144
BIC® 4 Colours® 3+1HB 146

METALLIC PENS
BIC® Metal Pro 148

ROLLERS AND GELS
BIC® Grip Roller 154
BIC® Intensity® Gel Clic 156

HIGHLIGHTERS AND MARKERS
BIC® Brite Liner® Grip 160
BIC® Highlighter Flat 162
BIC® Velleda® White Board Marker Fine 164
BIC® Velleda® White Board Marker Grip 165
BIC® Mark-It Permanent Marker 166
BIC® Permanent Marker Ecolutions® 167

MECHANICAL PENCILS
BIC® Matic® 170
BIC® Media Clic Mechanical pencil 172
BIC® Media Clic Grip Mechanical pencil 173
BIC® Media Clic Grip Mechanical pencil Ecolutions® 173

PENCILS
BIC® Evolution® Ecolutions® 178
BIC® Kids Evolution® Colouring Set 182
Sprout™ Graphite pencil 184

CONTENTS

OTHER WRITING INSTRUMENTS 186

PLASTIC PENS
Basic Pen 190
Click Pen 192
Striped Grip Pen 194

STYLUS PENS
Sleek Stylus Pen 198

NOTEBOOKS 200

BIC® PARTNER
BIC® Partner Hard Cover 204
BIC® Partner Flex Cover 206
BIC® Partner FruitCover 208
BIC® Partner Notebooks Tailormade Service 210

BIC®/DJEEP® LIGHTERS AND BIC® CASES 212

BIC® LIGHTERS
BIC® J25 Lighter 218
BIC® J23 Lighter 222
BIC® J26 Lighter 226
BIC® J38 Lighter 230
BIC® EZ Reach™ Lighter 234

BIC® LIGHTER CASES
BIC® Styl'it Luxury Case 238
BIC® Aluminium Flat Case 240
BIC® Clip Case 241
BIC® 3D Case 242

OTHER PRODUCTS
BIC® Pocket Ashtray 244

DJEEP® LIGHTERS
DJEEP® D1 Lighter 248

BIC® PACKAGING 254

BIC® Primary Ecolutions® Packaging 258
BIC® Primary Packaging 258
BIC® Secondary Packaging 264

GENERAL INFORMATION 266

Make it simple! 270
Symbols and abbreviations 272
Technical Parameters for each Type of Printing 277
Product index 278
Colour table 279

Welcome to the universe of BIC...

Since 1944, our BIC Group has brought joy through simplicity, turning BIC into a global icon, loved across the world.

— Trusted by millions, every day.

FR/

Bienvenue dans l'univers du BIC...

Depuis 1944, notre Groupe BIC apporte de la joie grâce à la simplicité, faisant de BIC une icône mondiale, aimée dans le monde entier. **— Comptant avec la confiance de millions de personnes, chaque jour.**

IT/

Benvenuti nell'universo BIC...

Dal 1944, il Gruppo BIC porta gioia attraverso la semplicità, trasformando BIC in un'icona globale amata in tutto il mondo. **— Scelta e apprezzata da milioni di persone, ogni giorno.**

DE/

Willkommen im Universum von BIC...

Seit 1944 bringt die BIC Gruppe Freude durch Einfachheit und hat BIC zu einer globalen Ikone gemacht, die auf der ganzen Welt geliebt wird. **— Millionen Menschen vertrauen uns täglich.**

ES/

Bienvenido al universo BIC...

Desde 1944, nuestro Grupo BIC ha transmitido alegría a través de la sencillez, convirtiendo la marca BIC en un icono global, amado en todo el mundo. **— Con la confianza de millones de personas, cada día.**



FR/

BIC : *Des produits iconiques que tout le monde aime. Pour tous !*
BIC Graphic : *Des solutions d'impression créatives et avancées. Pour les professionnels !*

DE/

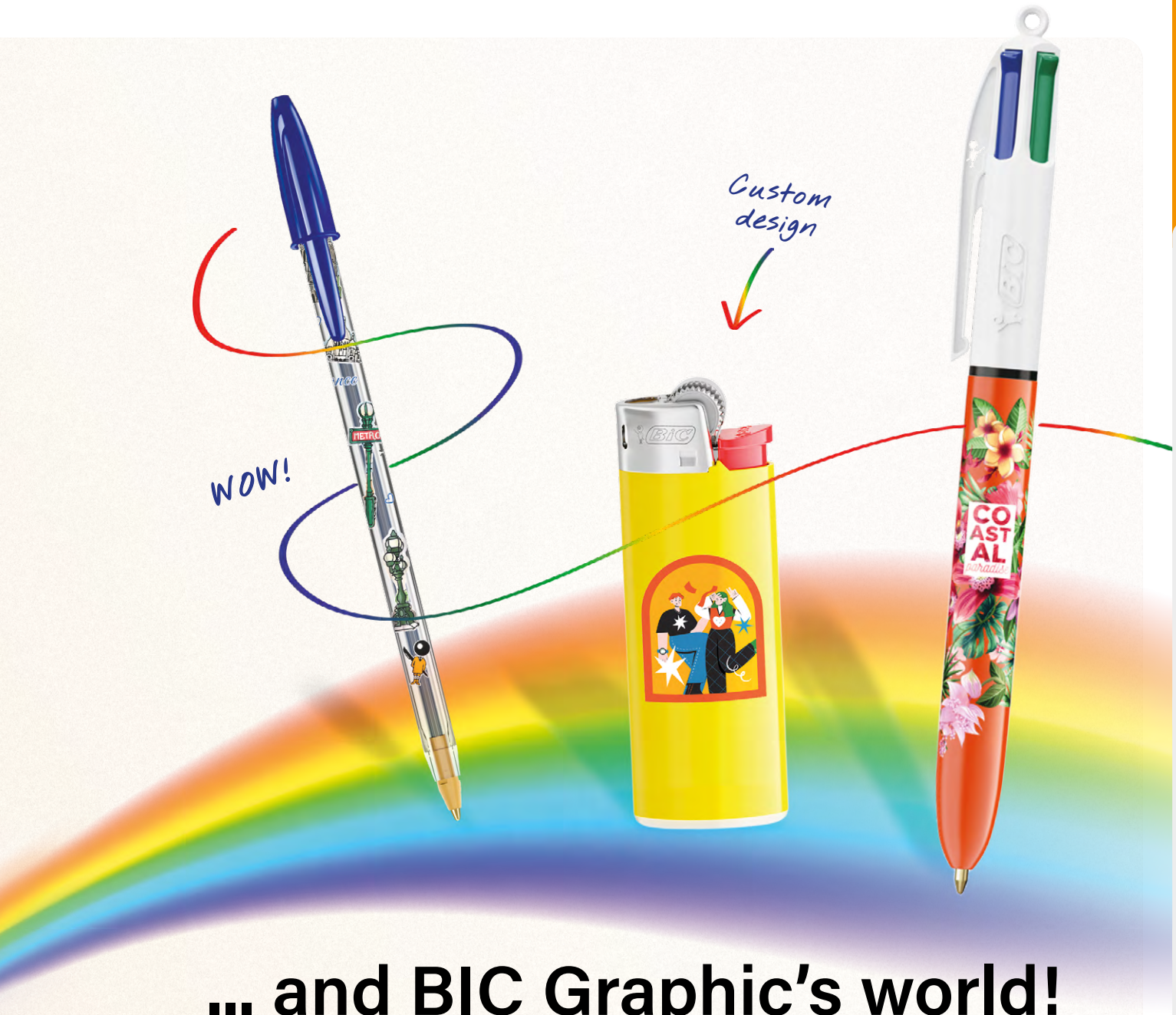
BIC: *Legendäre Produkte, die Menschen lieben. Für alle!*
BIC Graphic: *Kreative und fortschrittliche Drucklösungen. Für Unternehmen!*

IT/

BIC: *Prodotti iconici che le persone amano. Per tutti!*
BIC Graphic: *Soluzioni di stampa creative e avanzate. Per i professionisti!*

ES/

BIC: *Productos icónicos que la gente ama. ¡Para todos!*
BIC Graphic: *Soluciones de impresión creativas y avanzadas. ¡Para profesionales!*



… and BIC Graphic's world!

We go beyond decorated products: we celebrate 30 years of designing brand stories that truly last.

— From iconic products to creative solutions.

FR/

… et dans le monde de BIC Graphic !

Nous allons au-delà des produits décorés : nous célébrons 30 ans à concevoir des histoires de marque qui durent vraiment.

— Des produits iconiques aux solutions créatives.

IT/

… e nel mondo di BIC Graphic!

Andiamo oltre i prodotti decorati: celebriamo 30 anni dedicati a creare storie di marchi che durano davvero.

— Dai prodotti iconici alle soluzioni creative.

DE/

… und in der Welt von BIC Graphic!

Wir gehen über dekorierte Produkte hinaus: Wir feiern 30 Jahre, in denen wir Markengeschichten gestalten, die wirklich Bestand haben. **— Von ikonischen Produkten bis zu kreativen Lösungen.**

ES/

… y al mundo de BIC Graphic!

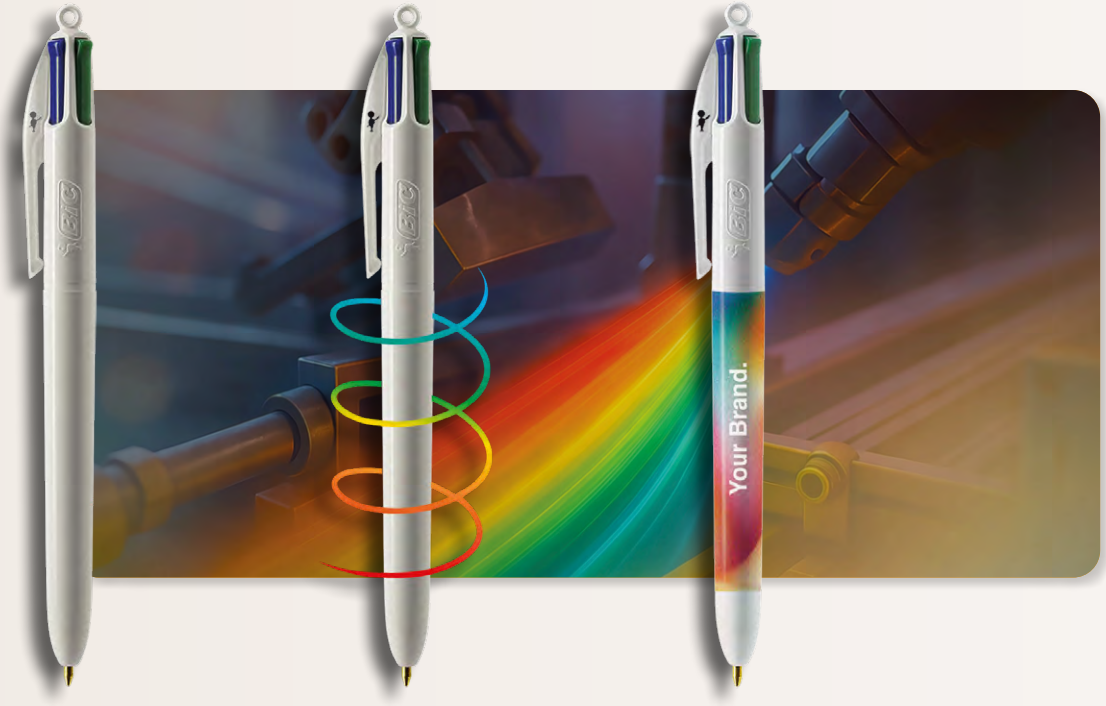
Vamos más allá de los productos decorados: celebramos 30 años diseñando historias de marca que perduran.

— De productos icónicos a soluciones creativas.

That’s why we invite you to: Co-create with us.

Let’s design creative solutions that make your brand even more unforgettable.

We combine creativity, advanced printing technologies, and technical expertise to craft solutions that stand out, inspire, and connect.



FR/

C’est pourquoi nous vous invitons à : Créer avec nous.

Concevons ensemble des solutions créatives pour rendre votre marque encore plus remarquable.

Nous allions créativité, technologies d’impression avancées et expertise technique pour concevoir des solutions qui se distinguent, inspirent et créent des liens.

IT/

Ecco perché ti invitiamo a: Creare insieme a noi.

Progettiamo insieme soluzioni creative che rendano il tuo marchio ancora più impattante.

Unendo creatività, tecnologie di stampa avanzate ed esperienza tecnica, realizziamo soluzioni che si distinguono, ispirano e connettono.

DE/

Deshalb laden wir Sie ein: Gestalten Sie mit uns.

Gemeinsam gestalten wir kreative Lösungen, die Ihre Marke unvergesslicher denn je machen.

Wir verbinden Kreativität, modernste Drucktechnologien und technisches Know-how, um Lösungen zu schaffen, die herausragen, inspirieren und verbinden.

ES/

Por eso te invitamos a: Crear con nosotros.

Diseñemos juntos soluciones creativas que hagan tu marca aún más inolvidable.

Combinamos creatividad, tecnologías avanzadas de impresión y experiencia técnica para crear soluciones que destaquen, inspiren y conecten.





Customised!









360° Design

"Co-create with us" also means co-create with...

AN ICON



FR/
"Créer avec nous" signifie aussi créer avec... UNE ICÔNE

DE/
"Gestalten Sie mit uns" bedeutet auch, gemeinsam zu kreieren mit... EINER IKONE

IT/
"Creare insieme a noi" significa anche creare con... UN'ICONA

ES/
"Crear con nosotros" también significa crear con... UN ICONO



And innovation

- ✓ Reinvented iconic products with new possibilities.
- ✓ Creative and technological capabilities: advanced printing, design, customisation.

FR/

Et innovation

✓ Des produits iconiques réinventés avec de nouvelles possibilités.
✓ Des capacités créatives et technologiques : impression avancée, design, personnalisation.

IT/

E innovazione

✓ Prodotti iconici reinventati con nuove possibilità.
✓ Capacità creative e tecnologiche: stampa avanzata, design, personalizzazione. Soluzioni che rendono i brand indimenticabili.

DE/

Und Innovation

✓ Ikonische Produkte, neu erfunden mit neuen Möglichkeiten.
✓ Kreative und technologische Kompetenzen: fortschrittlicher Druck, Design, Personalisierung. Lösungen, die Marken unvergesslich machen.

ES/

E innovación

✓ Productos icónicos reinventados con nuevas posibilidades.
✓ Capacidades creativas y tecnológicas: impresión avanzada, diseño y personalización. Soluciones que hacen que las marcas sean inolvidables.

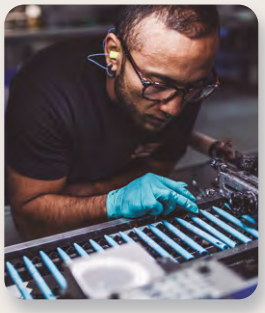
“Co-create with us” also means co-create with...

CONNECTION

- ✓ Real proximity to customers: made in Europe, native-speaking customer service, local sales teams.
- ✓ BIC® products are present in every life stage.
- ✓ Emotional and cultural connection with each market.









FR/
“Créer avec nous” signifie aussi créer avec... CONNEXION
✓ Une véritable proximité avec nos clients : fabrication en Europe, service client dans leur langue, équipes commerciales locales.
✓ Les produits BIC® accompagnent chaque étape de la vie.
✓ Une connexion émotionnelle et culturelle avec chaque marché.

IT/
“Creare insieme a noi” significa anche creare con... CONNESSIONE
✓ Una vera vicinanza ai clienti: produzione in Europa, servizio clienti madrelingua, team commerciali locali.
✓ I prodotti BIC® accompagnano ogni fase della vita.
✓ Una forte connessione emozionale e culturale con ogni mercato.

DE/
“Gestalten Sie mit uns” bedeutet auch, gemeinsam zu kreieren mit... VERBINDUNG
✓ Echte Nähe zu unseren Kunden: hergestellt in Europa, muttersprachlicher Kundenservice, lokale Vertriebsteams.
✓ BIC® Produkte begleiten alle Lebensphasen.
✓ Emotionale und kulturelle Verbindung zu jedem Markt.

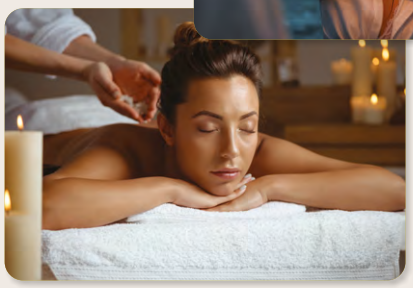
ES/
“Crear con nosotros” también significa crear con... CONEXIÓN
✓ Estamos cerca de nuestros clientes: fabricación europea, atención personalizada y equipos locales en cada país.
✓ Los productos BIC® forman parte de cada etapa de la vida.
✓ Conectamos emocional y culturalmente con cada mercado.

At BIC Graphic, we put your brand in the best place in the world: **in people's lives.**

Every day!













Tarragona, Spain

Made in Europe!

FR/
Chez BIC Graphic, nous mettons votre marque dans le meilleur emplacement au monde : dans la vie des gens.

DE/
Bei BIC Graphic platzieren wir Ihre Marke am besten Ort der Welt: im Leben der Menschen.

IT/
In BIC Graphic mettiamo il tuo brand nel miglior posto del mondo: nella vita delle persone.

ES/
En BIC Graphic ponemos tu marca en el mejor lugar del mundo: en la vida de las personas.

"Co-create with us"
also means co-create with...







TRUST



- ✓ Sustainable product design: long-lasting, minimal materials.
- ✓ Local production and decoration powered by 100% renewable energy.
- ✓ Certified quality and responsible manufacturing.

FR/
"Créer avec nous" signifie aussi créer avec... CONFIANCE
✓ Conception de produits durables : longue durée de vie, matériaux minimaux.
✓ Production et décoration locales, alimentées à 100 % par des énergies renouvelables.
✓ Qualité certifiée et fabrication responsable.

IT/
"Creare insieme a noi" significa anche creare con... FIDUCIA
✓ Design di prodotto sostenibile: lunga durata, uso minimo di materiali.
✓ Produzione e decorazione locale, alimentata al 100% da energia rinnovabile.
✓ Qualità certificata e produzione responsabile.

DE/
"Gestalten Sie mit uns" bedeutet auch, gemeinsam zu kreieren mit... VERTRAUEN
✓ Nachhaltiges Produktdesign: langlebig, mit minimalem Materialeinsatz.
✓ Lokale Produktion und Veredelung, betrieben mit 100 % erneuerbarer Energie.
✓ Zertifizierte Qualität und verantwortungsvolle Herstellung.

ES/
"Crear con nosotros" también significa crear con... CONFIANZA
✓ Diseño de productos sostenibles: duraderos y materiales mínimos.
✓ Producción y personalización locales, impulsadas por electricidad proveniente de fuentes renovables
✓ Calidad certificada y fabricación responsable.





Co-create a better future





FR/
Créons un meilleur avenir

DE/
Gemeinsam eine bessere Zukunft gestalten

IT/
Creiamo un futuro migliore

ES/
Creemos un futuro mejor

Let’s customise every product consciously.



MADE IN EUROPE

By keeping production close to our clients, we reduce transport distances, minimise emissions, and maintain full control over the entire value chain.



FR/

Personnalisons chaque produit de manière responsable.

1. FABRIQUÉ EN EUROPE
En gardant la production proche de nos clients, nous réduisons les distances de transport, minimisons les émissions et maintenons un contrôle total sur l’ensemble de la chaîne de valeur.

IT/

Personalizziamo ogni prodotto in modo consapevole.

1. PRODOTTO IN EUROPA
Mantenendo la produzione vicino ai nostri clienti, riduciamo le distanze di trasporto, minimizziamo le emissioni e manteniamo il pieno controllo su tutta la catena del valore.

DE/

Lassen Sie uns jedes Produkt bewusst individualisieren.

1. HERGESTELLT IN EUROPA
Indem wir die Produktion in Kundennähe halten, verkürzen wir Transportwege, minimieren Emissionen und behalten die volle Kontrolle über die gesamte Wertschöpfungskette.

ES/

Personalicemos cada producto de forma consciente.

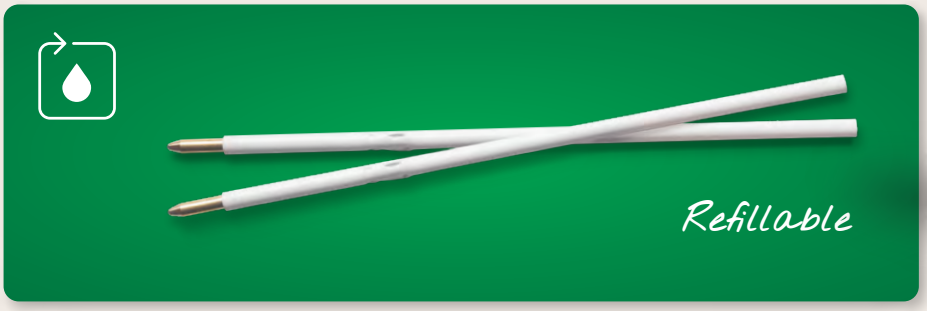
1. HECHO EN EUROPA
Al mantener la producción cerca de nuestros clientes, reducimos las distancias de transporte, minimizamos las emisiones y mantenemos el control total sobre toda la cadena de valor.

BUILT TO LAST





Durable products require fewer replacements, helping to reduce overall waste and resource consumption over time, with a long-lasting impact.





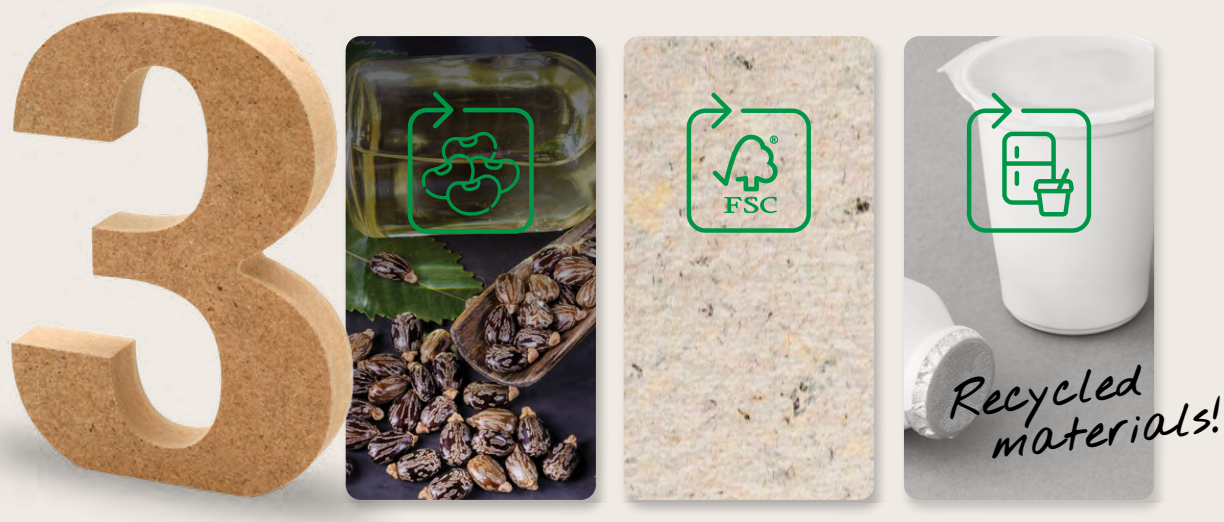
FR/
2. CONÇU POUR DURER
Des produits durables qui sont moins à remplacer, ce qui contribue à réduire les déchets et la consommation de ressources au fil du temps, avec un impact durable.

IT/
2. FATTO PER DURARE
I prodotti durevoli richiedono meno sostituzioni, contribuendo a ridurre nel tempo i rifiuti e il consumo di risorse, con un impatto duraturo.

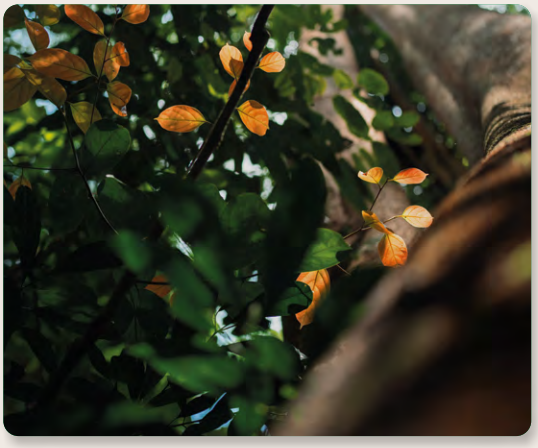
DE/
2. GEMACHT, UM ZU HALTEN
Langlebige Produkte müssen seltener ersetzt werden – das hilft, Abfall und Ressourcenverbrauch langfristig zu reduzieren und hat einen nachhaltigen Effekt.

ES/
2. DISEÑADO PARA DURAR
Los productos duraderos requieren menos reemplazos, lo que ayuda a reducir los residuos y el consumo de recursos a lo largo del tiempo, con un impacto duradero.

SUSTAINABLE INNOVATION



Our facilities prioritise the use of alternative, sustainable materials, and operate with electricity sourced 100% from renewable energy.



FR/
3. INNOVATION DURABLE
Nos installations privilégient l'utilisation de matériaux alternatifs et durables, et fonctionnent avec de l'électricité issue à 100 % d'énergies renouvelables.

IT/
3. INNOVAZIONE SOSTENIBILE
I nostri impianti privilegiano l'uso di materiali alternativi e sostenibili e operano con elettricità proveniente al 100% da fonti di energia rinnovabile.

DE/
3. NACHHALTIGE INNOVATION
Unsere Fabriken legen den Schwerpunkt auf die Verwendung alternativer, nachhaltiger Materialien und werden mit 100 % Strom aus erneuerbaren Energien betrieben.

ES/
3. INNOVACIÓN SOSTENIBLE
Nuestras instalaciones priorizan el uso de materiales alternativos y sostenibles, y funcionan con electricidad procedente al 100 % de fuentes de energía renovable.



EDUCATION MATTERS

Thanks to the BIC Corporate Foundation, more than 210 million children have benefited from our education initiatives.

Our goal: to empower 250 million young learners worldwide.

Opportunities and social impact!

OUR CERTIFICATES

ISO 9001 · ISO 14001 · ecovadis · Coca-Cola · United Nations Global Compact · amfori Trade with purpose · NF Environnement · Sedex Member · Workplace Conditions Assessment · IMPRIM'VERT®

FR/
L'ÉDUCATION COMPTE
Grâce à la Fondation d'entreprise BIC, plus de 210 millions d'enfants ont bénéficié de nos initiatives en faveur de l'éducation. Notre objectif : donner les moyens à 250 millions de jeunes apprenants dans le monde entier.

NOS CERTIFICATIONS (voir le tableau)

IT/
L'ISTRUZIONE CONTA
Grazie alla Fondazione aziendale BIC, oltre 210 milioni di bambini hanno beneficiato delle nostre iniziative per l'istruzione.
Il nostro obiettivo: dare opportunità a 250 milioni di giovani studenti in tutto il mondo.

LE NOSTRE CERTIFICAZIONI (vedi tabella)

DE/
BILDUNG ZÄHLT
Dank der BIC Corporate Foundation haben mehr als 210 Millionen Kinder von unseren Bildungsinitiativen profitiert.
Unser Ziel: 250 Millionen junge Lernende weltweit zu fördern und zu unterstützen.

UNSERE ZERTIFIKATE: siehe Abbildung oben

ES/
LA EDUCACIÓN IMPORTA
Gracias a la Fundación Corporativa BIC, más de 210 millones de niños se han beneficiado de nuestras iniciativas educativas.
Nuestro objetivo: empoderar a 250 millones de jóvenes estudiantes en todo el mundo.

NUESTRAS CERTIFICACIONES (ver tabla)

What does this symbol means?



The Möbius loop indicates the product's recycled content.

A percentage inside the symbol specifies the exact amount of recycled plastic used. A line of text below the symbol states the calculation basis for determining the percentage by weight.

Simple. Clear. Transparent.

At BIC®, we turn everyday waste into new possibilities - from car parts to yogurt pots and fruit trays.

Plastic car parts

Refrigerators and yogurt containers

Fruit and vegetable trays

Pharmaceutical waste



For example:

Our **BIC® Media Clic Ecolutions® Plus** is made from **98% recycled plastic** in its external parts.

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL****
*excl. ink system

PLASTIC CAR PARTS

LOOK FOR THE SYMBOL THROUGHOUT THE CATALOGUE AND DISCOVER WHICH PRODUCTS ARE ALREADY HELPING REDUCE ENVIRONMENTAL IMPACT.

FR/ **Que signifie ce symbole ?**

Le symbole Möbius indique la teneur en matières recyclées du produit.

Le pourcentage indiqué à l'intérieur du symbole précise la quantité exacte de plastique recyclé utilisé. Une ligne de texte sous le symbole indique la base de calcul utilisée pour déterminer le pourcentage en poids.

Simple. Clair. Transparent.

Chez BIC®, nous transformons les déchets quotidiens en nouvelles possibilités, des pièces automobiles aux pots de yaourt et aux barquettes de fruits.

DE/ **Was bedeutet dieses Symbol?**

Die Möbiusschleife kennzeichnet den Recyclinganteil des Produkts.

Der Prozentsatz innerhalb des Symbols gibt die genaue Menge des verwendeten recycelten Kunststoffs an. Der Text unterhalb des Symbols nennt die Berechnungsgrundlage für die Ermittlung des Gewichtsanteils.

Einfach. Klar. Transparent.

Bei BIC® verwandeln wir alltägliche Abfälle in neue Möglichkeiten – von Autoteilen über Joghurtbecher bis hin zu Obstschalen.

IT/ **Cosa significa questo simbolo?**

Il simbolo del nastro di Möbius indica il contenuto riciclato del prodotto.

La percentuale all'interno del simbolo specifica l'esatta quantità di plastica riciclata utilizzata. Una riga di testo sotto il simbolo indica la base di calcolo utilizzata per determinare la percentuale in peso.

Semplice. Chiaro. Trasparente.

Noi di BIC® trasformiamo i rifiuti quotidiani in nuove possibilità: dai ricambi per auto ai vasetti di yogurt e ai vassoi per la frutta.

ES/ **¿Qué significa este símbolo?**

El símbolo del Möbius indica el contenido reciclado del producto.

El porcentaje que aparece dentro del símbolo especifica la cantidad exacta de plástico reciclado utilizado. La línea de texto situada debajo del símbolo indica la base de cálculo para determinar el porcentaje en peso.

Sencillo. Claro. Transparente.

En BIC®, convertimos los residuos cotidianos en nuevas posibilidades, desde piezas de automóviles hasta envases de yogur y bandejas de fruta.

SUSTAINABLE PRODUCTS

MADE IN SPAIN

Made from scrap plastic car parts.

BIC® MEDIA CLIC GRIP ECOLUTIONS®

BIC® MEDIA CLIC ECOLUTIONS®

BIC® MEDIA CLIC ECOLUTIONS® PLUS

BIC® SUPER CLIP ECOLUTIONS®

BIC® 4 COLOURS® ECO



MADE IN SPAIN

Made from sugar cane.

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®



MADE IN SPAIN

Made from biobased material.

BIC® SUPER CLIP ORIGIN



MADE IN EUROPE

FSC and recyclable cardboard.

SPROUT™ GRAPHITE PENCIL

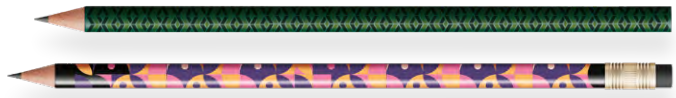


FABRIQUÉ EN FRANCE

MADE IN FRANCE

Made from recycled fridges and yogurt pots.

BIC® EVOLUTION® ECOLUTIONS®



BIC® KIDS EVOLUTION® ECOLUTIONS® COLOURING SET



FABRIQUÉ EN FRANCE

MADE IN FRANCE

Made from pharmaceutical waste.

BIC® PERMANENT MARKER ECOLUTIONS®



MADE IN SPAIN

Made from scrap fruit and vegetables trays.

BIC® WIDE BODY™ ECOLUTIONS®

BIC® CLIC STIC ECOLUTIONS®

BIC® ROUND STIC® ECOLUTIONS®



Recycled products for your creative ideas!

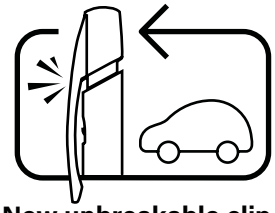
ecolutions®

An absolute win-win for the planet and your projects. The **BIC® Media Clic Ecolutions® Plus** and **BIC® Kids Evolution® Colouring Set** are crafted from recycled materials, using FSC-certified paper and sustainable packaging. With Ecolutions®, the responsible choice is also the most practical and creative one.

SUSTAINABLE PRODUCTS MADE FROM RECYCLED MATERIALS

FRIDGES AND YOGURT POTS

PLASTIC CAR PARTS



New unbreakable clip made from recycled car parts, available in black and white!

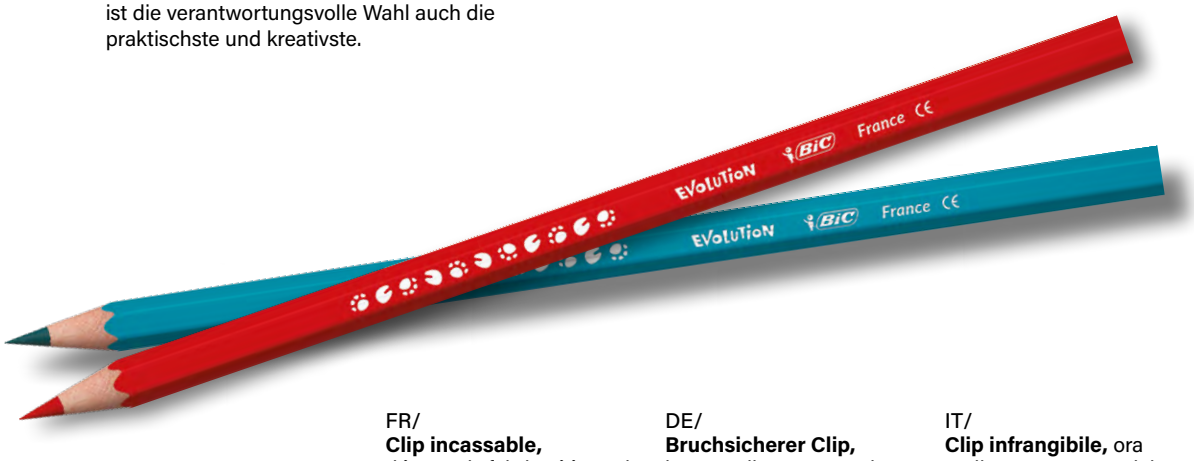


FR/
Des produits recyclés pour vos idées créatives !
Une situation de victoire absolue : pour la planète et pour vos projets. Les **BIC® Media Clic Ecolutions® Plus** et **BIC® Kids Evolution® Colouring Set** sont conçus avec des matériaux recyclés, du papier certifié FSC et des emballages durables. Avec **Ecolutions®,** le choix responsable est aussi le plus pratique et le plus créatif.

DE/
Recyclingprodukte für Ihre kreativen Ideen!
Eine absolute Win-Win-Situation: für den Planeten und für Ihre Projekte. **BIC® Media Clic Ecolutions® Plus** und **BIC® Kids Evolution® Colouring Set** werden aus recycelten Materialien, FSC-zertifiziertem Papier und nachhaltigen Verpackungen hergestellt. Mit **Ecolutions®** ist die verantwortungsvolle Wahl auch die praktischste und kreativste.

IT/
Prodotti riciclati per le tue idee creative!
Una situazione vincente sotto ogni aspetto: per il pianeta e per i tuoi progetti. I **BIC® Media Clic Ecolutions® Plus** e **BIC® Kids Evolution® Colouring Set** sono progettati con materiali riciclati, carta certificata FSC e imballaggi sostenibili. Con **Ecolutions®,** la scelta responsabile è anche la più pratica e creativa.

ES/
¡Productos reciclados para tus ideas creativas!
Una solución donde ganan todos: el planeta y tus proyectos. El **BIC® Media Clic Ecolutions® Plus** y el **BIC® Kids Evolution® Colouring Set** están diseñados con materiales reciclados, papel con certificación FSC y embalajes sostenibles. Con **Ecolutions®,** la elección responsable es también la más práctica y creativa.



FR/
Clip incassable, désormais fabriqué à partir de matériaux recyclés.

DE/
Bruchsicherer Clip, hergestellt aus recyceltem Kunststoff aus Autoteilen.

IT/
Clip infrangibile, ora realizzata con materiale riciclato.

ES/
Clip irrompible, ahora fabricado con material reciclado.



NEW!

BIC® Kids Evolution® Colouring Set
12 units

BIC® Kids Evolution® Colouring Set
6 units

NEW!

BIC® Media Clic Ecolutions® Plus

The iconic driver of change

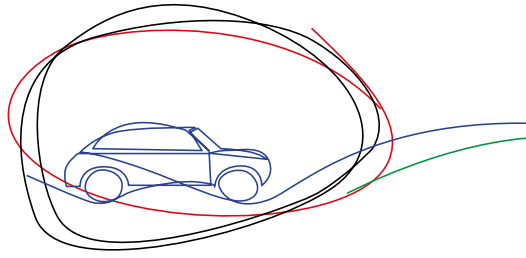
Big changes begin with incredible milestones. This one has arrived in the form of the first **BIC® 4 Colours® ECO,** whose barrel is made from 98% recycled plastic coming from car parts*. But this is just the beginning because you will write the next chapter of sustainable change.
Make your mark with the new BIC® 4 Colours® ECO.

FR/
Le moteur iconique du changement.
Les grands changements commencent par des étapes incroyables. Le premier **BIC® 4 Couleurs® ECO,** dont le corps est fabriqué à partir de 98 % de plastique recyclé provenant de pièces automobiles recyclées*, en est un exemple. Mais ce n'est que le début, car vous écrirez le prochain chapitre du changement durable.
Laissez votre marque avec le nouveau BIC® 4 Couleurs® ECO.

DE/
Der legendäre Antrieb für Veränderung.
Große Veränderungen beginnen mit unglaublichen Meilensteinen. Ein solcher Meilenstein ist der erste **BIC® 4 Colours® ECO,** dessen Schaft zu 98 % aus recyceltem Kunststoff aus Autoteilen hergestellt ist*. Doch das ist erst der Anfang, denn Sie werden das nächste Kapitel der nachhaltigen Veränderung schreiben.
Setzen Sie Ihr Zeichen mit dem neuen BIC® 4 Colours® ECO.

IT/
Il motore iconico del cambiamento
I grandi cambiamenti iniziano con traguardi incredibili. È arrivato sotto forma della prima **BIC® 4 Colours® ECO,** il cui corpo è realizzato con il 98% di plastica riciclata proveniente da parti di automobili.* Ma questo è solo l'inizio, perché sarai tu a scrivere il prossimo capitolo del cambiamento sostenibile.
Lascia il tuo segno con la nuova BIC® 4 Colours® ECO.

ES/
El motor icónico del cambio.
Los grandes cambios comienzan con hitos increíbles. El primer **BIC® 4 Colours® ECO,** cuyo cuerpo está fabricado con un 98% de plástico reciclado procedente de piezas de automóviles*, es prueba de ello. Pero esto es solo el principio, porque tú escribirás el próximo capítulo del cambio sostenible.
Deja tu marca con el nuevo BIC® 4 Colours® ECO.





NEW!

BIC® 4 Colours® ECO

98%*

Made of 98% recycled plastic coming from car parts*.

FR/ **Fabriqué à partir de 98 % de plastique recyclé provenant de pièces automobiles*.**

DE/ **Hergestellt aus 98 % recyceltem Kunststoff aus Autoteilen*.**

IT/ **Realizzato con il 98% di plastica riciclata proveniente da parti di automobili*.**

ES/ **Fabricado con un 98 % de plástico reciclado procedente de piezas de automóviles*.**

* The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

Style that clicks

A refined evolution of our bestselling classic.
Now featuring a silver section, refillable ink system,
and endless customisation possibilities.
Your brand deserves a pen that's as sleek as it is smart.

NEW!

BIC® Media Clic Advance



Refillable
FR/ Rechargeable
DE/ Nachfüllbar
IT/ Ricaricabile
ES/ Recargable

FR/
Un style qui séduit
Une évolution raffinée de notre classique best-seller. Désormais doté d'une section argentée, d'un système d'encre rechargeable et d'innombrables possibilités de personnalisation. *Parce que votre marque mérite un stylo aussi élégant qu'intelligent.*

DE/
Stil, der überzeugt
Eine raffinierte Weiterentwicklung unseres Bestsellers. Jetzt mit silberner Spitze, nachfüllbarem Tintensystem und vielfältigen Personalisierungs-Möglichkeiten. *Denn Ihre Marke verdient einen Kugelschreiber, der ebenso elegant wie clever ist.*

IT/
Uno stile che colpisce
Una raffinata evoluzione del nostro classico best seller. Ora con puntale argentato, sistema di ricarica dell'inchiostro e infinite possibilità di personalizzazione. *Perché il tuo marchio merita una penna elegante e intelligente.*

ES/
Estilo que cautiva
Una nueva versión más elegante de nuestro clásico superventas. Ahora con una sección plateada, sistema de recarga de tinta y un sinfín de posibilidades de personalización. *Porque tu marca merece un bolígrafo tan elegante como inteligente.*



Sleek

FR/ Élégant DE/ Elegant
IT/ Elegante ES/ Elegante

NEW!

BIC Media Clic Advance





Endless Customisation

FR/ Personnalisation infinie
DE/ Vielfältige Personalisierungs-Möglichkeiten
IT/ Personalizzazione infinita
ES/ Personalización sin límites



Unbreakable clip

FR/ Clip incassable
DE/ Bruchsicherer Clip
IT/ Clip infrangibile
ES/ Clip irrompible



Refillable
FR/ Rechargeable
DE/ Nachfüllbar
IT/ Ricaricabile
ES/ Recargable

Sustainable

FR/ Durable
DE/ Nachhaltig
IT/ Sostenibile
ES/ Sostenible

Chic. Bold. Timeless

Elevate your writing with the **BIC® Cristal® Re'New Black** — the classic pen reimagined with a sleek, glossy black finish. Elegant, comfortable, and designed to last, this premium refillable ballpoint supports a more sustainable choice.

NEW!

BIC® Cristal® Re'New™ Black







Write in black or blue! Always in style.

FR/ Écrivez en noir ou en bleu ! Toujours à la mode.

DE/ Schreiben Sie in Schwarz oder Blau! Immer stilvoll.

IT/ Scrivi in nero o blu! Sempre alla moda.

ES/ ¡Escribe en negro o azul! Siempre a la moda.

FR/
Chic. Audacieux. Intemporel.
Améliorez votre écriture avec le **BIC® Cristal® Re'New™ Black**, le stylo classique revisité avec une finition noire brillante et élégante. Chic, confortable et conçu pour durer, ce stylo à bille rechargeable haut de gamme est un choix plus durable.

DE/
Schick. Auffällig. Zeitlos.
Veredeln Sie Ihre Handschrift mit dem **BIC® Cristal® Re'New™ Black** – dem klassischen Kugelschreiber in neuem Design mit edler, glänzender schwarzer Oberfläche. Dieser hochwertige, nachfüllbare Kugelschreiber ist elegant, komfortabel und langlebig und somit eine nachhaltige Wahl.

IT/
Chic. Audace. Intramontabile.
Migliora la tua scrittura con la **BIC® Cristal® Re'New™ Black**, la classica penna ripensata con un'elegante finitura nera lucida. Chic, comoda e progettata per durare, questa penna a sfera ricaricabile di alta qualità rappresenta una scelta più sostenibile.

ES/
Chic. Atrevido. Atemporal.
Mejora tu escritura con el **BIC® Cristal® Re'New™ Black**, el clásico bolígrafo rediseñado con un elegante acabado negro brillante. Chic, cómodo y diseñado para durar, este bolígrafo recargable de alta calidad es una opción más sostenible.

BIC® CRISTAL® RE'NEW™ BLACK

Sleek Metallic Black Body: Modern, glossy finish for a sophisticated look.

Refillable Design: Includes 1 black ink refill and 1 extra blue ink refill for extended use.

Perfect for Any Occasion: Professional writing, gifting, or everyday style.



Iconic Hexagonal Shape: Comfortable, controlled grip for smooth writing.

Long-Lasting & Sustainable: Refillable for continued use, reducing waste.

FR/
- Corps noir métallique élégant
- Forme hexagonale emblématique
- Conception rechargeable
- Durable et écologique
- Parfait pour toutes les occasions

DE/
- Schlanker, metallisch schwarzer Schaft
- Kultige sechseckige Form
- Nachfüllbares Design
- Langlebig und nachhaltig
- Perfekt für jeden Anlass

IT/
- Elegante corpo nero metallizzato
- Iconica forma esagonale
- Design ricaricabile
- Lunga durata e sostenibilità
- Perfetto per ogni occasione

ES/
- Elegante cuerpo negro metalizado.
- Icónica forma hexagonal.
- Diseño recargable.
- Duradero y sostenible.
- Perfecto para cualquier ocasión.

Engineered for reliability.
Proven for 70 years



70TH ANNIVERSARY
1956 - 2026



Together, we celebrate 70 years of the BIC® M10® Clic ballpen.

FR/
Conçu pour être fiable.
Testé pendant 70 ans.
Ensemble, nous célébrons les 70 ans du stylo à bille BIC® M10® Clic.

DE/
Auf Zuverlässigkeit ausgelegt.
Seit 70 Jahren bewährt.
Gemeinsam feiern wir das 70-jährige Jubiläum des Kugelschreibers BIC® M10® Clic.

IT/
Progettato per garantire affidabilità.
Comprovato da 70 anni
Festeggiamo insieme i 70 anni della penna a sfera BIC® M10® Clic.

ES/
Diseñado para ofrecer fiabilidad.
Testado durante 70 años.
Celebramos juntos los 70 años del bolígrafo BIC® M10® Clic.


NEW!
BIC® M10® Clic Pastel
create Love
Vintage,
Trendy,
Pastel!
MADE IN FRANCE

Designed to make ideas STAND OUT

Perfect for creative expression, corporate giveaways, events and educational promotions.

Precise and vibrant, putting your brand in the spotlight

Large flat surface ideal for full-colour digital BritePix™ printing.



FR/
Conçu pour mettre les idées en valeur.

Idéal pour l'expression créative, les cadeaux d'entreprise, les évènements et les promotions éducatives.

Précis et éclatant, il met votre marque en avant.

Grande surface plane idéale pour l'impression numérique BritePix™ en couleur.

DE/
Entwickelt, um Ideen hervorzuheben.

Perfekt für kreativen Ausdruck, Werbegeschenke, Veranstaltungen und Bildungsaktionen.

Präzise und lebendig, rückt Ihre Marke ins Rampenlicht. Große, flache Oberfläche, ideal für den vollfarbigen Digitaldruck im BritePix™-Verfahren.

IT/
Progettato per mettere in risalto le idee.

Perfetto per l'espressione creativa, gli omaggi aziendali, gli eventi e le promozioni didattiche.

Preciso e vivace, mette in risalto il tuo marchio.

Ampia superficie piana ideale per la stampa digitale BritePix™ a colori.

ES/
Diseñado para que las ideas destaquen.

Perfecto para la expresión creativa, obsequios corporativos, eventos y promociones educativas.

Preciso y vibrante, pon tu marca en el punto de mira.

Gran superficie plana ideal para la impresión digital a todo color BritePix™.

BIC® HIGHLIGHTER FLAT



BIC® WRITING INSTRUMENTS

01

Discover the new generation of the BIC® Cristal® pens.

The **BIC® Cristal® Expression** blends timeless design with vibrant BritePix™ personalisation. **The BIC® Cristal® Re'New™** features a durable matte silver metal barrel with a 96% recycled plastic cap, while the **BIC® Cristal® Re'New™ Black** adds a glossy, sophisticated finish to the iconic **BIC® Cristal® Re'New™.**

FR/

Découvrez la nouvelle génération de stylos BIC® Cristal®.
Le BIC® Cristal® Expression allie un design intemporel à une personnalisation BritePix™ éclatante. Le **BIC® Cristal® Re'New™** se caractérise par un corps métallique argenté mat durable et un capuchon en plastique recyclé à 96 %, tandis que le **BIC® Cristal® Re'New™ Black** ajoute une finition brillante et sophistiquée à l'emblématique **BIC® Cristal® Re'New™.**

DE/

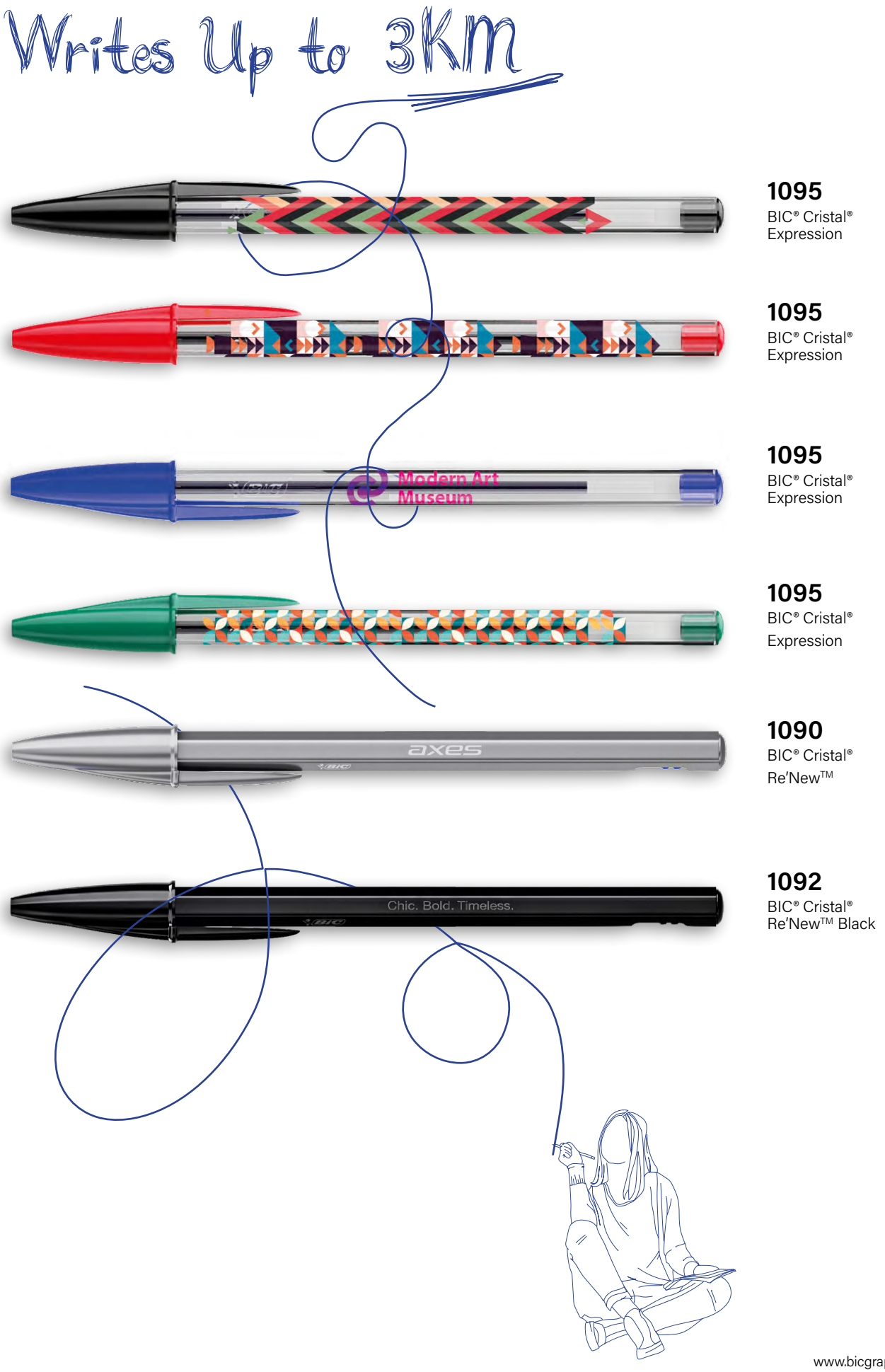
Entdecken Sie die neue Generation der BIC® Cristal®-Stifte.
Der BIC® Cristal® Expression verbindet zeitloses Design mit lebendiger BritePix™-Personalisierung. Der **BIC® Cristal® Re'New™** verfügt über einen robusten, matt silbernen Metallschaft mit einer Kappe aus 96 % recyceltem Kunststoff, während der **BIC® Cristal® Re'New™ Black** dem ikonischen **BIC® Cristal® Re'New™** ein glänzendes, elegantes Finish verleiht.

IT/

Scopri la nuova generazione di penne BIC® Cristal®.
La BIC® Cristal® Expression unisce un design intramontabile alla vivace personalizzazione BritePix™. La **BIC® Cristal® Re'New™** presenta un resistente fusto in metallo argento opaco con un cappuccio in plastica riciclata al 96%, mentre la **BIC® Cristal® Re'New™ Black** aggiunge una finitura lucida e sofisticata all'iconica **BIC® Cristal® Re'New™.**

ES/

Descubre la nueva generación de bolígrafos BIC® Cristal®.
El BIC® Cristal® Expression combina un diseño atemporal con la vibrante personalización BritePix™. El **BIC® Cristal® Re'New™** cuenta con un cuerpo metálico plateado mate resistente y un capuchón de plástico reciclado en un 96 %, mientras que el **BIC® Cristal® Re'New™ Black** añade un acabado brillante y sofisticado al icónico **BIC® Cristal® Re'New™.**



1095
BIC® Cristal®
Expression

1095
BIC® Cristal®
Expression

1095
BIC® Cristal®
Expression

1095
BIC® Cristal®
Expression

1090
BIC® Cristal®
Re'New™

1092
BIC® Cristal®
Re'New™ Black

Iconic object of design.

1095

BIC® CRISTAL® EXPRESSION
1095

Ink Colour



02 03 05 04

FR
Objet emblématique du design.

DE
Legendäres Designobjekt.

IT
Oggetto iconico di design.

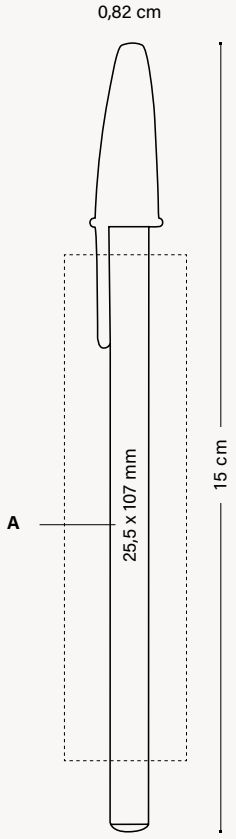
ES
Objeto icónico de diseño.

1095

BIC® CRISTAL® EXPRESSION
1095

A BP: BritePix™ Digital

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



BIC® COLLECTION BOX SLIM PENS 4 UNITS

+ INFO PAGES 254 TO 265

EXTERNAL PACKAGING



500 ± 3,5 KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

MADE IN FRANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

BP

BRITEPIX™ DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

REFILLABLE

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

Elegance dressed in metal.

1090

BIC® CRISTAL® RE'NEW™
1090

Ink Colour



1:1 scale

18 18 18

BIC® WINDOW BOX
1 pen + 2 refills



Your BIC® Cristal® Re'New™ comes with this packaging!

(Included in the price)

FR
L'élégance vêtue de métal.

DE
Eleganz in Metall gekleidet.

IT
Eleganza vestita di metallo.

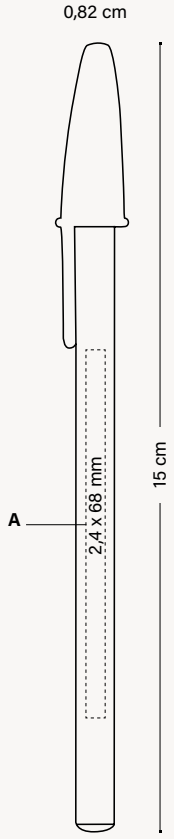
ES
Elegancia vestida de metal.

1090

BIC® CRISTAL® RE'NEW™
1090

A LE: max. 1 col.

MOQ 25 units



EXTERNAL PACKAGING



44 ± 1KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

LE
LASER

SUSTAINABILITY

IMPRIM'VERT®

REFILLABLE

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

Sleek. Elegant. Refillable.

1092

BIC® CRISTAL® RE'NEW™ BLACK
1092

Ink Colour



18 18

NEW!

BIC® WINDOW BOX
1 pen with black ink + 1 blue refill



Your BIC® Cristal® Re'New™ Black comes with this packaging!

(Included in the price)

FR/
Élégant. Raffiné. Rechargeable.

DE/
Schlank. Elegant. Nachfüllbar.

IT/
Elegante. Raffinato. Ricaricabile.

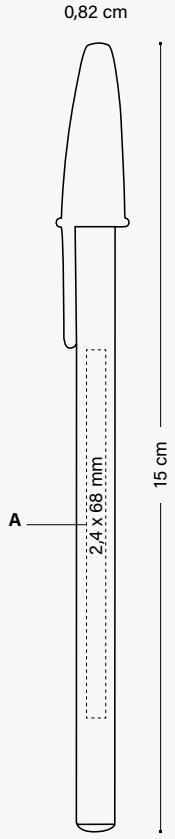
ES/
Elegante. Sofisticado. Recargable.

1092

BIC® CRISTAL® RE'NEW™ BLACK
1092

A LE: max. 1 col.

MOQ 25 units



EXTERNAL PACKAGING



44 ± 1KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

LE
LASER

SUSTAINABILITY

IMPRIM'VERT®

REFILLABLE

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

Globally renowned BIC® cap design.

The BIC® Style offers excellent value for money.

FR/

Facilement reconnaissable dans le monde entier grâce à son capuchon emblématique.

Le BIC® Style offre un excellent rapport qualité-prix.

DE/

Weltweit leicht an der legendären Kappe zu erkennen.

Der BIC® Style bietet ein hervorragendes Preis-Leistungs-Verhältnis.

IT/

Riconoscibile facilmente grazie al suo tappo iconico.

BIC® Style offre un eccellente rapporto qualità-prezzo.

ES/

Reconocido mundialmente por su icónico capuchón.

El BIC® Style ofrece una excelente relación calidad precio.

Simple and recognizable.

A classic Style



1610

BIC® STYLE
1610 Opaque

Ink Colour



01/01 | 01/03 | 01/04 | 01/02 | 02/02 | 04 | 10

01/02: ● Only available in black ink
04: ● Only available in blue ink
10: ● Only available in black ink

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

1610

BIC® STYLE
1610 Clear

Ink Colour



92 87 88 89 8H 93

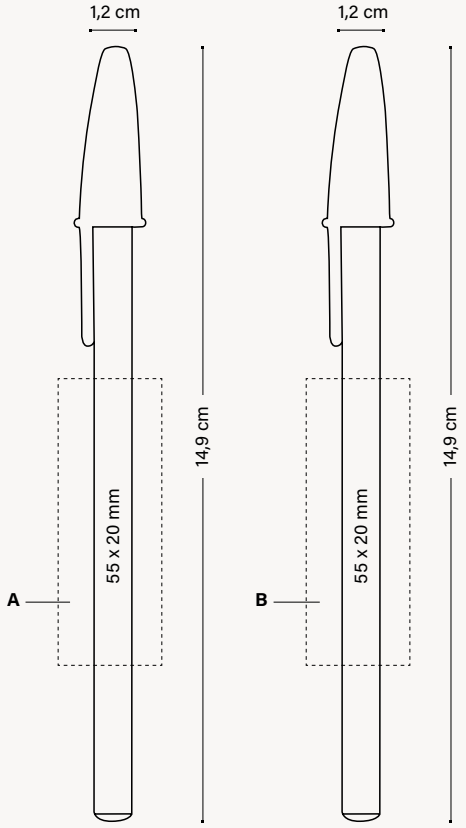
1:1 scale

1610

BIC® STYLE
1610 Opaque
A SP: max. 1 col.

BIC® STYLE
1610 Clear
B SP: max. 1 col.

MOQ 500 units



MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH



BIC® COLLECTION BOX SLIM PENS 4 UNITS

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



500 ± 3,5 KG

See pages 272-276 for a detailed explanation of the icons.

The BIC® Round Stic® offers a timeless design, smooth writing and high quality.

FR/
Le BIC® Round Stic® offre un design intemporel, une écriture fluide et une grande qualité.

DE/
Der BIC® Round Stic® bietet ein zeitloses Design, ein angenehmes Schreibgefühl und hohe Qualität.

IT/
La BIC® Round Stic® offre un design senza tempo, una scrittura scorrevole e un'elevata qualità.

ES/
El BIC® Round Stic® ofrece un diseño atemporal, una escritura suave y alta calidad.



Writing made a pleasure



Embossed iconic BIC® brand!

1010

BIC® ROUND STIC®
1010 Opaque

Ink Colour

Red Ink available under request



12 05 07 18 02 03 01

Only available on white barrel

britePix DIGITAL

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

1010

BIC® ROUND STIC®
1010 Frosted

Ink Colour

Red Ink available under request



69 63 71 66 68 67 40

1:1 scale

**Available in selected countries, please ask your customer service representative.*

BIC® ROUND STIC®

ECO version and standard at the same price!

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL****
*Excluding ink system

FRUIT AND VEGETABLE TRAYS

1E10

BIC® ROUND STIC®
1E10 Opaque

Ink Colour

Red Ink available under request



1E/8E 1E/7E 1E/10E 1E/3E

Only available on white barrel

britePix DIGITAL

1E10

BIC® ROUND STIC®
1E10 Frosted

Ink Colour

Red Ink available under request



2E/8E 2E/7E 2E/3E 2E/10E

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

**The percentage is calculated based on total weight of the product excluding ink system. Due to the recycled content of the raw materials used to make the pen, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

1010 / 1E10

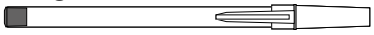
BIC® ROUND STIC®
1010 / ecolutions® 1E10 Opaque
1010 / ecolutions® 1E10 Frosted

MOQ 500 units.
Standard colours combination

MIX & MATCH
No extra charge

ecolutions®
FRUIT AND VEGETABLE TRAYS
Standard colours combination*

Plug



Opaque



01 12 10 03 05 07 18 02 20 04

Frosted

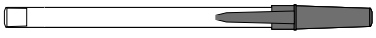


69 63 71 66 68 67 40



8E 7E 10E 3E

Cap



Opaque



01 12 10 03 05 07 18 02

Frosted

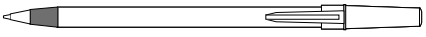


69 63 66 67 40



8E 7E 10E 3E

Section



Opaque



01 12 10 03 05 07 18 02 20 04

Frosted



69 63 71 66 67 40



8E 7E 10E 3E

Barrel



Opaque



01 12 03 05 07 18 02

Frosted



69 63 71 66 68 67 40

Opaque Frosted

1E 2E

Exact colour match: ⩾ ***10.000 units***

**Excluding ink system

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

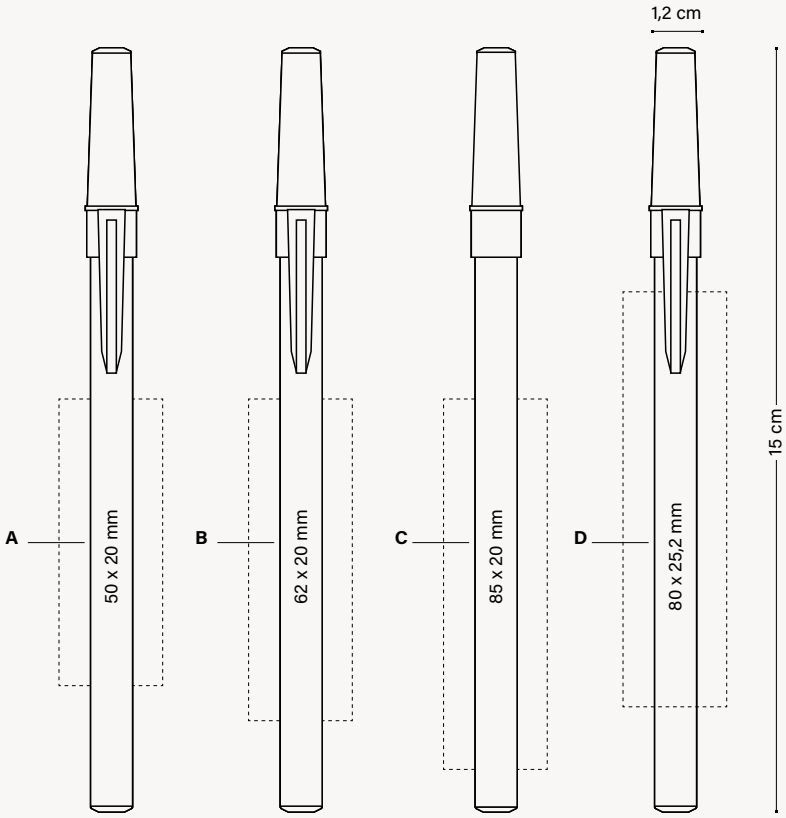
**Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*
*** The percentage is calculated based on total weight of the product excluding ink system.*

1010 / 1E10

BIC® ROUND STIC®
1010
ecolutions® 1E10

A SP: max. 3 col.
B SP: max. 1 col.
C SP: max. 1 col.
D DG: full-colour
(Only available on white barrel)

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH

Can be used as bookmark



BIC® COLLECTION BOX SLIM PENS 4 UNITS

+ INFO PAGES 254 TO 265

EXTERNAL PACKAGING



500 ± 2,5 KG

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

BIC® M10® CLIC

Engineered for reliability.
Proven for 70 years

70TH ANNIVERSARY 1956 - 2026

1590

Embossed iconic BIC® brand!

BIC® M10® CLIC
1590

Ink Colour

NEW!

BIC® M10® CLIC PASTEL

MADE IN FRANCE

Side push button



● Only available in black ink

FR/
Conçu pour être fiable.
Testé pendant 70 ans.

DE/
Auf Zuverlässigkeit ausgelegt.
Seit 70 Jahren bewährt.

IT/
Progettato per garantire affidabilità.
Comprovato da 70 anni.

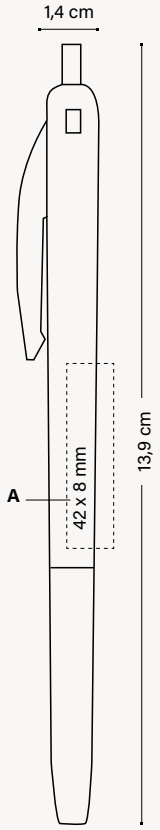
ES/
Diseñado para ofrecer fiabilidad.
Testado durante 70 años.

1590

BIC® M10® CLIC
1590

A SP: max. 2 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING


PLASTIC POUCH


WINDOW BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING


500 ± 4,1 KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

WHITE PEN MANUFACTURED IN SAF

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC® Media Clic

One of the bestsellers in the industry.

With its functional and widely recognized design, our BIC® Media Clic is a long lasting product available in different materials. Choose between the Standard, Recycled, Biobased, Antibacterial and premium finishes.

Be inspired with the wide range of finishes and colours, and match them to enhance your brand.

FR/

Notre BIC® Media Clic, un best-seller de l'industrie

Au design fonctionnel et largement reconnu, c'est un produit durable disponible dans différents matériaux. Choisissez parmi le Standard, Recyclé, Biobased, Antibactérien et finitions premium.
Laissez-vous inspirer par la vaste gamme de finitions et de couleurs, et associez-les pour mettre en valeur votre marque.

DE/

Einer der Bestseller in der Werbeartikelindustrie.

Funktional und mit hohem Wiedererkennungswert. Unser BIC® Media Clic ist ein langlebiges Produkt, erhältlich in verschiedensten Materialien. Wählen Sie zwischen Standard-, Recycelten-, Biobasierten-, Antibakteriellen- und Premium-Veredelungen.
Lassen Sie sich von einer Vielzahl an Ausführungen und Farben inspirieren und passen Sie ihn optimal an Ihre Marke an.

IT/

Uno dei bestseller del settore.

Dal design funzionale e ampiamente riconosciuto, la nostra BIC® Media Clic è un prodotto di lunga durata disponibile in diversi materiali. Scegli tra i modelli Standard, Riciclato, Biobased, Antibatterico e finiture premium.
Lasciati ispirare dall'ampia gamma di finiture e colori e abbinali per valorizzare il tuo marchio.

ES/

Uno de los más vendidos en la industria.

Con un diseño funcional y ampliamente reconocido, nuestro BIC® Media Clic es un producto duradero disponible en diferentes materiales. Elige entre estándar, reciclado, de material biológico, antibacteriano y acabados premium.
Déjate inspirar por la amplia gama de acabados y colores, y combínalos para realzar tu marca.

BIC® MEDIA CLIC FAMILY



1035
BIC® Media Clic Advance



1025
BIC® Media Clic Opaque



1025
BIC® Media Clic Frosted



1E25
BIC® Media Clic Ecolutions®



1E29
BIC® Media Clic Ecolutions® Plus



1020
BIC® Media Clic Grip Frosted



1E20
BIC® Media Clic Grip Ecolutions®



1026
BIC® Media Clic BGuard™ Antibacterial



1E26
BIC® Media Clic BGuard™ Antimicrobial Ecolutions®



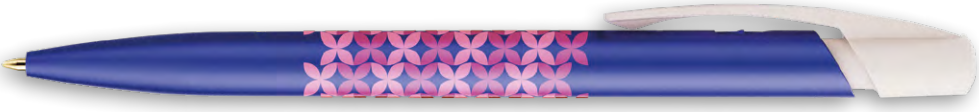
1972
BIC® Media Clic Biobased Ecolutions®



1973
BIC® Media Clic Biobased BGuard™ Antibacterial



1975
BIC® Media Clic Shine



1930
BIC® Media Clic Glacé

1035

BIC® MEDIA CLIC ADVANCE
1035 Ballpen
Opaque

Ink Colour

NEW!



35 | 01 / 35 | 03 / 35 | 07 / 35 | 06 / 35 | 02 / 35

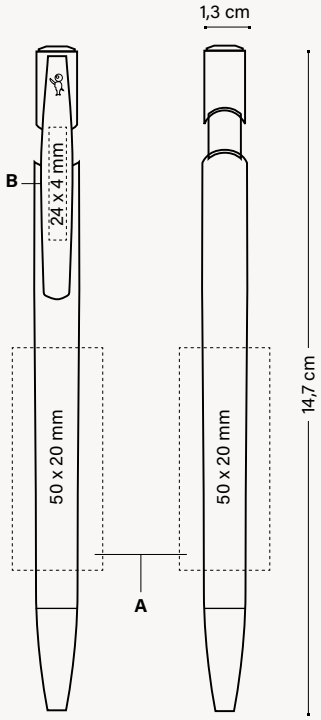
Refill service on request

1:1 scale

1035

BIC® MEDIA CLIC ADVANCE
1035 Ballpen
A SP: max. 4 col.
B SP: max. 2 col.

MOQ 500 units.



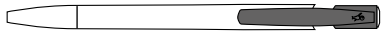
Plug



Opaque



Clip



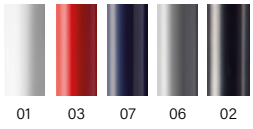
Opaque



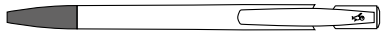
Barrel



Opaque



Section



Silver



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 254 TO 265



PLASTIC POUCH

Can be used as bookmark



WINDOW BOX

EXTERNAL PACKAGING



500 ± 6,5 KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

Embossed iconic BIC® brand!

Also in Mechanical pencil

1025

BIC® MEDIA CLIC
1025 Ballpen / 1028 Mechanical pencil *(see page 172)*
Opaque

Ink Colour

Red Ink available under request



12 10 03 5C 2D 05 3D 04 13 07

ECO version and standard at the same price!

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL**** *From barrel

PLASTIC CAR PARTS

1E25

BIC® MEDIA CLIC
1E25 Ballpen
Opaque

Ink Colour



18 3C 02 5G 01 3E 1E

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

PLASTIC CAR PARTS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

See pages 272-276 for a detailed explanation of the icons.

98% Recycled*

*All external parts are made from 98% recycled material, thanks to the new clip.



Unbreakable clip, now made from recycled material.

FR/
98% recyclé*

*Toutes les parties externes sont fabriquées à partir de 98% de matériaux recyclés, grâce au nouveau clip.

DE/
98% recycelt*

*Alle äußeren Teile bestehen zu 98% aus recyceltem Material, dank des neuen Clips.

IT/
Riciclata al 98%*

*Tutte le parti esterne sono realizzate con il 98% di materiale riciclato, grazie alla nuova clip.

ES/
98% reciclado*

*Todas las partes exteriores están fabricadas con un 98 % de material reciclado, gracias al nuevo clip.

98% recycled*

FR/
Clip incassable, désormais fabriqué à partir de matériaux recyclés.

DE/
Bruchsicherer Clip, jetzt aus recyceltem Material hergestellt.

IT/
Clip infrangibile, ora realizzata con materiale riciclato.

ES/
Clip irrompible, ahora fabricado con material reciclado.

BIC® MEDIA CLIC ECOLUTIONS® PLUS

ECO version and standard at the same price!

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL****

*excl. ink system

PLASTIC CAR PARTS

1E29

BIC® MEDIA CLIC ECOLUTIONS® PLUS
1E29
Opaque

Ink Colour

Red Ink available under request



1E 3E 1E 3E

1:1 scale

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

PLASTIC CAR PARTS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

**The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

Embossed iconic BIC® brand!

Also in Mechanical pencil

1025

BIC® MEDIA CLIC
1025 Ballpen / 1028 Mechanical pencil *(see page 172)*
Frosted

Ink Colour

Red Ink available under request



69 63 71 66 4B 68 82 40 67

1:1 scale

1020 / 1021

Embossed iconic BIC® brand!

Also in Mechanical pencil

BIC® MEDIA CLIC GRIP
1020 Ballpen
1021 Mechanical pencil *(see page 173)*
Frosted

Ink Colour



01/69 71/69 82/69 40/69

1:1 scale

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

PLASTIC CAR PARTS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

Embossed iconic BIC® brand!

Also in Mechanical pencil

ECO version and standard at the same price!

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL****
*From barrel

PLASTIC CAR PARTS

1E20 / 1E21

BIC® MEDIA CLIC GRIP
1E20 Ballpen
1E21 Mechanical pencil *(see page 173)*
Opaque

Ink Colour



1:1 scale

01/03 01/05 01/02 01/07

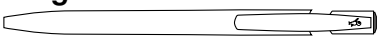
**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

BIC® MEDIA CLIC / BIC® MEDIA CLIC GRIP

MIX & MATCH No extra charge

MOQ 500 units
ecolutions® Standard colours combination

Plug



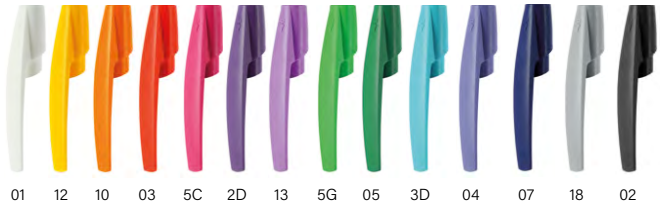
Opaque



Frosted

Clip





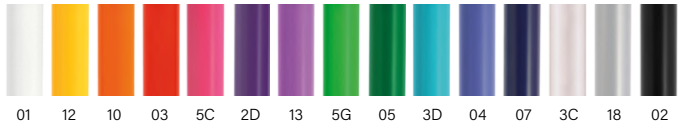
Opaque



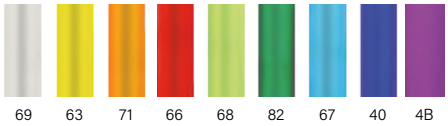
Barrel



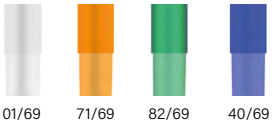
Opaque



Frosted



Barrel & Grip



Exact colour match: ⩾ **10.000 units 1025/1E25**
Exact colour match: ⩾ **20.000 units 1020/1E20**

ecolutions®

PLASTIC CAR PARTS

Standard colours combination*

Opaque



Barrel & Grip Opaque



98%

*From barrel

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

MIX & MATCH
ecolutions®

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

WRITING MODES

BALLPEN **M** Ø 1 MM

SUSTAINABILITY

PLASTIC CAR PARTS

Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

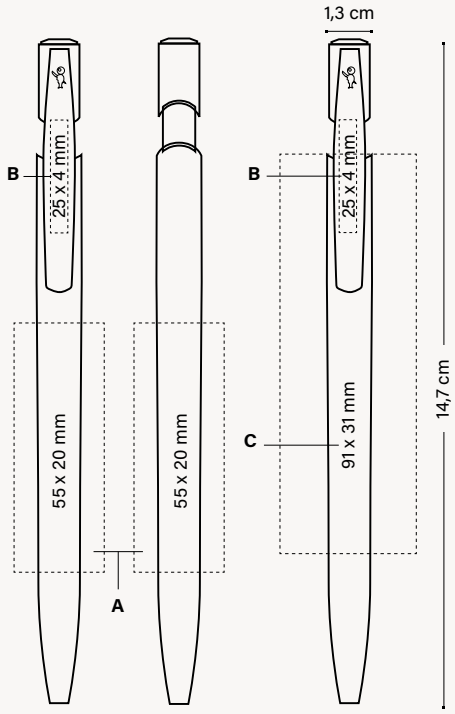
See pages 272-276 for a detailed explanation of the icons.

1025 / 1028 / 1E25 / 1E29

BIC® MEDIA CLIC
1025 Ballpen
1028 Mechanical pencil *(see page 172)*
1E25 Ballpen ecolutions®
1E29 Ballpen ecolutions® Plus

A SP: max. 4 col.
B SP: max. 2 col.
C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING


500 ± 4,1 KG

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

PRINTING TECHNIQUES
SP SCREEN PRINTING
DG DIGITAL

WRITING MODES
BALLPEN **M** Ø 1 MM

SUSTAINABILITY
PLASTIC CAR PARTS

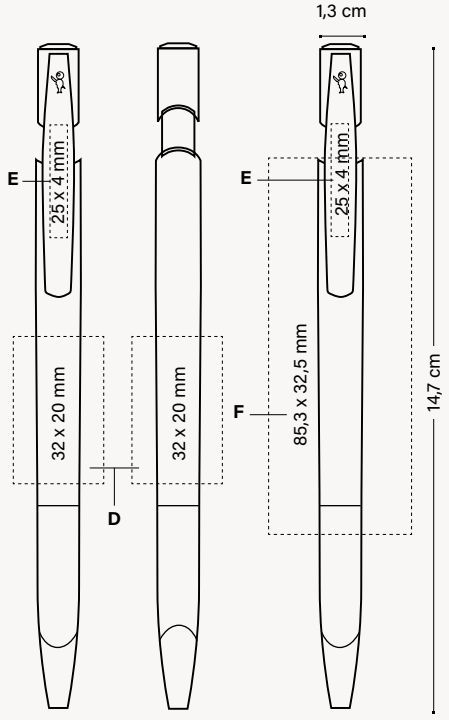
1020 / 1E20 / 1021 / 1E21

BIC® MEDIA CLIC GRIP
1020 Ballpen
1021 Mechanical pencil
(see page 173)

ecolutions® 1E20 Ballpen
ecolutions® 1E21 Mechanical pencil
(see page 173)

D SP: max. 4 col.
E SP: max. 2 col.
F DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 254 TO 265


PLASTIC POUCH

Can be used as bookmark


WINDOW BOX

EXTERNAL PACKAGING


500 ± 4,3 KG

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

WRITING MODES

BALLPEN **M** Ø 1 MM

SUSTAINABILITY

PLASTIC CAR PARTS

See pages 272-276 for a detailed explanation of the icons.

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

BGUARD™ | Bacteria elimination | Entire pen protection | Timeless protection | ISO 22196 Antibacterial Test protocol

1026

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL
1026: antibacterial logo
Opaque

Ink Colour

Red Ink available under request



1BG 2BG

1:1 scale



Iconic BIC® Boy and Antibacterial logo always visible!

ANTIBACTERIAL™

MIX & MATCH No extra charge

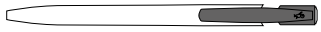
MOQ 500 units
Standard colours combination

Plug



Opaque 1BG 2BG

Clip



Opaque



1BG 2BG

Barrel



Opaque



1BG 2BG

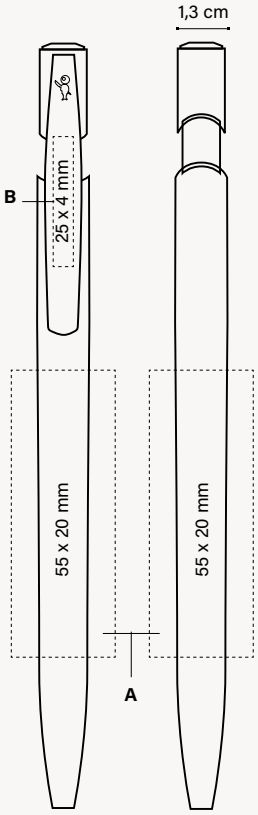
Exact colour match: ⩾ ***10.000 units***

1026

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL
1026: antibacterial logo

A **SP**: max. 2 col.
B **SP**: max. 1 col.

MOQ 500 units.



MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 254 TO 265


PLASTIC POUCH

Can be used as bookmark


WINDOW BOX

EXTERNAL PACKAGING


500 ± 4,1 KG

Available in selected countries, please ask your customer service representative.

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

ANTIMICROBIAL™* = Bacteria elimination 99% in 24h + Viral reduction 93% in 24 h + Fungal inhibition for 24 h

BGUARD™

ecolutions®

98% MADE FROM ***98%*** ***RECYCLED MATERIAL**** **From barrel

PLASTIC CAR PARTS

1E26

BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

ecolutions® 1E26: antimicrobial logo
Opaque

Ink Colour

Red Ink available under request



3E 1E 1E

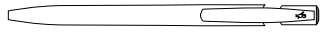
MIX & MATCH No extra charge

98% Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

**From barrel

MOQ 500 units
Standard colours combination

Plug



Opaque 1BG 2BG

Clip

Opaque



1BG 2BG

Barrel



Opaque



1E 3E

Exact colour match: ***⩾ 10.000 units***

**99.9% of bacteria is eliminated from the surface in 24 hours (and more than 30% in 2 hours).*
Tested under ISO 22196 protocol adapted to real usage of the pen.
93% of viruses, Sars-Cov-2 Coronavirus causing Covid-19 disease, are eliminated from the surface in 24 hours, (and around 50% in 2 hours).
Tested under ISO 22196 protocol adapted to real usage of the pen.
Fungi present on the surface is inhibited within 24 hours.
Tested under ISO 22196 protocol adapted to fungi and to real usage of the pen.

*** The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

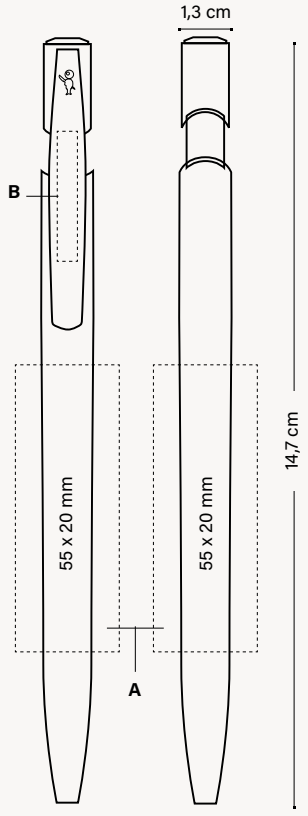
Entire pen protection | Timeless protection | ISO 22196 Antibacterial Test protocol | ISO 22196 Adapted to fungus test protocol | ISO 22702 Antiviral test protocol

1E26

BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®
ecolutions® 1E26: antimicrobial logo

A SP: max. 2 col.
B SP: max. 2 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE
+ INFO PAGES 254 TO 265


PLASTIC POUCH
Can be used as bookmark


WINDOW BOX

EXTERNAL PACKAGING


500 ± 4,1 KG

MIX & MATCH
PERSONALISED COLOURS
MANUFACTURED AND PRINTED IN BIC FACTORIES
MADE IN SPAIN
REGULATORY COMPLIANCE
ISO certified

WRITING MODES
BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES
SP SCREEN PRINTING

SUSTAINABILITY
IMPRIM'VERT®
ecolutions®
PLASTIC CAR PARTS
100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

Available in selected countries, please ask your customer service representative.

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

SUGAR CANE

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIOBASED ecolutions®

MADE FROM
69% BIO-SOURCED* ***MATERIAL***

1972

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®
1972 Ballpen
Opaque

Ink Colour

Red Ink available under request



14A 4M 9C 12BIO 03BIO 04BIO 02BIO 05BIO 01BIO

Available on white barrel

britePix DIGITAL

** The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

SUGAR CANE

MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

Plug

Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69

Clip

Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 Frosted 69

Barrel

Opaque

01BIO 12BIO 03BIO 05BIO 04BIO 02BIO 14A 4M 9C

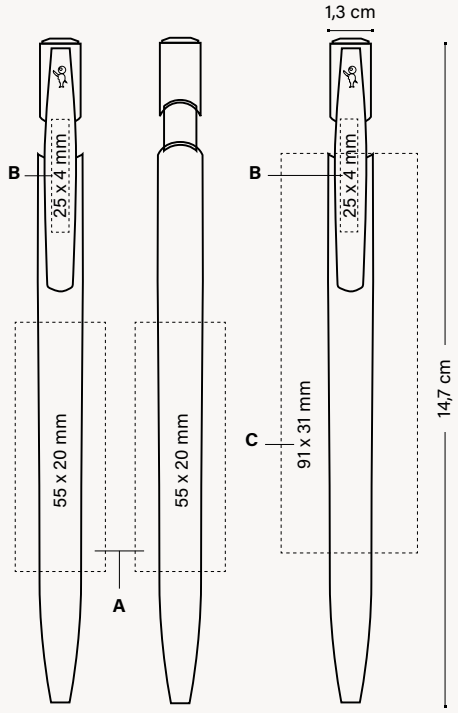
Exact colour match:
⩾ **10.000 units**

1972

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

1972
A SP: max. 2 col.
B SP: max. 2 col.
C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING


500 ± 4,3KG

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

SUSTAINABILITY

ecolutions®

SUGAR CANE

** Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

See pages 272-276 for a detailed explanation of the icons.

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP

SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

SUGAR CANE

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BGUARD™ Bacteria elimination | Entire pen protection | Timeless protection | ISO 22196 Antibacterial Test protocol

BIOBASED ecolutions®

MADE FROM ***69% BIO-SOURCED**** ***MATERIAL***

1973

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL
1973 Ballpen
Opaque

Ink Colour

Red Ink available under request



02 01

1:1 scale

**The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

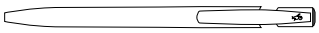
BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

SUGAR CANE

MIX & MATCH No extra charge

MOQ 500 units. Standard colours combination.

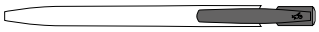
Plug



Opaque

01BG 02BG

Clip



Opaque



01BG 02BG

Barrel



Opaque



01 02

Exact colour match: ⩾ **10.000 units**

1973

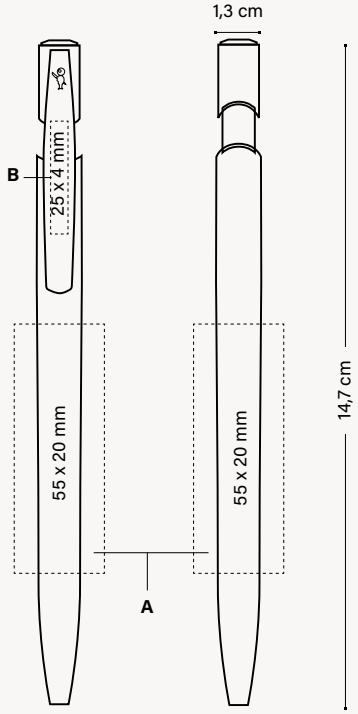
BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

1973

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



250 ± 4,3 KG

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP

SCREEN PRINTING

SUSTAINABILITY

ecolutions®

SUGAR CANE

See pages 272-276 for a detailed explanation of the icons.

**Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*
Available in selected countries, please ask your customer service representative.

BIC® MEDIA CLIC SHINE

1975

BIC® MEDIA CLIC SHINE
1975 Ballpen

Ink Colour

Red Ink available under request



47



26

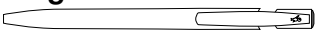
1:1 scale

BIC® MEDIA CLIC SHINE

MIX & MATCH No extra charge

MOQ 500 units. Standard colours combination.

Plug



Opaque

01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02

Frosted

69

Clip



Opaque



01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02

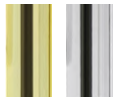
Frosted

69

Barrel



Shine

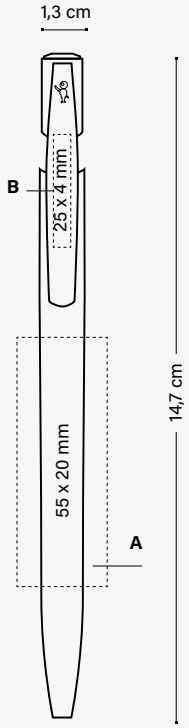


26 47

1975

BIC® MEDIA CLIC SHINE
1975
A SP: max. 2 col.
B SP: max. 2 col.

MOQ 500 units.



MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



500 ± 4,1 KG

See pages 272-276 for a detailed explanation of the icons.

Our bestseller in elegant colours.

Elegant ballpen

1030

BIC® MEDIA CLIC GLACÉ
1030 Glacé

Ink Colour

Red Ink available under request



47G 76 03G 05G 04G 14G

1:1 scale

FR/

Des couleurs élégantes pour notre best-seller.

DE/

Elegante Farben für unseren Bestseller.

IT/

Il nostro best seller in abito elegante.

ES/

Colores elegantes en nuestro best seller.

BIC® MEDIA CLIC GLACÉ

MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

Plug

Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69

Clip

Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 Frosted 69

Barrel

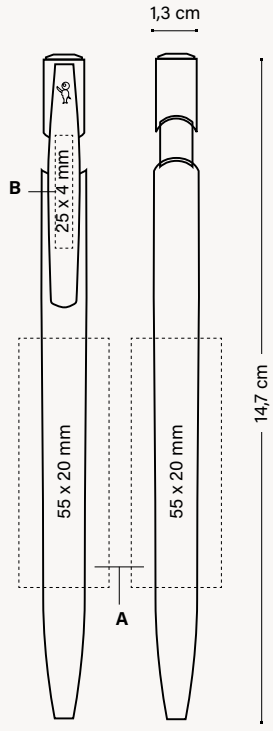
Glacé

47G 76 03G 14G 05G 04G

1030

BIC® MEDIA CLIC GLACÉ
1030
A SP: max. 2 col.
B SP: max. 2 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING


500 ± 4,1 KG

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

Modern design, practical comfort, reliable performance. That's the BIC® Clic Stic!

FR /
Moderne, pratique, fiable.
Le BIC® Clic Stic est ainsi!

DE /
Modern, praktisch, zuverlässig.
So ist der BIC® Clic Stic!

IT /
Moderna, pratico, affidabile.
Ecco com'è BIC® Clic Stic !

ES /
Moderno, práctico, fiable.
¡Así es BIC® Clic Stic!

Multiple colour combinations

Lots of colours to choose and versions to assemble



Touch tip

ECO version and standard at the same price!

ecolutions®

87%

MADE FROM ***87%*** ***RECYCLED MATERIAL****

*Excluding ink system

FRUIT AND VEGETABLE TRAYS

Iconic BIC® Boy is embossed

1000

BIC® CLIC STIC
1000 Opaque

Ink Colour



12 05 04 07 02 03 01

Available on white barrel

britePix DIGITAL

1E00

BIC® CLIC STIC
1E00 Opaque

Ink Colour



1E/8E 1E/7E 1E/3E 1E/10E 01

Available on white barrel

britePix DIGITAL

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

**The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

BIC® CLIC STIC

ECO version and standard at the same price!

ecolutions®

87%

MADE FROM
87% RECYCLED MATERIAL*
*Excluding ink system

FRUIT AND VEGETABLE TRAYS

1000

BIC® CLIC STIC
1000 Frosted

Ink Colour

Red Ink available under request



Break resistant clip!

1:1 scale

69 63 71 66 68 40 67

1E00

BIC® CLIC STIC
1E00 Frosted

Ink Colour

Red Ink available under request



1:1 scale

2E/8E 2E/10E 2E/3E 2E/7E

**The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

1005

BIC® CLIC STIC SOFTFEEL®
1005 Opaque

Ink Colour

Red Ink available under request



1:1 scale

20 07 02

1005

BIC® CLIC STIC SOFTFEEL®
1005 Frosted

Ink Colour

Red Ink available under request



1:1 scale

40

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

BIC® CLIC STIC

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

ECO version and standard at the same price!

ecolutions®

87%

MADE FROM ***87% RECYCLED MATERIAL****

*Excluding ink system

FRUIT AND VEGETABLE TRAYS

1847

BIC® CLIC STIC STYLUS
1847 Opaque

Ink Colour

Red Ink available under request



01 03 04 02 07

1846

BIC® CLIC STIC STYLUS
1846 Opaque

Ink Colour

Red Ink available under request



1E 3E

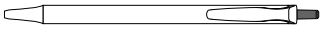
**The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

BIC® CLIC STIC

MOQ 500 units. Standard colours combination

MIX & MATCH No extra charge

Plug



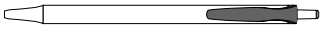
Opaque



Frosted



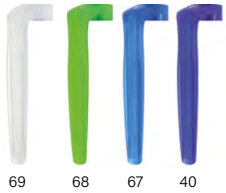
Clip



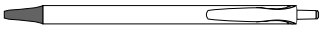
Opaque



Frosted



Section



Opaque



Frosted



Stylus

Opaque



Barrel



Opaque



Frosted



Stylus



Softfeel®



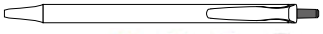
Exact colour match: ***⩾ 10.000 units***

ecolutions®
MOQ 500 units
ecolutions® Standard colours combination**

87%
Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)
*Excluding ink system

FRUIT AND VEGETABLE TRAYS

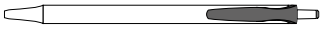
Plug



Opaque



Clip



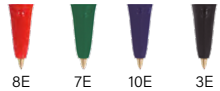
Opaque



Section



Opaque



Stylus

Opaque



Barrel



Opaque

Frosted

Stylus

Opaque



Exact colour match: ***⩾ 10.000 units***

***Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

See pages 272-276 for a detailed explanation of the icons.

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

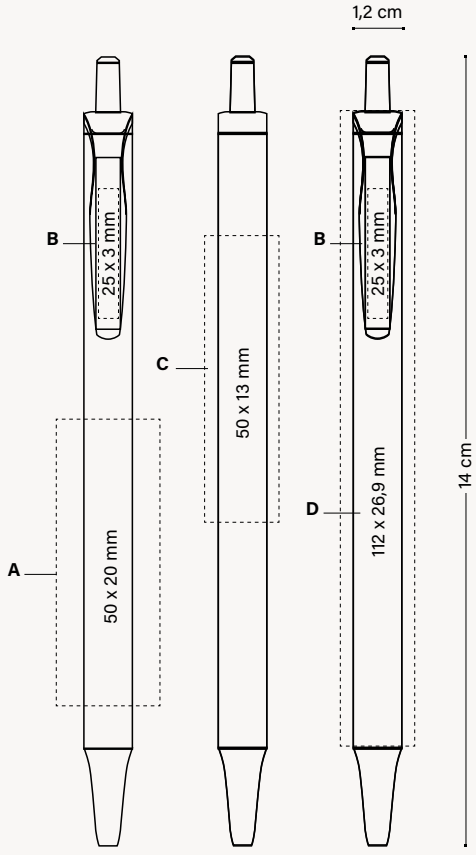
1000 / 1E00 / 1847 / 1846

BIC® CLIC STIC
1000 / ecolutions® 1E00

BIC® CLIC STIC STYLUS
1847 / ecolutions® 1846

A SP: max. 3 col.
B SP: max. 1 col.
C SP: max. 2 col.
D DG: full-colour (area for text)
(Only available on white barrel)

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



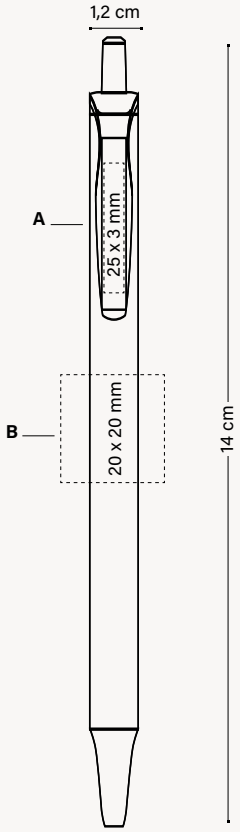
500 ± 2,9 KG

1005

BIC® CLIC STIC SOFTFEEL®
1005

A/B SP: max. 1 col.

MOQ 500 units.



MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



BIC® COLLECTION BOX SLIM PENS 4 UNITS

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



500 ± 2,9 KG

See pages 272-276 for a detailed explanation of the icons.

BIC® Super Clip

Discover the eye-catching clip and its reliable twist mechanism.

Large printing areas offer a wide range of personalisation possibilities in the standard and Advance versions.
Also available in Soft and Glacé versions.

In addition, the BIC® Super Clip Origin is a more innovative and sustainable ballpen.

FR/
Découvrez le clip attrayant et son mécanisme pivotant fiable.
La grande zone d'impression XXL offre une vaste gamme de possibilités de personnalisation dans la version Standard et Advance. Également dans les versions Soft et Glacé.
De plus, le BIC® Super Clip Origin est un stylo à bille plus innovant et plus durable.

DE/
Entdecken Sie den auffälligen Clip und seinen zuverlässigen Drehmechanismus. Der XXL-Druckbereich bietet vielseitige Personalisierungsmöglichkeiten bei der Standard und Advance- Version. Auch als Soft- und Glacé-Version erhältlich.
Darüber hinaus ist der BIC® Super Clip Origin ein innovativerer und nachhaltigerer Kugelschreiber.

IT/
Scopri l'accattivante clip e il suo fluido meccanismo affidabile. La grande area di stampa XXL offre un'ampia gamma di possibilità di personalizzazione nelle versioni standard e advance. Ora disponibile anche nelle versioni soft e glacé.
Inoltre, la BIC® Super Clip Origin è una penna a sfera più innovativa e sostenibile.

ES/
Descubre el llamativo clip y su mecanismo giratorio fiable.
La gran área de marcaje XXL ofrece una amplia variedad de posibilidades de personalización en la versión estándar y advance. Ahora también en las versiones soft y glacé.
Además, el BIC® Super Clip Origin es un bolígrafo más innovador y sostenible.

collection



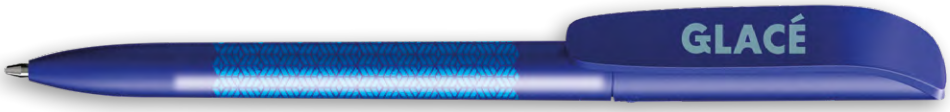
1E50
BIC® Super Clip Ecolutions®



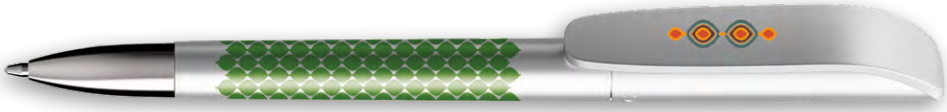
1039
BIC® Super Clip



1073
BIC® Super Clip Advance



1082
BIC® Super Clip Glacé



1084
BIC® Super Clip Glacé Advance



1083
BIC® Super Clip Soft



1085
BIC® Super Clip Soft Advance



1038
BIC® Super Clip Origin

A large clip to personalise

1039

BIC® SUPER CLIP
1039 Opaque

Ink Colour



Available on white barrel

britePix DIGITAL

BIC® SUPER CLIP

ECO version and standard at the same price!

ecolutions®

MADE FROM ***90% RECYCLED MATERIAL****
*Excluding ink system

PLASTIC CAR PARTS

1E50

BIC® SUPER CLIP
1E50 Opaque

Ink Colour



1:1 scale

1E

1039

BIC® SUPER CLIP
1039 Clear

Ink Colour



1:1 scale

51 87 86 89 88

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

BP BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

PLASTIC CAR PARTS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

**The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

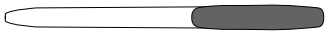
1039 / 1E50

BIC® SUPER CLIP
1039 Opaque
ecolutions® 1E50 Opaque
1039 Clear

MOQ 250 units
Standard colours combination

MIX & MATCH No extra charge

Clip



Opaque



Clear



ecolutions®

PLASTIC CAR PARTS

Standard colours combination*

90%

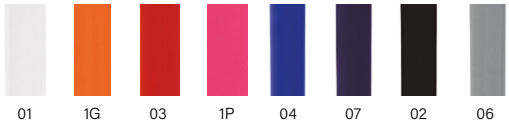
*Excluding ink system

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

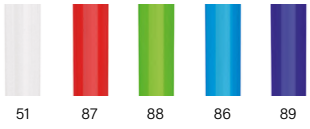
Barrel



Opaque



Clear



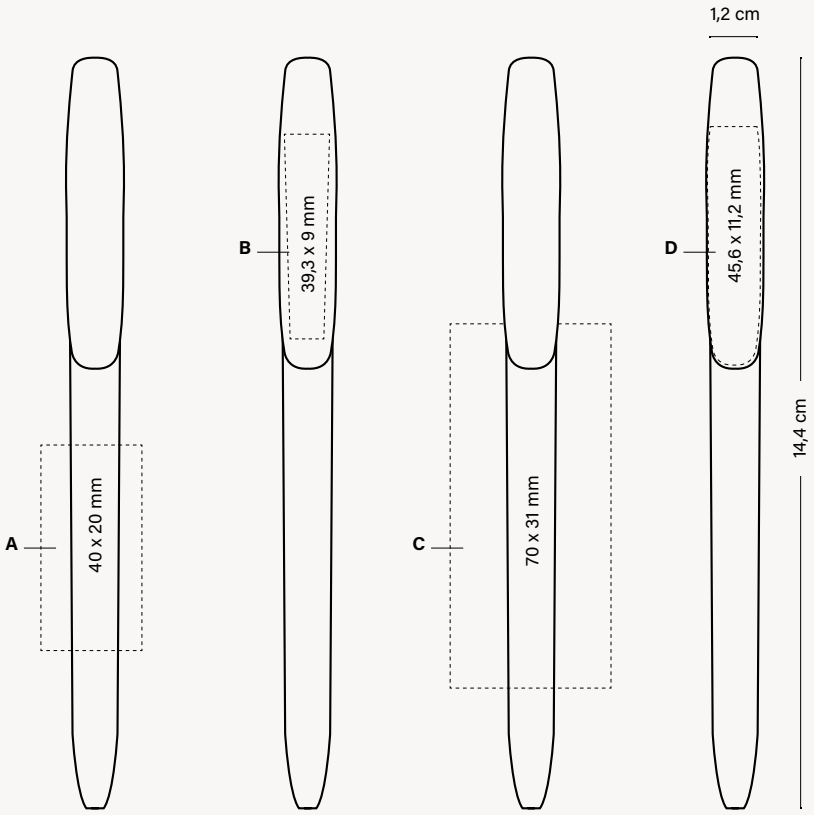
Exact colour match: ⩾ **10.000 units**

Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1039 / 1E50

BIC® SUPER CLIP
1039
ecolutions® 1E50
A SP: max. 2 col.
B SP: max. 1 col.
C DG: full-colour
D BP: full-colour
BP Texture: full-colour

MOQ 250 units.



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 2,6 KG

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

PLASTIC CAR PARTS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

1073

BIC® SUPER CLIP ADVANCE
1073 Opaque

Ink Colour



Refill service on request

BIC® SUPER CLIP ADVANCE



06/35 02/35 1P/35 01/35

Reliable twist mechanism!

Large printing areas!

360 ° Printing

Refill service on request

1:1 scale

Available on white barrel

britePix DIGITAL

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

BP BRITEPIX™ BRITEPIX™ TEXTURE BRITEPIX™ PERSONALISATION

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

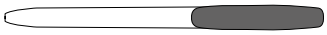
1073

BIC® SUPER CLIP ADVANCE
1073 Opaque

MOQ 250 units
Standard colours combination

MIX & MATCH No extra charge

Clip



Opaque



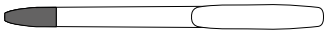
Barrel



Opaque



Section



ADVANCE



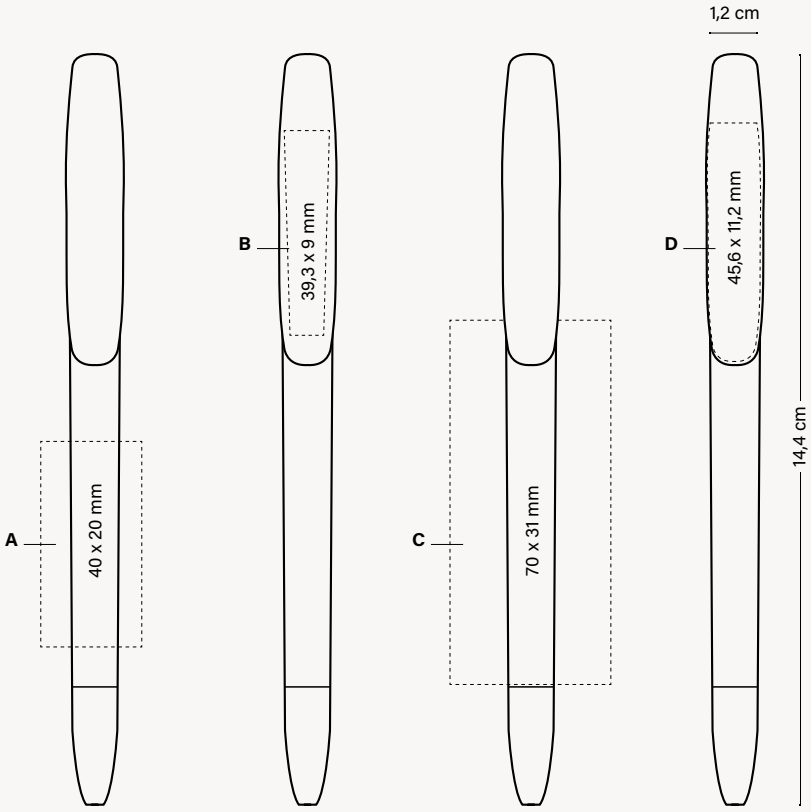
Exact colour match: ***⩾ 10.000 units***

1073

BIC® SUPER CLIP ADVANCE
1073

A SP: max. 2 col.
B SP: max. 1 col.
C DG: full-colour
D BP: full-colour
BP Texture: full-colour

MOQ 250 units.



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 254 TO 265


PLASTIC POUCH

Can be used as bookmark


WINDOW BOX


BIC® COLLECTION BOX

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 2,6 KG

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

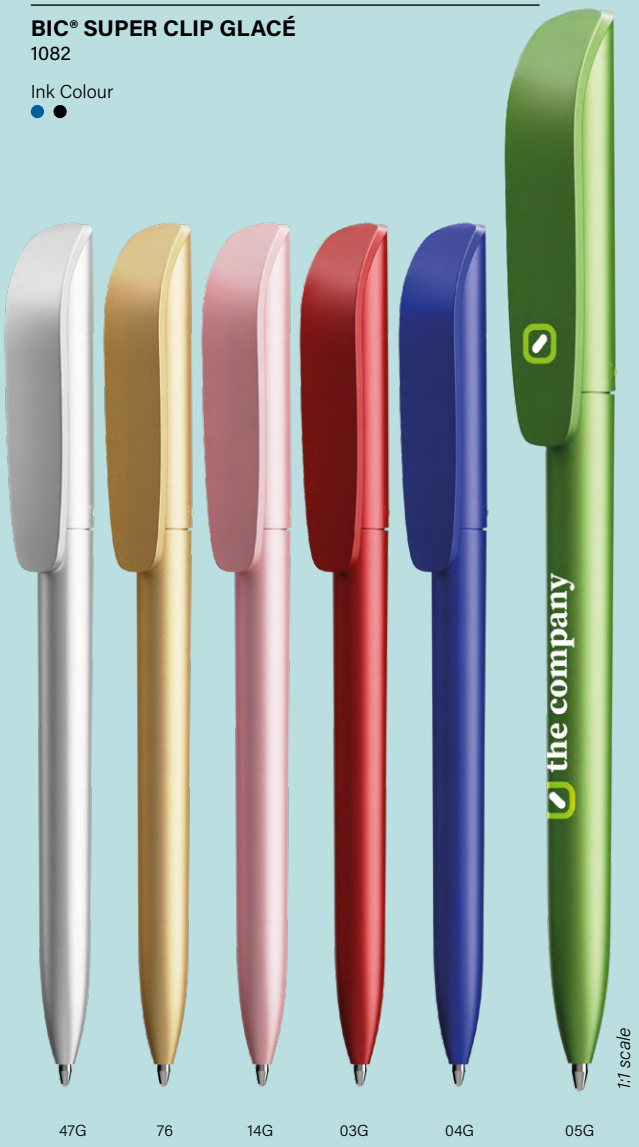
See pages 272-276 for a detailed explanation of the icons.

Discover the BIC® Super Clip in a glamorous version.

1082

BIC® SUPER CLIP GLACÉ
1082

Ink Colour



47G 76 14G 03G 04G 05G

1084

BIC® SUPER CLIP GLACÉ ADVANCE
1084

Ink Colour



47G/35 05G/35 14G/35 03G/35 04G/35 76/35

Refill service on request

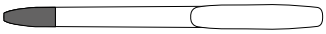
FR /
Découvrez le BIC® Super Clip dans sa version glamour.

DE /
Entdecken Sie den BIC® Super Clip in der glamourösen Version.

IT /
Scopri la BIC® Super Clip nella sua versione più glamour.

ES /
Descubre el BIC® Super Clip en su versión más glamurosa.

Section



ADVANCE



35

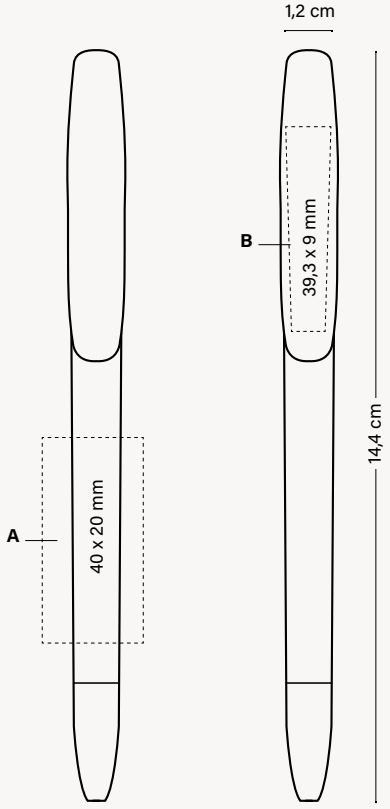
1082 / 1084

BIC® SUPER CLIP GLACÉ
1082

BIC® SUPER CLIP GLACÉ ADVANCE
1084

A SP: max. 1 col.
B SP: max. 1 col.

MOQ 250 units
Standard colours combination



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 2,6 KG

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC® SUPER CLIP SOFT & ADVANCE

Feel the incredible softness of our BIC® Super Clip.

1083

BIC® SUPER CLIP SOFT
1083

Ink Colour





02F 03F 07F

1:1 scale

1085

BIC® SUPER CLIP SOFT ADVANCE
1085

Ink Colour



02F/35 03F/35 07F/35

1:1 scale

Refill service on request

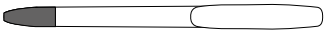
FR /
Découvrez l'incroyable toucher soyeux de notre BIC® Super Clip.

DE /
Sie werden den unglaublichen Seidentouch unseres BIC® Super Clip zu schätzen wissen.

IT /
Apprezza l'incredibile sensazione di setosità della BIC® Super Clip.

ES /
Aprecia el increíble tacto de seda de nuestro BIC® Super Clip.

Section



ADVANCE



35

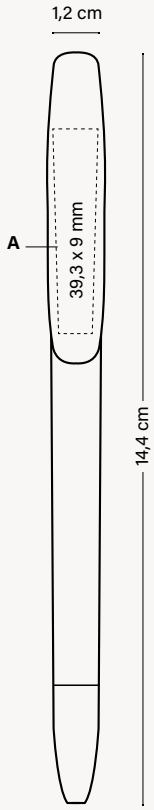
1083 / 1085

BIC® SUPER CLIP SOFT
1083

BIC® SUPER CLIP SOFT ADVANCE
1085

A SP: max. 1 col.

MOQ 250 units
Standard colours combination



MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 2,6 KG

See pages 272-276 for a detailed explanation of the icons.

BIC® Super Clip Origin is made from natural ingredients*.

ORIGIN
BIOBASED

FR/

Le BIC® Super Clip Origin est fabriqué à partir de matériaux biosourcés composés de polymères naturels, à l'exclusion d'éléments provenant du pétrole et de combustibles fossiles*.

Fabriqué avec de l'huile de ricin et d'autres ingrédients d'origine végétale.*

Fabriqué et imprimé dans des usines alimentées avec **100% d'électricité d'énergie renouvelable.**

***Corps et clip 100 % biosourcés.**

DE /

BIC® Super Clip Origin besteht aus biobasiertem Material, das mit natürlichen Polymeren und ohne Erdöl oder fossile Brennstoffe hergestellt wird*.

Hergestellt mit **Rilsanöl** und anderen Materialien pflanzlichen Ursprungs.*

Hergestellt und bedruckt in Fabriken, die zu **100 % mit Strom** aus **erneuerbaren Quellen** betrieben werden.

***Schaft und Clip sind zu 100 % biologischen Ursprungs.**

IT /

BIC® Super Clip Origin è realizzata in materiale biobased prodotto con ingredienti naturali, nessuno dei quali deriva da petrolio o combustibili fossili*.

Realizzata con olio di ricino e altri ingredienti di origine vegetale.*

Prodotto e stampato in stabilimenti alimentati al **100% da energia elettrica rinnovabile.**

***Il fusto e la clip sono al 100% di origine biologica.**

ES/

BIC® Super Clip Origin está hecho de material biológico fabricado con polímeros naturales que excluyen cualquier fuente de petróleo o combustibles fósiles*.

Elaborado con aceite Rilsan y otros ingredientes de origen vegetal.*

Fabricado e impreso en fábricas alimentadas con **electricidad 100% renovable**.

***El cuerpo y el clip son 100 % de origen de material biológico.**

BIC® Super Clip Origin is made from biobased material manufactured with natural polymers excluding any source of petroleum or fossil fuels*.

Made with castor oil and other ingredients of vegetal origin.*

Manufactured and printed in factories 100% powered by **electricity produced using renewable sources.**

100%

Barrel and clip are 100% biosourced.



6CO

Reliable twist mechanism!

Due to the use of natural materials, our pens feature unique variations in color, highlighting the authentic and distinctive nature of each piece.
Embrace the natural charm!

** Refers to barrel and clip.*

ORIGIN BIOBASED

1038

BIC® SUPER CLIP ORIGIN
1038 Opaque

Ink Colour



6O 7O 6CO

100%

Barrel and clip are made of 100% biobased materials.

FR/ Corps et clip sont fabriqués à partir de matériaux 100 % biosourcés.

DE/ Schaft und Clip bestehen zu 100 % aus biobasierten Materialien.

IT/ Il fusto e la clip sono realizzati con materiali biologici al 100 %.

ES/ El cuerpo y el clip están fabricados con materiales 100 % biológicos.

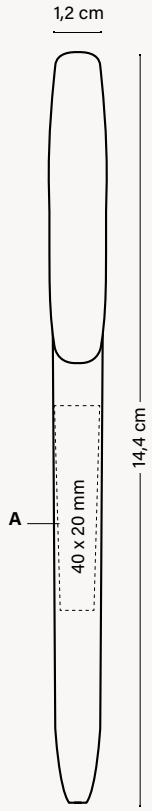
*Due to the biobased content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance. * Refers to barrel and clip.*

1038

BIC® SUPER CLIP ORIGIN
1038

A SP: max. 1 col.

MOQ 250 units
Standard colours combination



MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

ORIGIN BIOBASED

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 2,6 KG

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC® WIDE BODY™

The right size to show the true value of your brand!

Wide profile and wide variety of possibilities to maximise your message.

FR /

La taille idéale pour mettre en valeur votre marque !

Corps large et multiples possibilités pour optimiser votre communication.

DE /

Die richtige Größe, um den Wert Ihrer Marke widerzuspiegeln!

Breites Profil und eine Vielzahl von Möglichkeiten, Ihre Botschaft klar zu vermitteln.

IT /

La giusta misura per mostrare il vero valore del tuo marchio!

Ampio profilo e vasta gamma di possibilità per ottimizzare il tuo messaggio.

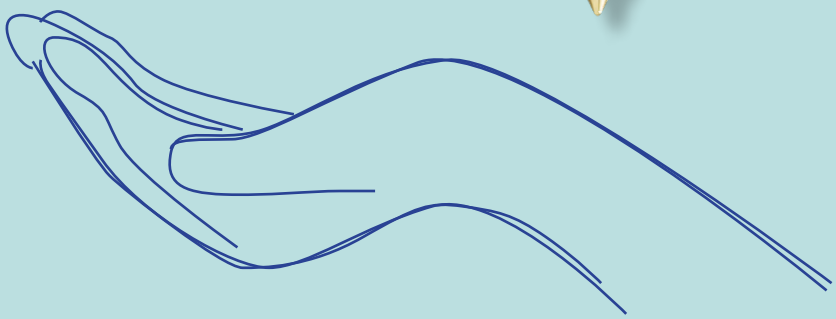
ES /

¡El tamaño ideal para enseñar el valor real de tu marca!

De perfil ancho y gran variedad de posibilidades para maximizar tu mensaje.



Perfect for your big ideas



ECO version and standard at the same price!

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL****

*From barrel

FRUIT AND VEGETABLE TRAYS



Iconic BIC® Boy is embossed

1080

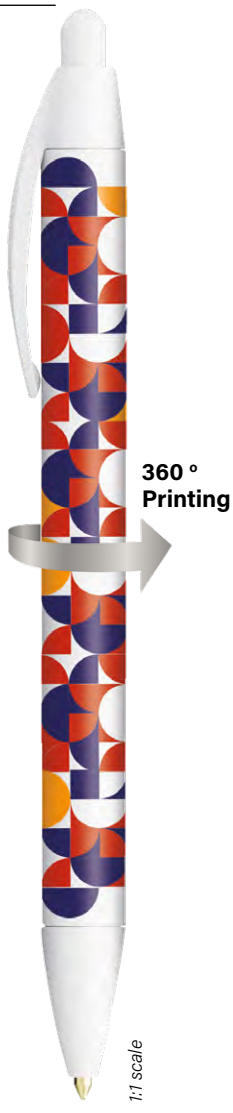
BIC® WIDE BODY™

1080 Opaque

Ink Colour

Red Ink available under request





360 ° Printing

1:1 scale

18 02 07 03 01

Available on white barrel

britePix DIGITAL

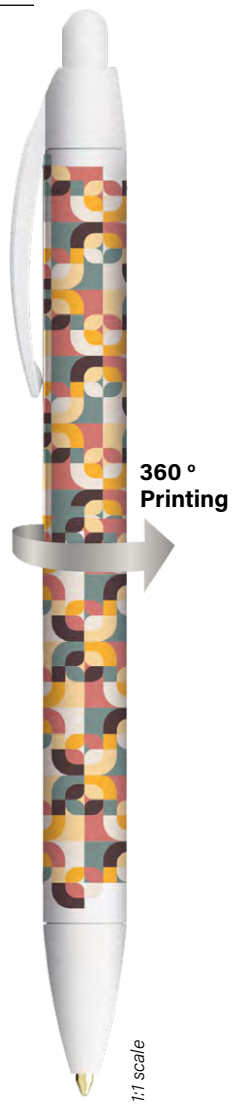
1E80

BIC® WIDE BODY™

ecolutions® 1E80 Opaque

Ink Colour

Red Ink available under request



360 ° Printing

1:1 scale

1E

Available on white barrel

britePix DIGITAL

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

1080

BIC® WIDE BODY™
1080 Frosted

Ink Colour

Red Ink available under request



63 66 68 40 71 69 67

1893

BIC® WIDE BODY™
MINI DIGITAL
1893 Opaque

Ink Colour

Red Ink available under request



01

Available on white barrel

britePix DIGITAL

1080 / 1E80 / 1893

MOQ 250 units
Standard colours combination

MIX & MATCH No extra charge

Plug



Opaque



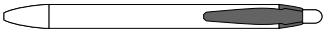
01 03 07 18 02

Frosted



69 63 71 66 68 67 40

Clip



Opaque



01 03 07 18 02

Frosted



69 63 71 66 68 67 40

Barrel



Opaque



01 03 07 18 02

Frosted



69 63 71 66 68 67 40

Opaque

1E

ecolutions® *



Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

*From barrel

FRUIT AND VEGETABLE TRAYS

Section



Opaque



01 03 07 18 02

Frosted



69 63 71 66 68 67 40

Exact colour match: ⩾ 10.000 units

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

FRUIT AND VEGETABLE TRAYS

See pages 272-276 for a detailed explanation of the icons.

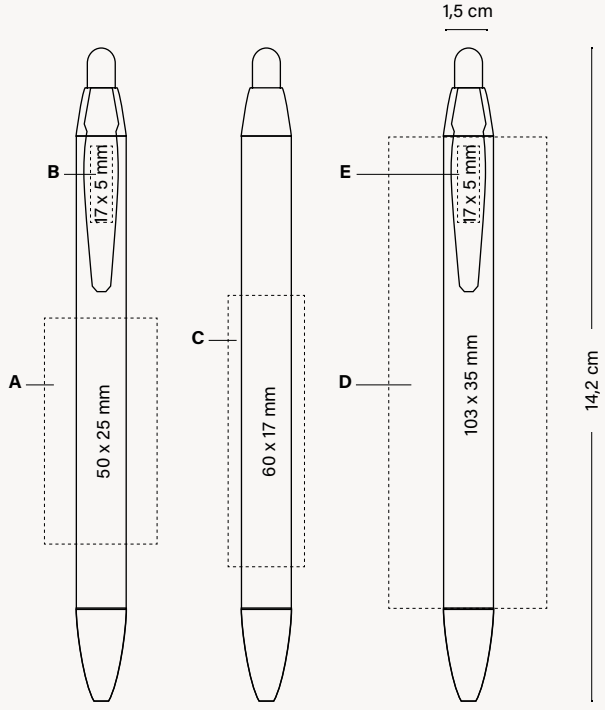
Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1080 / 1E80

BIC® WIDE BODY™
1080 Opaque
ecolutions® 1E80

A/C SP: max. 2 col.
B/E SP: max. 1 col.
D DG: full-colour

MOQ 250 units (SP)
MOQ 500 units (DG)



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING

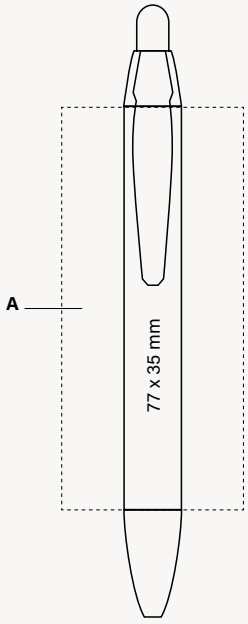

250 ± 2,6KG

1893

BIC® WIDE BODY™
MINI DIGITAL
1893

A DG: full-colour

MOQ 500 units (DG)



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


500 ± 3,68KG

MIX & MATCH

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

FRUIT AND VEGETABLE TRAYS

See pages 272-276 for a detailed explanation of the icons.

The world-renowned BIC® 4 Colours® ballpen gives you the convenience of four different ink colours in one ballpoint pen.

FR/
Le stylo à bille de renommée mondiale le BIC® 4 Couleurs® vous offre la commodité de quatre couleurs d'encre différentes dans un seul stylo à bille.

DE/
Der weltbekannte BIC® 4 Colours® Kugelschreiber bietet Ihnen die Verwendung von vier verschiedenen Tintenfarben in einem Stift.

IT/
BIC® 4 Colours® ti offre la comodità di quattro diversi colori di inchiostro in un'unica penna.

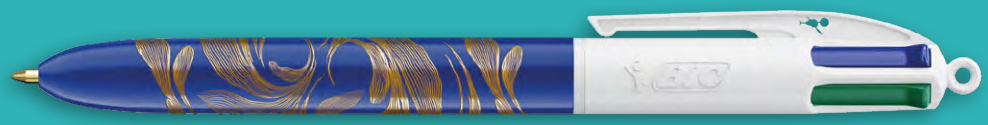
ES/
¿A qué esperas para empezar tu colección? El mundialmente reconocido bolígrafo BIC® 4 Colours® te ofrece la comodidad de cuatro colores de tinta diferentes en el mismo bolígrafo.



1101 BIC® 4 Colours® with lanyard



1100 BIC® 4 Colours®



1100 BIC® 4 Colours® Metallic Foil



1133 BIC® 4 Colours® ECO
1134 with lanyard



1123 BIC® 4 Colours® Rainbow Decor
1124 with lanyard



1069 BIC® 4 Colours® Bicolor
1076 with lanyard

collection



1074 BIC® 4 Colours® Gradient
1075 with lanyard



1071 BIC® 4 Colours® Pastel
1072 with lanyard



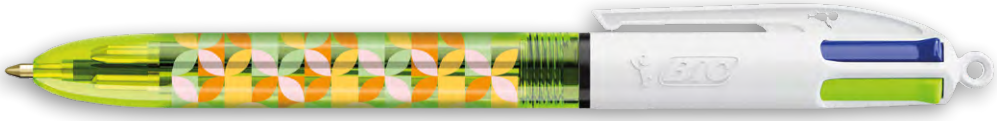
1102 BIC® 4 Colours® Fashion
1108 with lanyard



1097 BIC® 4 Colours® Sun
1098 with lanyard



1109 BIC® 4 Colours® Fine
1111 with lanyard



1114 BIC® 4 Colours® Fluo
1116 with lanyard



1057 BIC® 4 Colours® Glacé
1058 with lanyard



1106 BIC® 4 Colours® Shine
1107 with lanyard



1060 BIC® 4 Colours® Soft
1063 with lanyard



1061 BIC® 4 Colours® Wood Style
1064 with lanyard



1067 BIC® 4 Colours® Flags Collection
1068 with lanyard



1099 BIC® 4 Colours® 3+1[HB]

Always an icon.

Since 1970 !

britePix DIGITAL THE SOLUTION FOR FULL **COLOUR COMMUNICATION!**

1100 / 1101

BIC® 4 COLOURS®
1100 Opaque
1101 With lanyard

Ink Colour



01/01 02/02 01/03 01/05 01/02 01/12 01/07

FR /
Toujours une icône.

DE /
Immer ein Kultmodell.

IT /
Sempre un'icona.

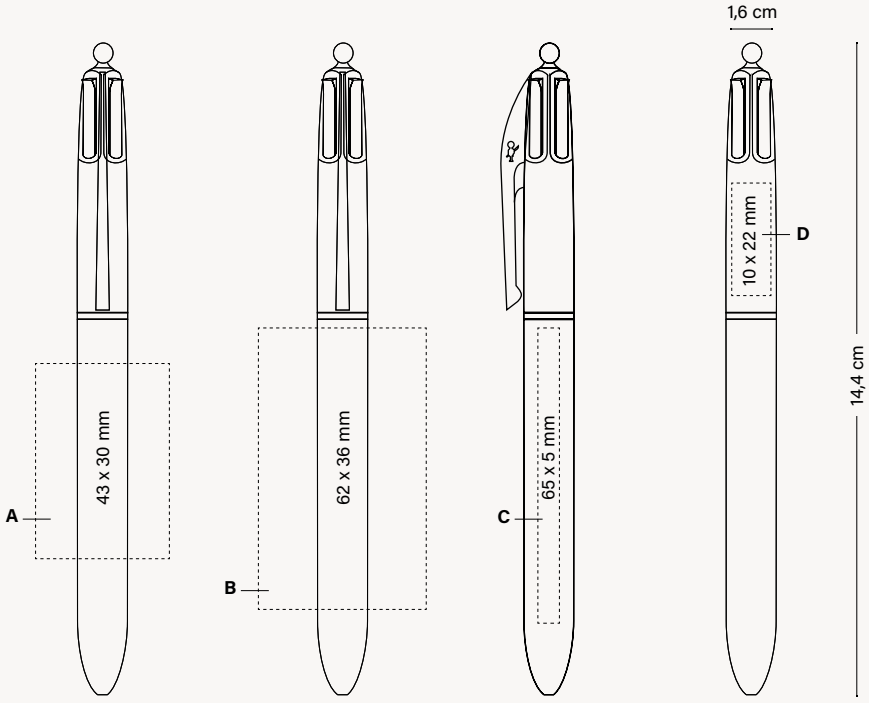
ES /
Siempre un icono.

1100 / 1101

BIC® 4 COLOURS®
1100/1101

A SP: max. 4 col.
B DG/MF: Digital print (area for images)
C BP: full-colour
D SP: 1 col. (only for white upper parts)

MOQ 250 units (SP, DG)
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

BP
BRITEPIX™

MF
METALLIC FOIL

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

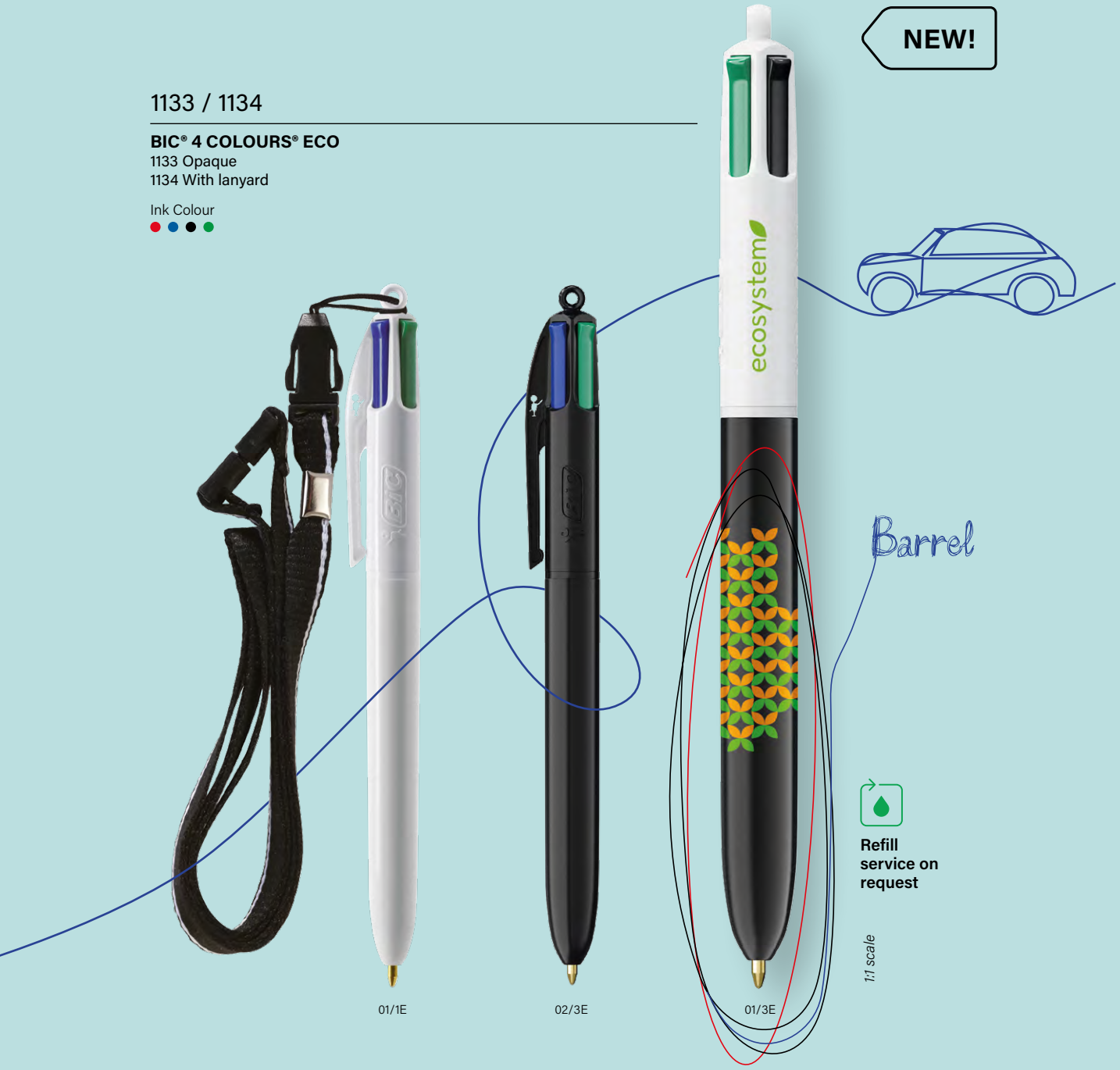
New barrel made from 98% recycled plastic coming from car parts*.

NEW!

1133 / 1134

BIC® 4 COLOURS® ECO
1133 Opaque
1134 With lanyard

Ink Colour



FR /
Nouveau corps fabriqué à partir de 98 % de plastique recyclé provenant de pièces automobiles*.

DE /
Neuer Schaft hergestellt aus 98 % recyceltem Kunststoff aus Autoteilen*.

IT /
Nuovo fusto realizzato con il 98% di plastica riciclata proveniente da parti di automobili*.

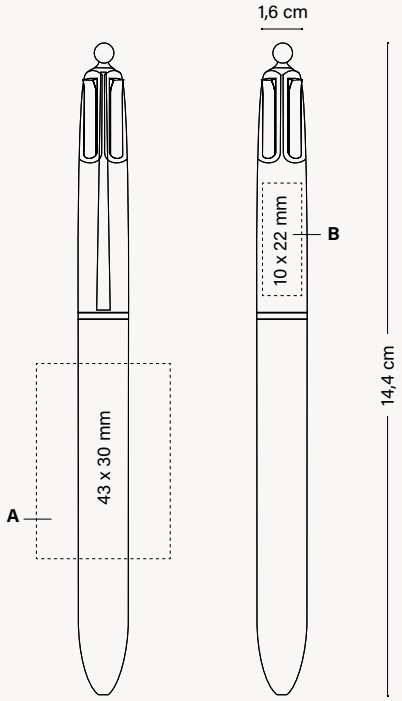
ES /
Nuevo cuerpo fabricado con un 98 % de plástico reciclado procedente de piezas de automóviles*.

1133 / 1134

BIC® 4 COLOURS® ECO
1133/1134

A SP: max. 3 col.
B SP: 1 col. (only for white upper parts)

MOQ 250 units



PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M**
Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

See pages 272-276 for a detailed explanation of the icons.

** The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

collection

Colour Your World!

Your Life, Your Style.

1123 / 1124

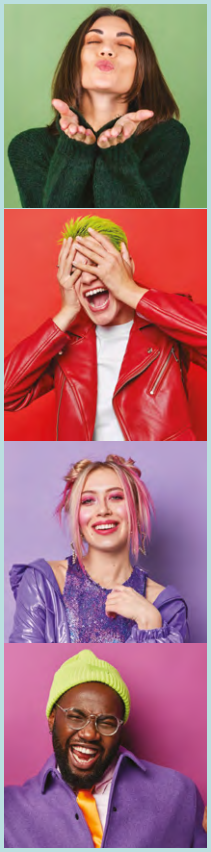
BIC® 4 COLOURS® RAINBOW DECOR
1123
1124 With Lanyard

Ink Colour



1:1 scale

01/9Y



Refill service on request

FR /
Colorez votre monde !
Votre vie, votre style.

DE /
Bringe Farbe in deine Welt!
Dein Leben, dein Stil.

IT /
Colora il tuo mondo!
La tua vita, il tuo stile.

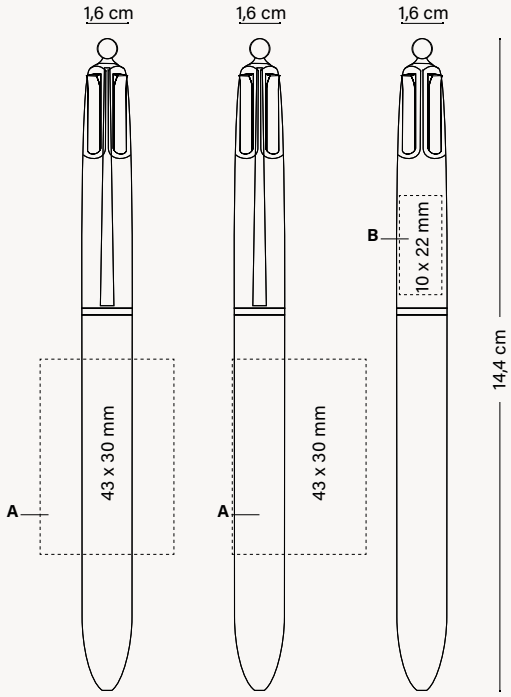
ES /
¡Colorea tu mundo!
Tu vida, tu estilo.

1123 / 1124

BIC® 4 COLOURS® RAINBOW DECOR
1123/1124

A SP: max. 2 col.
B SP: max. 1 col.

MOQ 250 units (SP)



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 254 TO 265


PLASTIC POUCH

Can be used as bookmark


WINDOW BOX


BIC® COLLECTION BOX

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

Metallic aesthetics with an artistic touch.

1069 / 1076

BIC® 4 COLOURS® BICOLOR
1069
1076 With Lanyard

Ink Colour



01/04G/47



01/05G/47



01/80/47



01/4R/47

Refill service on request

1:1 scale

FR /
Une esthétique métallique avec une touche artistique.

DE /
Ein Metallic-Look mit künstlerischer Note.

IT /
Look metallico con un tocco artistico.

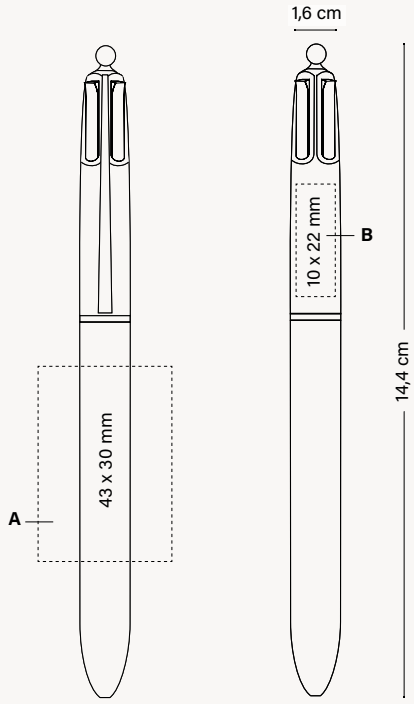
ES /
Estética metálica con un toque artístico.

1069 / 1076

BIC® 4 COLOURS® BICOLOR®
1069/1076

A SP: max. 2 col.
B SP: max. 1 col.

MOQ 250 units



PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M**
Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 254 TO 265


PLASTIC POUCH

Can be used as bookmark


WINDOW BOX


BIC® COLLECTION BOX

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

The most summery vibes.

1074 / 1075

BIC® 4 COLOURS® GRADIENT
1074
1075 With Lanyard

Ink Colour





Refill service on request

1:1 scale

01/3G/8D/4R

FR /
Un look total d'été.

DE /
Die beste Sommer-Stimmung.

IT /
Un'esplosione di colori estivi.

ES /
Las vibraciones más veraniegas.

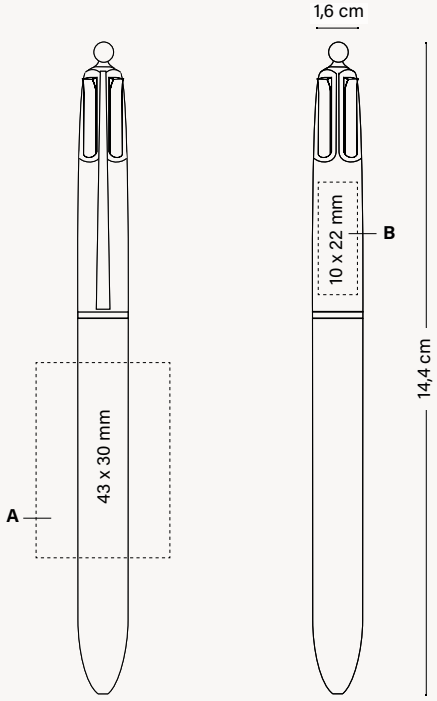
1074 / 1075

BIC® 4 COLOURS® GRADIENT

1074/1075

A SP: max. 2 col.
B SP: max. 1 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING


250 ± 3,2KG

(1, 2 & 3 units)

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

Vintage colours, dreamy imagery.

1071 / 1072

BIC® 4 COLOURS® PASTEL
1071 Opaque
1072 With Lanyard

Ink Colour



84 8D 83

Refill service on request

1:1 scale

FR /
Des couleurs vintages, tout un rêve.

DE /
Vintage-Farben, eine verträumte Bildsprache.

IT /
Colori vintage, immagini da sogno.

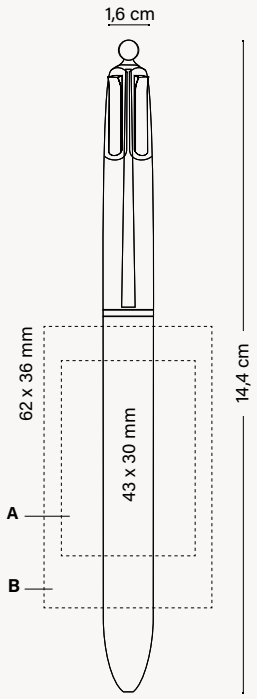
ES /
Colores vintage de ensueño.

1071 / 1072

BIC® 4 COLOURS® PASTEL
1071/1072

A SP: max. 4 col.
B DG: Digital print

MOQ 250 units



PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M**
Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

+ INFO PAGES 254 TO 265

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

collection

THE SOLUTION
FOR FULL **COLOUR**
COMMUNICATION!

1102 / 1108

BIC® 4 COLOURS® FASHION
1102 Opaque
1108 With Lanyard

Ink Colour



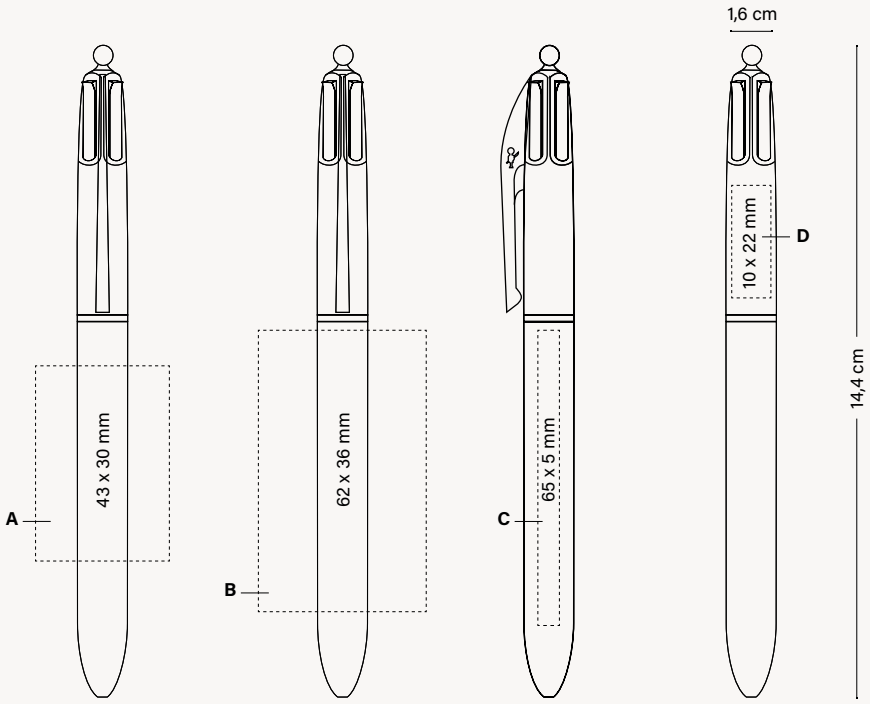
01/01 01/84 01/24

1102 / 1108

BIC® 4 COLOURS® FASHION
1102/1108

A SP: max. 4 col.
B DG: Digital print (area for images)
C BP: full-colour
D SP: max. 1 col.

MOQ 250 units (SP, DG)
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M**
Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

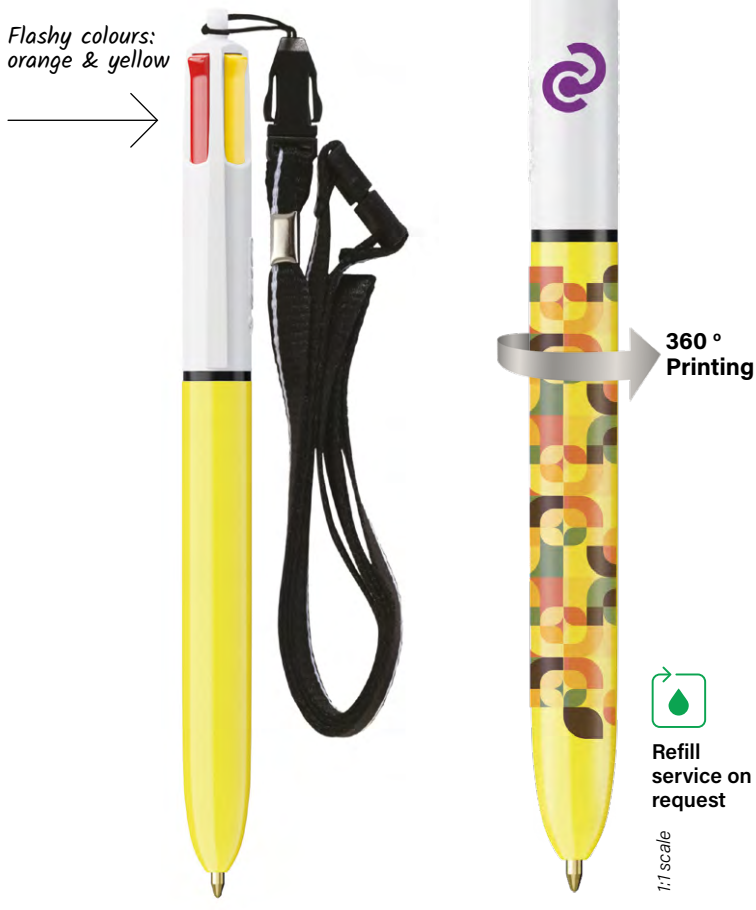
See pages 272-276 for a detailed explanation of the icons.

THE SOLUTION
FOR FULL **COLOUR**
COMMUNICATION!

1097 / 1098

BIC® 4 COLOURS® SUN
1097 Opaque
1098 With Lanyard

Ink Colour



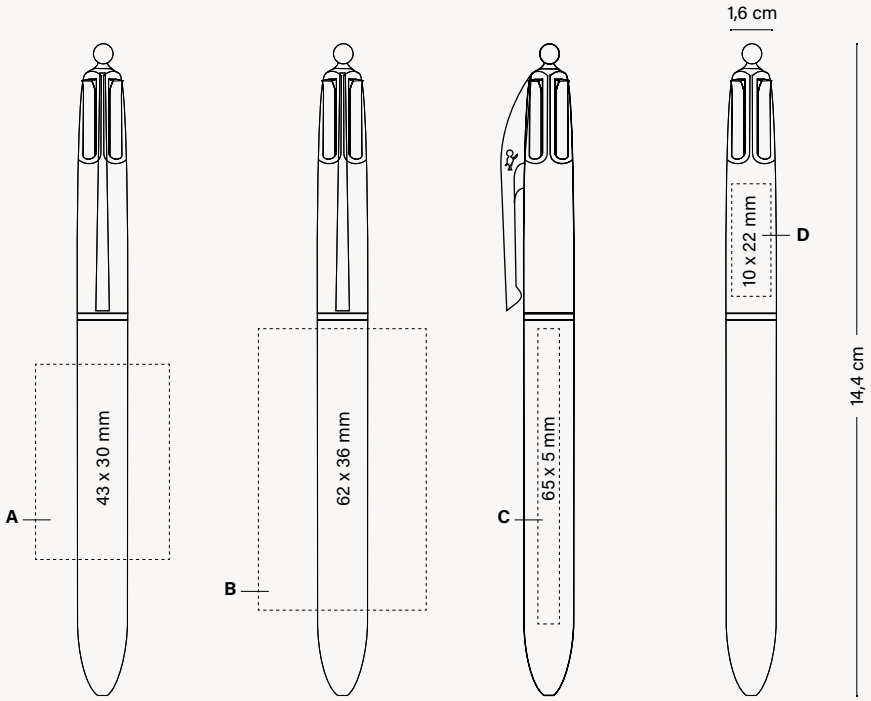
01/12 01/12

1097 / 1098

BIC® 4 COLOURS® SUN
1097/1098

A SP: max. 4 col.
B DG: Digital print (area for images)
C BP: full-colour
D SP: max. 1 col.

MOQ 250 units (SP, DG)
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M**
Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

collection

THE SOLUTION
FOR FULL **COLOUR**
COMMUNICATION!

1109 / 1111

BIC® 4 COLOURS® FINE
1109 Opaque
1111 With Lanyard

Ink Colour



01/10



360 ° Printing

Refill service on request

1:1 scale

01/10

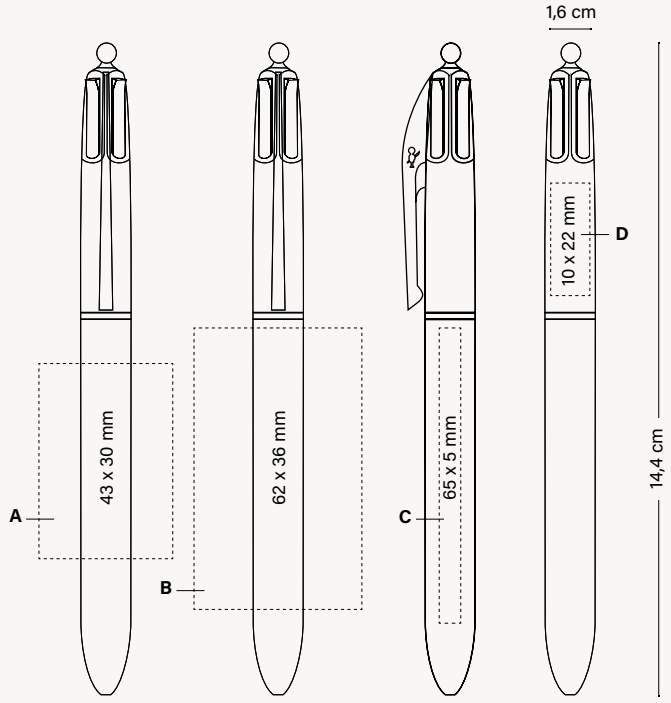
0.8 mm tip!

1109 / 1111

BIC® 4 COLOURS® FINE
1109/1111

A SP: max. 4 col.
B DG: Digital print
C BP: full-colour
D SP: max. 1 col.

MOQ 250 units (SP, DG)
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M**
Ø 0,8 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DIEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

collection

1114 / 1116

BIC® 4 COLOURS® FLUO
1114 Opaque
1116 With Lanyard

Ink Colour



01/4D

4 inks, one of them fluo!



01/4D

Refill service on request

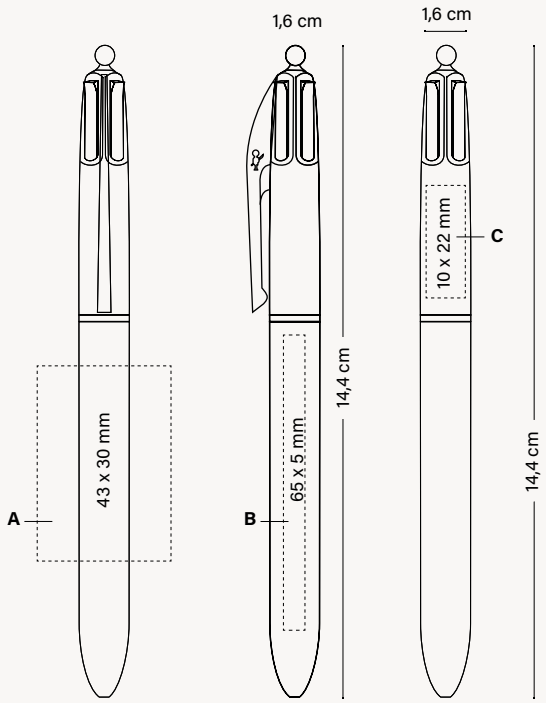
1:1 scale

1114 / 1116

BIC® 4 COLOURS® FLUO
1114/1116

A SP: max. 4 col.
B BP: full-colour
C SP: max. 1 col.

MOQ 250 units (SP)
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

Our classic pen dressed up.

1057 / 1058

BIC® 4 COLOURS® GLACÉ
1057
1058 With Lanyard

Ink Colour



01/76 01/47G 01/03G 01/05G 01/04G 02/47G 02/76 01/14G

Refill service on request

1:1 scale

FR /
Notre stylo classique dans sa plus belle tenue.

DE /
Unser klassischer Kugelschreiber kleidet sich festlich.

IT /
La nostra penna iconica in abito elegante.

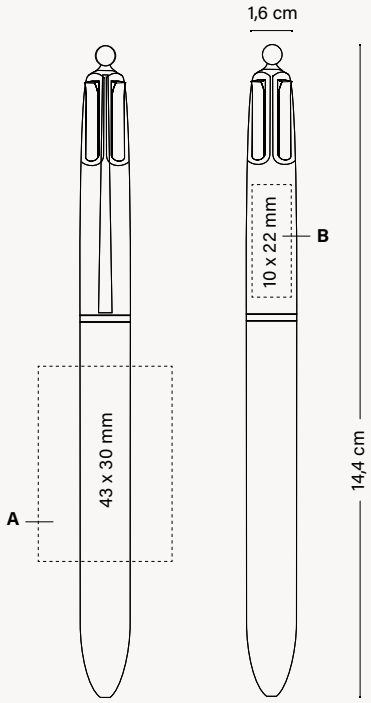
ES /
Nuestro bolígrafo clásico se viste de gala.

1057 / 1058

BIC® 4 COLOURS® GLACÉ
1057/1058

A SP: max. 2 col.
B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M**
Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 254 TO 265


PLASTIC POUCH

Can be used as bookmark


WINDOW BOX


BIC® COLLECTION BOX

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG

See pages 272-276 for a detailed explanation of the icons.

collection

1106 / 1107

BIC® 4 COLOURS® SHINE
1106
1107 With Lanyard

Ink Colour



01/75 01/26 01/7G 01/34 01/97

Super shiny barrels!

Refill service on request

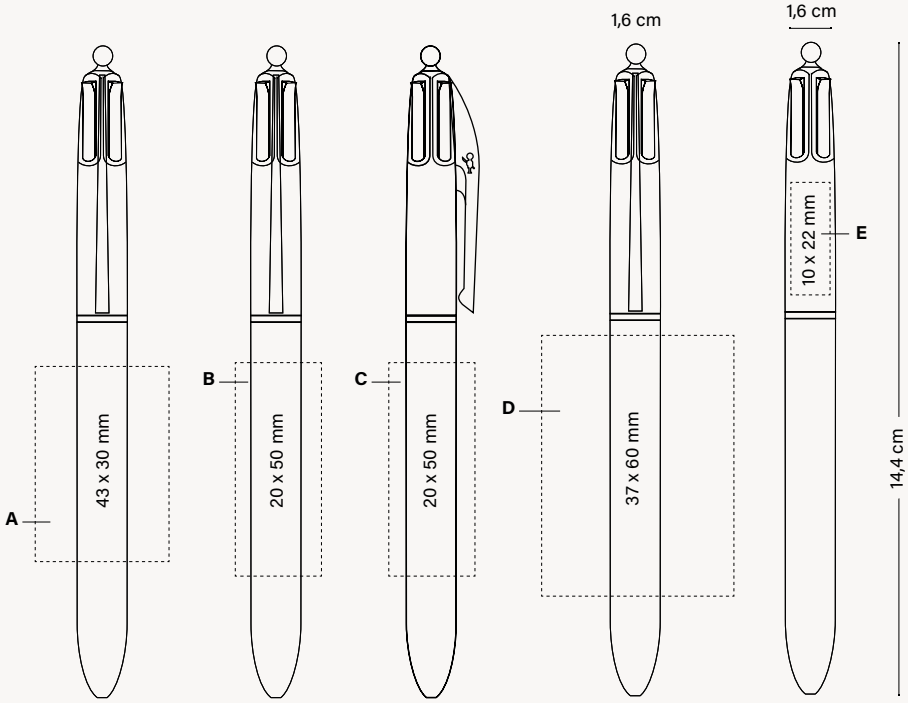
1:1 scale

1106 / 1107

BIC® 4 COLOURS® SHINE
1106/1107

A SP: max. 2 col.
B LE
C LE
D LE: 360°
E SP: max. 1 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 254 TO 265


PLASTIC POUCH

Can be used as bookmark


WINDOW BOX


BIC® COLLECTION BOX

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG

PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

LE
LASER

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

collection

Soft

A soft touch you won't want to put down!

Feel it !

1060 / 1063

BIC® 4 COLOURS® SOFT
1060 Opaque
1063 With Lanyard

Ink Colour



Feel the softness in your hands

Refill service on request

1:1 scale

01/03F 01/02F 02/02F 01/07F

FR /
Un toucher doux que vous ne lâcherez plus !

DE /
Eine samtige Oberfläche, die Sie nicht mehr aus der Hand legen möchten.

IT /
Una superficie morbida che non vorrai mai smettere di toccare!

ES /
¡Un tacto suave que no querrás dejar de tocar!

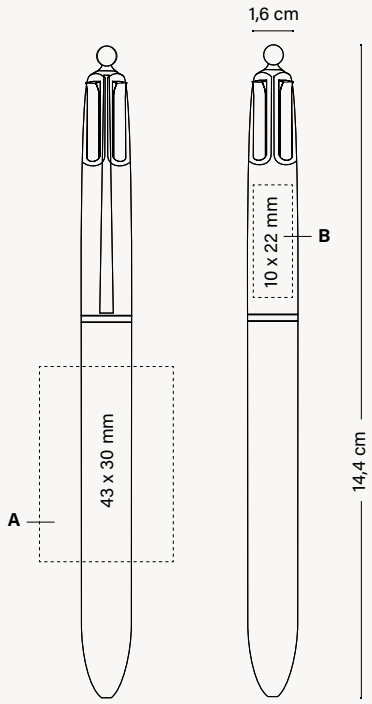
1060 / 1063

BIC® 4 COLOURS® SOFT

1060/1063

A SP: max. 1 col.
B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DIEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

Be impressed with the spectacular wood finish!

1061 / 1064

BIC® 4 COLOURS® WOOD STYLE
1061 Opaque
1064 With Lanyard

Ink Colour

Wood Vibes



Bring warmth to your brand

Refill service on request

1:1 scale

01/6AW 01/05W 02/6AW 01/02W

FR /
Laissez-vous impressionner par cette finition spectaculaire !

DE /
Lassen Sie sich von der spektakulären Holzoptik beeindrucken!

IT /
Lasciati impressionare dalla spettacolare finitura in legno!

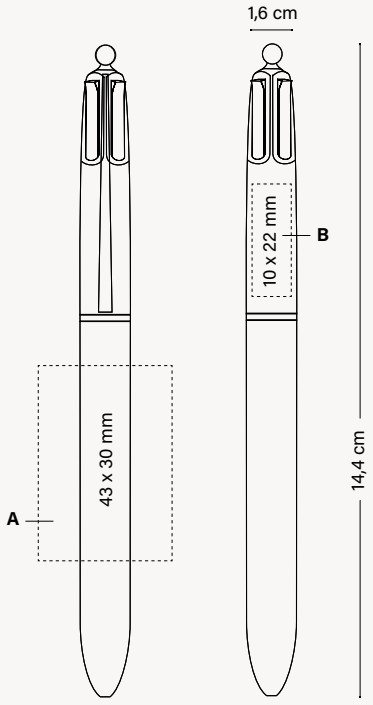
ES /
¡Déjate impresionar por el espectacular acabado efecto madera!

1061 / 1064

BIC® 4 COLOURS® WOOD STYLE
1061/1064

A SP: max. 2 col.
B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

collection

Celebrate heritage.

1067 / 1068

BIC® 4 COLOURS® FLAGS COLLECTION
1067
1068 With Lanyard

Ink Colour



Refill service on request

1:1 scale

01/03/47/05 | 01/02/03/12 | 02/02/03/12 | 01/03/47/04 | 01/03/12/03

FR /
Célébrer le patrimoine !

DE /
Feiern Sie Ihre Geschichte!

IT /
Celebra la tradizione!

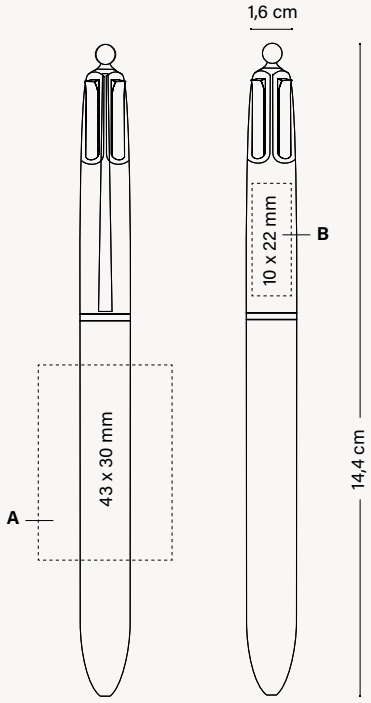
ES /
¡Celebra el legado!

1067 / 1068

BIC® 4 COLOURS® FLAGS COLLECTION
1067/1068

A SP: max. 2 col.
B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M**
Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3,2KG

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

collection

1099

BIC® 4 COLOURS® 3+1HB
1099 Opaque

Ink Colour

3 ballpens +
1 mechanical pencil.





01/06



01/06

1:1 scale

Refill service on request

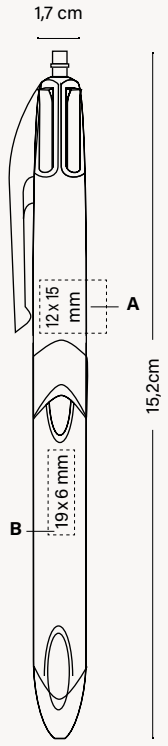


1099

BIC® 4 COLOURS® 3+1HB
1099 Opaque

A/B LE

MOQ 250 units



PERSONALISED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

MECHANICAL PENCIL **MP** Ø 0,7MM

PRINTING TECHNIQUES

LE
LASER

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH



BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

(1, 2 & 3 units)

Can be used as bookmark

EXTERNAL PACKAGING



250 ± 3,5 KG

CHECK OUT THE VIDEO

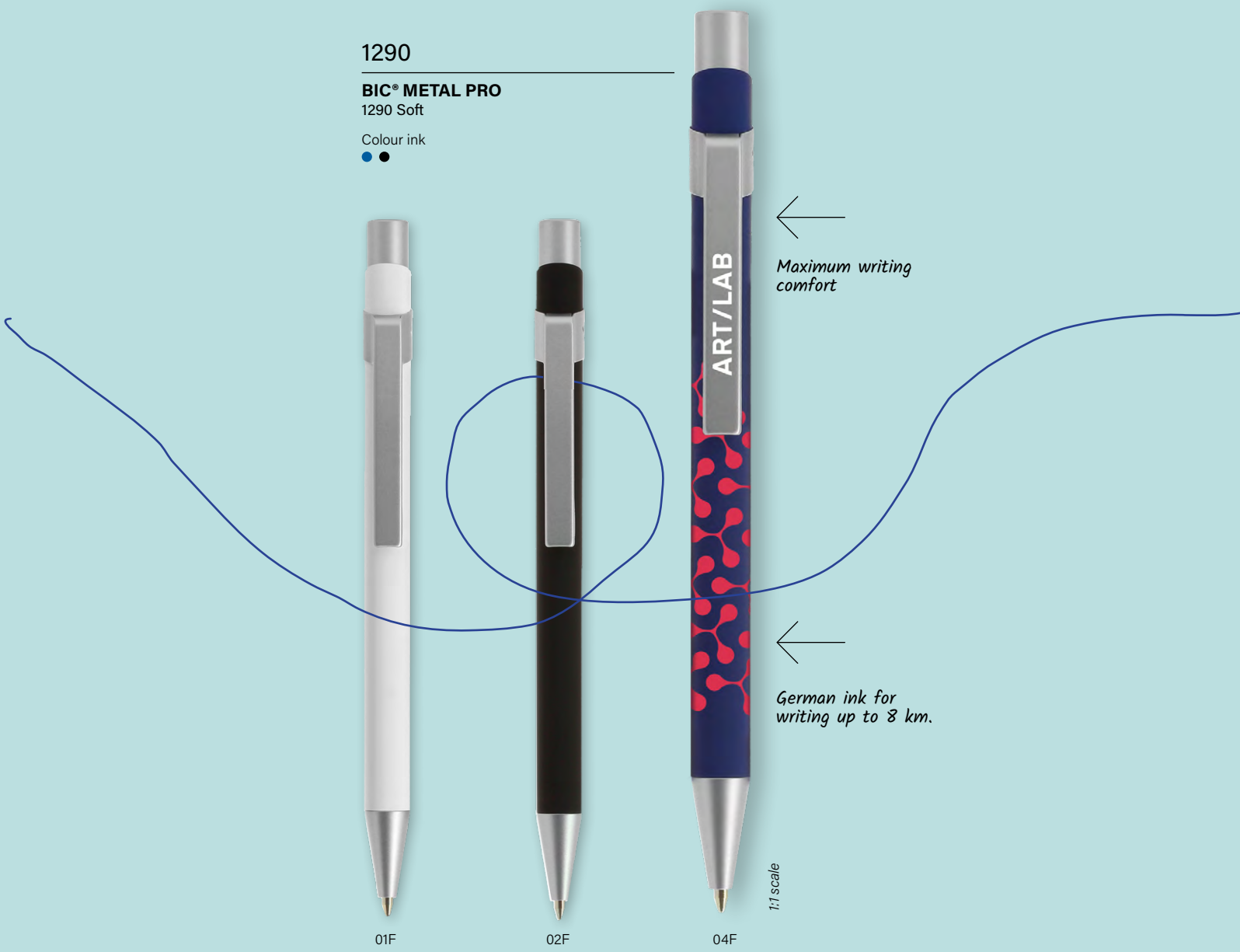
See pages 272-276 for a detailed explanation of the icons.

Metal accents and modern design, available in classic colors and a variety of finishes.

1290

BIC® METAL PRO
1290 Soft

Colour ink



FR /
Des accents métalliques et un design moderne, disponible en couleurs classiques et une variété de finitions.

DE /
Metallakzente und modernes Design, erhältlich in klassischen Farben und einer Vielzahl von Ausführungen.

IT /
Particolari metallici, design moderno, disponibile in colori classici e una varietà di finiture.

ES /
Detalles metálicos y diseño moderno, disponible en colores clásicos y una variedad de acabados.

Modern elegance

1290

BIC® METAL PRO
1290 Polished

Colour ink



01E 02E 04E

1:1 scale

ASSEMBLED AND PRINTED IN BIC FACTORIES

MADE IN EUROPE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

LE LASER

SUSTAINABILITY

IMPRIM'VERT®

See pages 272-276 for a detailed explanation of the icons.

1290

BIC® METAL PRO
1290 Matt

Colour ink



01D 02D 04D

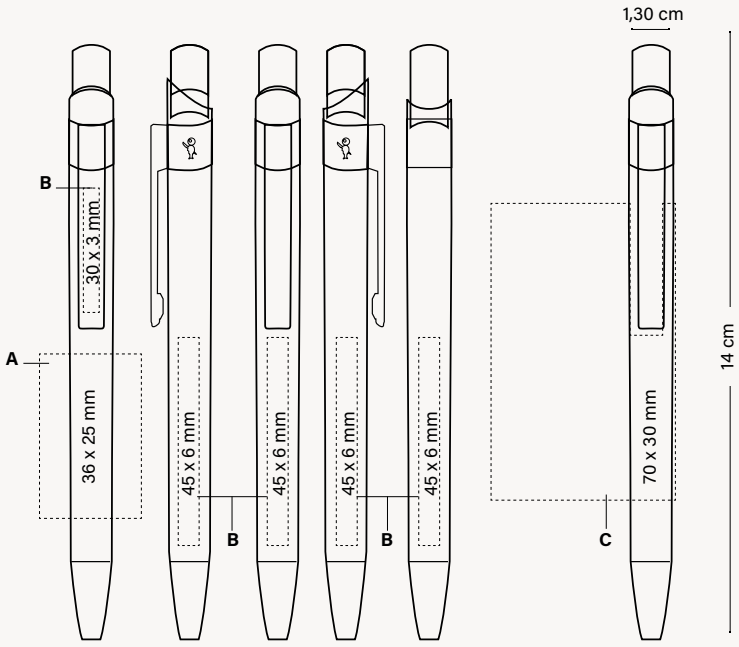
1:1 scale

1290

BIC® METAL PRO
1290

A SP: max. 2 col.
(Not available in soft finish)
B LE/SP: max. 1 col.
C LE 360°

MOQ 50 units



OPTIONAL SPECIAL PACKAGING


PLASTIC POUCH


WINDOW BOX


BLACK VELVET POUCH

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING


150 ± 2,5KG

ASSEMBLED AND PRINTED IN BIC FACTORIES

MADE IN EUROPE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

LE
LASER

SUSTAINABILITY

IMPRIM'VERT®

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DIEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

Enjoy a smooth writing experience. Glide across the paper easily without smudging thanks to the quick-drying ink, ideal for both left and right-handed people.

FR/

Profitez d'une expérience d'écriture douce, fluide et de longue durée.

Parfait pour les droitiers comme pour les gauchers, il glisse facilement sur le papier et ne fait pas de tâches grâce à son encre à séchage rapide.

DE/

Genießen Sie das sanfte Schreiberlebnis.

Gleitet leicht über das Papier und dank der schnell trocknenden Tinte, ohne zu verschmieren. Ideal für Links- und Rechtshänder.

IT/

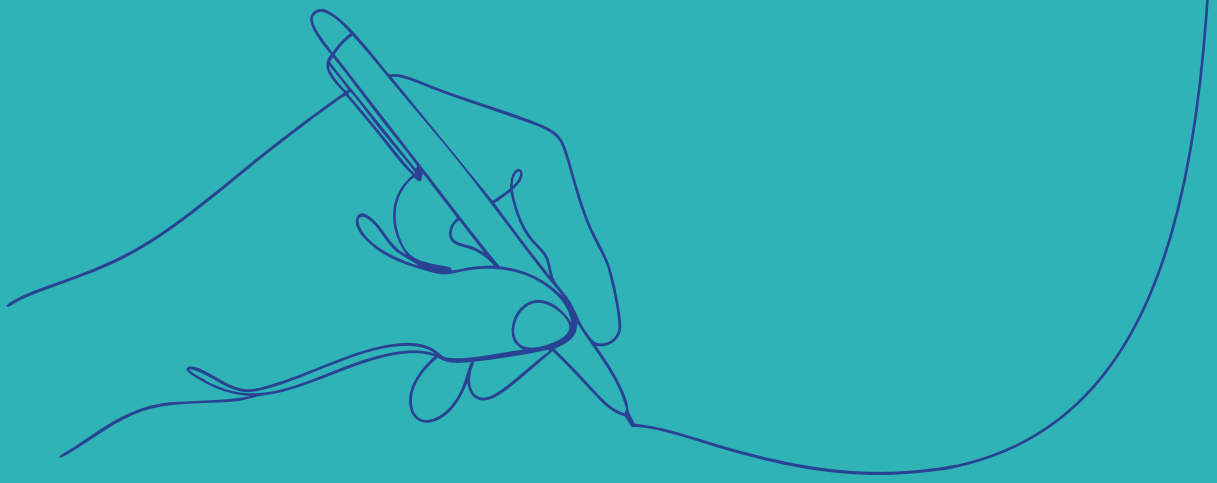
Goditi un'esperienza di scrittura morbidissima.

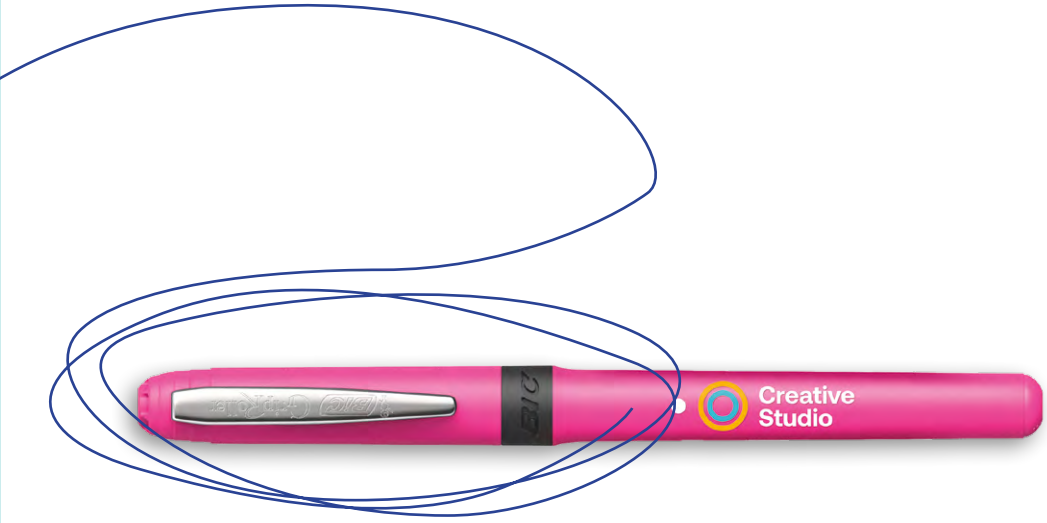
Scorri facilmente sulla carta senza macchiare grazie all' inchiostro ad asciugatura immediata, ideale per mancini.

ES/

Disfruta de una experiencia de escritura suave, fluida y de larga duración.

Se desliza fácilmente a través del papel y sin manchas gracias a la tinta de secado rápido, ideal tanto para las personas zurdas como diestras.





1187
BIC® Grip Roller



1196
BIC® Intensity® Gel Clic
Opaque



1196
BIC® Intensity® Gel Clic
Clear

Smooth performance



1187

MEDIUM WRITING
Ø 0,7 MM

High quality medium point liquid ink roller pen for smooth and fluid writing

BIC® GRIP ROLLER
1187

Colour ink
●



1:1 scale



01/35 | 12/35 | 10/35 | 59/35 | 24/35 | 07/35 | 06/35 | 27/35 | 02/35 | 14/35

● Also available in blue ink — 01/35

● Also available in blue ink — 07/35

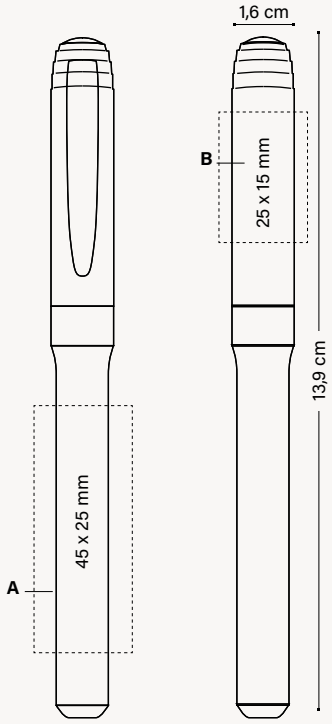
● Also available in blue ink — 02/35

1187

BIC® GRIP ROLLER
1187

A/B SP: max. 3 col.

MOQ 250 units



MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

ROLLER **R**
Ø 0,7 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

OPTIONAL SPECIAL PACKAGING


ECO SLEEVE
+ INFO PAGES 254 TO 265


PLASTIC POUCH
Can be used as bookmark


WINDOW BOX


MARKING SET
Can be used as bookmark


BIC® COLLECTION BOX
(1, 2 & 3 units)

EXTERNAL PACKAGING


250 ± 3 KG

See pages 272-276 for a detailed explanation of the icons.

1196

Iconic BIC® Boy is embossed

BIC® INTENSITY® GEL CLIC

1196 Opaque

Colour ink



01 02

1:1 scale

1196

BIC® INTENSITY® GEL CLIC

1196 Clear

Colour ink



92 88 86

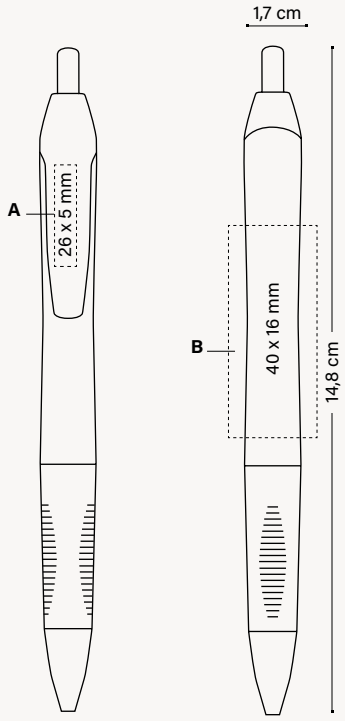
1:1 scale

1196

BIC® INTENSITY® GEL CLIC
1196

A SP: max. 2 col.
B SP: max. 4 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



250 ± 3,7KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

GEL **G**
Ø 0,7 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

See pages 272-276 for a detailed explanation of the icons.

BIC® HIGHLIGHTERS AND MARKERS

BIC® Markers offer you products specifically designed to write in a highly visible way and mark on surfaces or material that other writing instruments cannot mark on. Make your ideas visible and express yourself whatever the surface with BIC® Markers.

FR/

Les surligneurs et les marqueurs BIC® ont été conçus pour écrire d'une manière visible sur une large gamme de surfaces. Exprimez-vous avec clarté sur n'importe quelle surface.

DE/

BIC®-Textmarker sind Produkte, die speziell konzipiert wurden, um besonders sichtbar zu schreiben und auf Oberflächen oder Materialien zu markieren, wo herkömmliche Schreibgeräte an ihre Grenzen stoßen.

IT/

BIC® ti offre prodotti appositamente progettati per scrivere in modo ben visibile su superfici e materiali su cui altri strumenti di scrittura non possono scrivere. Rendi visibili le tue idee ed esprimiti su qualsiasi superficie con pennarelli BIC®.

ES/

Los subrayadores y marcadores BIC® están diseñados para escribir visiblemente en un amplio rango de superficies. Exprésate con claridad sin importar la superficie.

Mark it



1192
BIC® Brite Liner® Grip
Opaque



1132
BIC® Highlighter Flat



1651
BIC® Velleda® White
Board Marker Fine



1213
BIC® Velleda® White
Board Marker Grip



1214
BIC® Mark-it
Permanent Marker



1214
BIC® Mark-it
Permanent Marker

Underline it

BIC® BRITE LINER® GRIP

FABRIQUÉ EN FRANCE

MADE IN FRANCE

1192

BIC® BRITE LINER® GRIP
1192





Bright colours to highlight or underline your ideas.

TWO WIDTHS:
Fine 1.6 mm and Large 3.3 mm.

Textured rubberised grip for more precision and control

Water-based ink.



1:1 scale

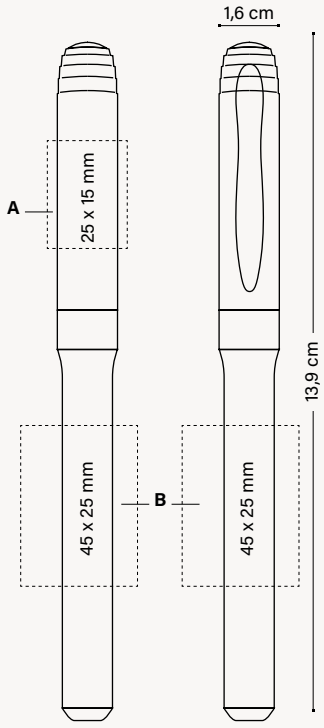
12	10	24	59	14
Colour ink	Colour ink	Colour ink	Colour ink	Colour ink

1192

BIC® BRITE LINER® GRIP
1192

A/B SP: max. 3 col.

MOQ 250 units



MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WILL NOT DRY OUT IN **24H**

WRITING MODES

HIGHLIGHTER **HL**

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUITABLE FOR

FAXES

PHOTOCOPIES

PRINTERS

PAPER

SUSTAINABILITY

IMPRIM'VERT®

OPTIONAL SPECIAL PACKAGING



MARKING SET



BIC® COLLECTION BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 2,8KG

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

BIC® HIGHLIGHTER FLAT

NEW!

1132

BIC® HIGHLIGHTER FLAT
1132











UNDERLINING IN TWO WIDTHS:
Fine 1.2 mm and Large 4.6 mm.

1:1 scale

12	10	59	14
Colour ink	Colour ink	Colour ink	Colour ink

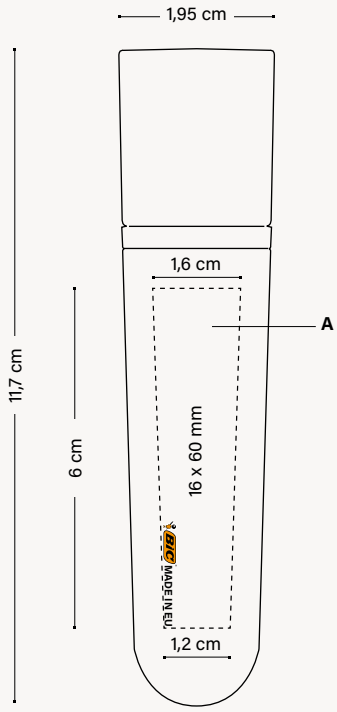
Water-Based Dye Ink.
Ultra fluorescent ink with up to 95% natural origin.

1132

BIC® HIGHLIGHTER FLAT
1132

A BP : full-colour

MOQ 250 units



EXTERNAL PACKAGING



125 ± 2,65KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN EUROPE

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

HIGHLIGHTER **HL**

PRINTING TECHNIQUES

BP
BRITEPIX™

SUSTAINABILITY

IMPRIM'VERT®

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

BIC® VELLEDA® WHITE BOARD MARKER FINE



1651

BIC® VELLEDA® WHITE BOARD MARKER FINE
1651



1:1 scale



01/04

Colour ink

01/02

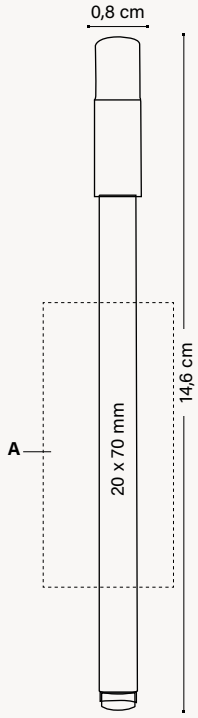
Colour ink

1651

BIC® VELLEDA® WHITE BOARD MARKER FINE
1651

A SP: max. 1 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



MARKING SET

Now you can have it as a set!

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



500 ± 3,2KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE MADE IN FRANCE

REGULATORY COMPLIANCE

RESISTANT TIP

ISO certified

WRITING MODES

MARKER **MK**

PRINTING TECHNIQUES

SP SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

Velleda®

1213

BIC® VELLEDA® WHITE BOARD MARKER GRIP
1213



Textured rubberised grip for more precision and control

01/02

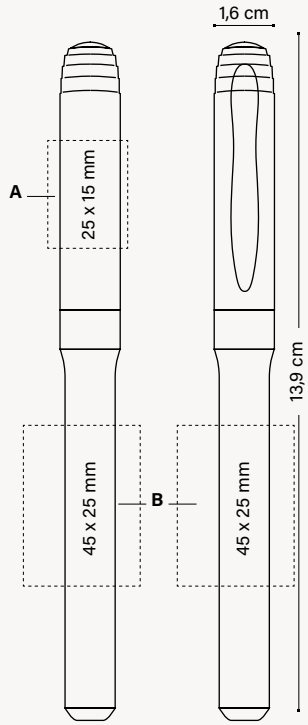
Colour ink

1213

BIC® VELLEDA® WHITE BOARD MARKER GRIP
1213

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



MARKING SET

Now you can have it as a set!

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



250 ± 2,7KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

ISO certified

REGULATORY COMPLIANCE

RESISTANT TIP

WRITING MODES

MARKER **MK**

PRINTING TECHNIQUES

SP SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

See pages 272-276 for a detailed explanation of the icons.

BIC® MARK-IT PERMANENT MARKER

1214

BIC® MARK-IT PERMANENT MARKER
1214



Textured rubberised grip for more precision and control

01/02 ● Colour ink

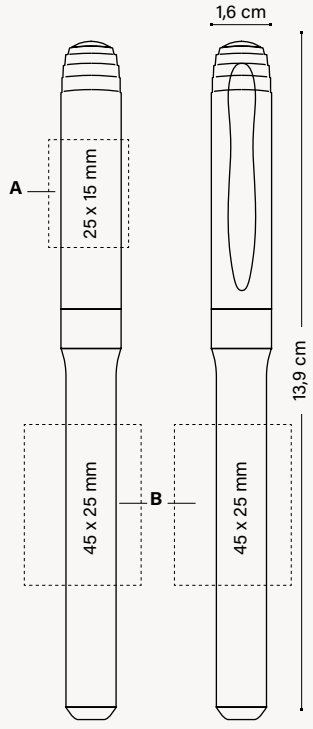
01/04 ● Colour ink

1214

BIC® MARK-IT PERMANENT MARKER
1214

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



MARKING SET

You can have it as a set!

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



250 ± 2,8KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

ISO certified

REGULATORY COMPLIANCE

RESISTANT TIP

WRITING MODES

MARKER **MK**

PRINTING TECHNIQUES

SP SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

BIC® PERMANENT MARKER ECOLUTIONS®

ecolutions

PHARMACEUTICAL WASTE

52%

MADE FROM
52% RECYCLED MATERIAL*

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand hand corner.)

*Excluding ink system

1210

BIC® PERMANENT MARKER
ecolutions® 1210



1:1 scale

02 ● Colour ink

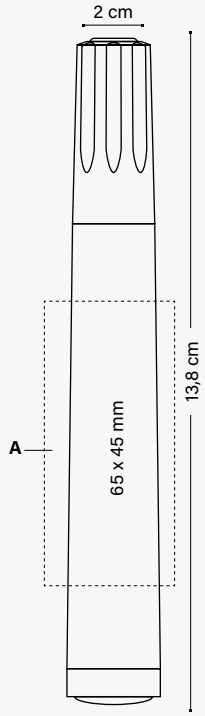
02 ● Colour ink

1210

BIC® PERMANENT MARKER
ecolutions® 1210

A SP: max. 1 col.

MOQ 250 units



EXTERNAL PACKAGING



250 ± 2,6KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE MADE IN FRANCE

REGULATORY COMPLIANCE

RESISTANT TIP

ISO certified

WRITING MODES

MARKER **MK**

PRINTING TECHNIQUES

SP SCREEN PRINTING

SUSTAINABILITY

PHARMACEUTICAL WASTE

IMPRIM'VERT®

ecolutions®

** The percentage is calculated on total weight of product excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

See pages 272-276 for a detailed explanation of the icons.

Stay sharp with these first-class mechanical pencils! They're solid and resistant.

FR/
Toujours prêts avec ces porte-mines de grande qualité.
Ils sont solides et leurs mines sont résistantes.

DE/
Stets schreibbereit mit diesen Qualitäts-Druckbleistiften.
Solide und resistent.

IT/
Sempre pronti con i nostri portamine di qualità superiore.
Sono solidi e resistenti.

ES/
Siempre preparados con estos portaminas de calidad superior.
Son sólidos y resistentes.

Always Sharp

BIC® MECHANICAL PENCILS FAMILY



1120
BIC® Matic®
Opaque



1028
BIC® Media Clic
Mechanical Pencil Opaque



1028
BIC® Media Clic
Mechanical Pencil Frosted



1021
BIC® Media Clic Grip
Mechanical Pencil Frosted



1E21
BIC® Media Clic Grip Ecolutions®
Mechanical Pencil Opaque

1120

BIC® MATIC®
1120 Opaque



02/02 12/12 03/03 07/07 01/01

1:1 scale

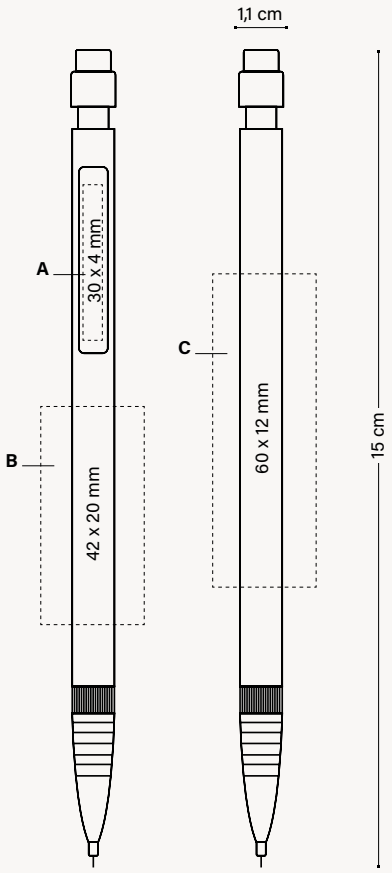
**The percentage is calculated based on the total weight of the mechanical pencil excluding lead.*
Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1120

BIC® MATIC®
1120

A SP: max. 1 col.
B/C: max. 2 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



500 ± 3,1 KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

SMOOTHER AND DARKER WRITING

EASY TO USE AND ERASE

2 LEADS 9 CM

WRITING MODES

MECHANICAL PENCIL **MP** Ø 0,7 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

See pages 272-276 for a detailed explanation of the icons.

BIC® MEDIA CLIC MECHANICAL PENCIL

1028 *Iconic BIC® Boy is embossed*

BIC® MEDIA CLIC
1028 Mechanical pencil
Opaque



1:1 scale

5C

1028

BIC® MEDIA CLIC
1028 Mechanical pencil
Frosted



1:1 scale

39

BIC® MEDIA CLIC GRIP MECHANICAL PENCIL

ECO version and standard at the same price!

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL****

*From barrel

PLASTIC CAR PARTS

1021

BIC® MEDIA CLIC GRIP

1021 Mechanical pencil

Frosted



1:1 scale

71/69 82/69 40/69

1E21

BIC® MEDIA CLIC GRIP

ecolutions® 1E21 Mechanical pencil

Opaque



1:1 scale

01/03 01/05 01/02 01/07

** The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

BIC® MEDIA CLIC MECHANICAL PENCIL

1028

BIC® MEDIA CLIC
1028 Mechanical pencil

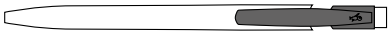
1021 / 1E21

BIC® MEDIA CLIC GRIP
1021 Mechanical pencil
ecolutions® 1E21 Mechanical pencil

MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

Clip



Opaque



01 12 10 03 5C 2D 5G 05 3D 04 07 18 02

Frosted



69

Barrel



Opaque



5C

Frosted



39

Barrel & Grip



71/69 82/69 40/69

britePix DIGITAL THE SOLUTION FOR **FULL COLOUR COMMUNICATION!**

ecolutions®

PLASTIC CAR PARTS

Standard colours combination*

Barrel & Grip
Opaque



01/03 01/05 01/07 01/02

98%

*From barrel
Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

All colour range available in Digital britePix™

Exact colour match: ⩾ **10.000 units 1028**
Exact colour match: ⩾ **20.000 units 1021 / 1E21**

MIX & MATCH
MANUFACTURED AND PRINTED IN BIC FACTORIES

PERSONALISED COLOURS

ISO certified

WRITING MODES
MECHANICAL PENCIL **MP**

PRINTING TECHNIQUES
SP SCREEN PRINTING
DG DIGITAL

SUSTAINABILITY
ecolutions® PLASTIC CAR PARTS

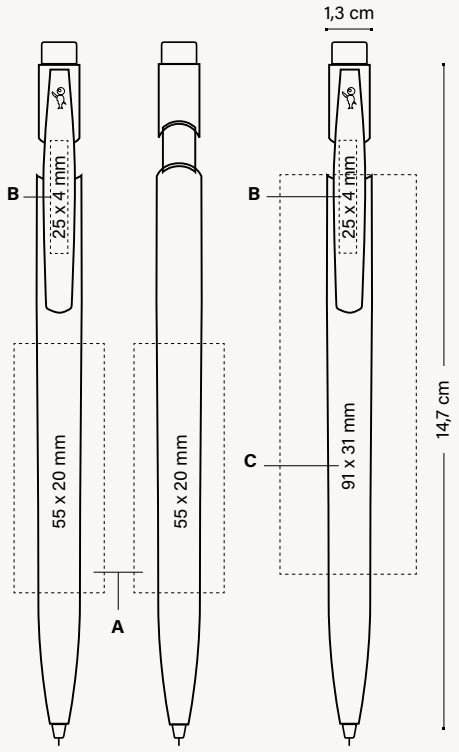
See pages 274-277 for a detailed explanation of the icons. *Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

BIC® MEDIA CLIC MECHANICAL PENCIL

1028

BIC® MEDIA CLIC
1028 Mechanical pencil
A SP: max. 4 col.
B SP: max. 2 col.
C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

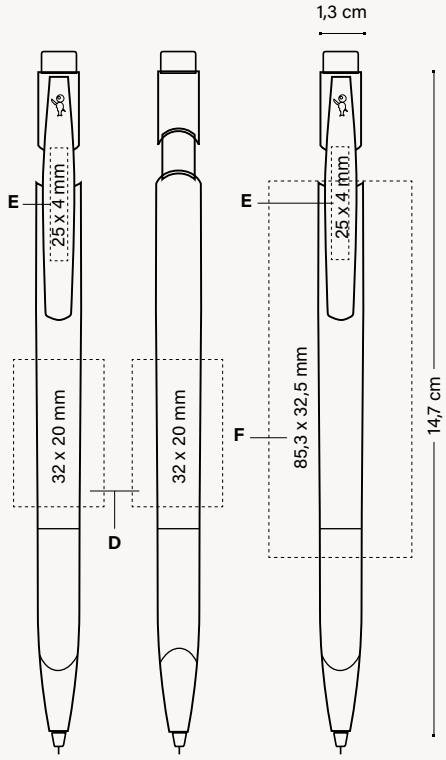
EXTERNAL PACKAGING


500 ± 4,1 KG

1021 / 1E21

BIC® MEDIA CLIC GRIP
1021 Mechanical pencil
ecolutions® 1E21 Mechanical pencil
D SP: max. 4 col.
E SP: max. 2 col.
F DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING


500 ± 4,3 KG

MIX & MATCH
MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

WRITING MODES
MECHANICAL PENCIL **MP**

PRINTING TECHNIQUES
SP SCREEN PRINTING
DG DIGITAL

SUSTAINABILITY
PLASTIC CAR PARTS

See pages 272-276 for a detailed explanation of the icons.

BIC® PENCILS & BIC® KIDS EVOLUTION® COLOURING SET

Graphite and colouring pencils made from synthetic resin and wood-free, that will not splinter in the event of breaking.

FR/
Crayons BIC® et BIC® Kids Evolution® Colouring set.
Crayons de graphite et de couleur fabriqués en résine synthétique et sans bois, qui ne font pas d'écharde en cas de brisure.

DE/
BIC® Bleistifte und BIC® Kids Evolution® Colouring Set.
Graphit- und Farbstifte aus synthetischem Harz und ohne Holz, die bei Bruch nicht splittern.

IT/
Matite BIC® e BIC® Kids Evolution® Colouring set.
Matite di grafite e colorate realizzate in resina sintetica e senza legno, che non scheggiano in caso di rottura.

ES/
Lápices BIC® y BIC® Kids Evolution® Colouring set.
Lápices de grafito y de colores fabricados con resina sintética y sin madera, que no se astillan en caso de romperse.



BIC® PENCILS & BIC® KIDS EVOLUTION® COLOURING SET FAMILY

ecolutions®



1150
Graphite Pencil
Cut end Ecolutions®



1151
Graphite Pencil
With eraser Ecolutions®



1607
BIC® Kids Evolution®
Colouring set Ecolutions®



53062
Sprout™ Graphite Pencil

EVOLUTION® ecolutions®

britePix DIGITAL THE SOLUTION FOR **FULL COLOUR COMMUNICATION!**

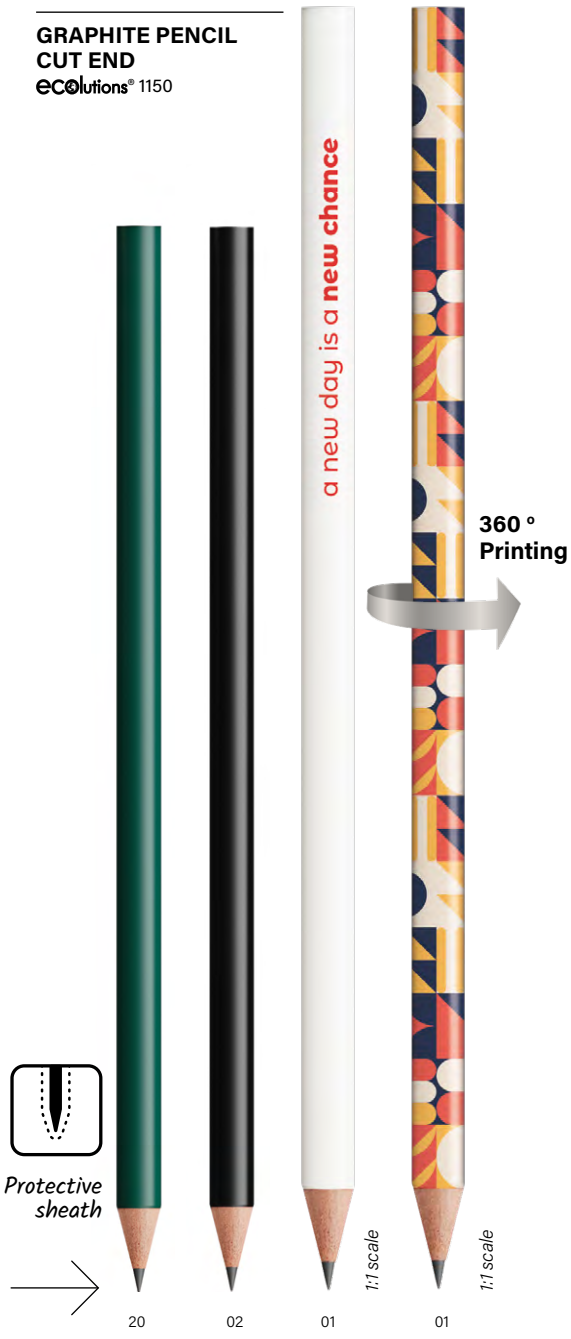
64% MADE FROM ***64% RECYCLED MATERIAL****

FRIDGES AND YOGURT POTS

1150

GRAPHITE PENCIL CUT END

ecolutions® 1150



britePix DIGITAL THE SOLUTION FOR **FULL COLOUR COMMUNICATION!**

Embossed iconic BIC® brand!

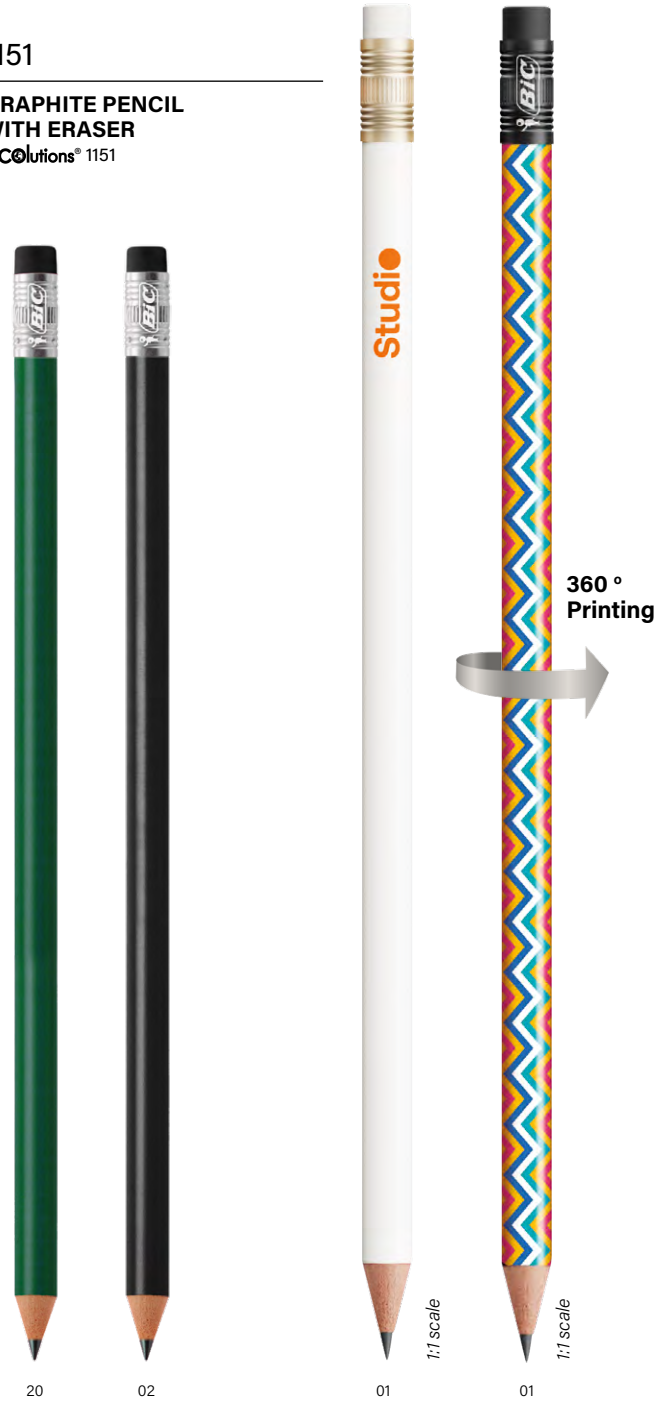
52% MADE FROM ***52% RECYCLED MATERIAL****

FRIDGES AND YOGURT POTS

1151

GRAPHITE PENCIL WITH ERASER

ecolutions® 1151



**The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

MADE FROM UP TO
64% RECYCLED MATERIAL*

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)**

1150 / 1151

GRAPHITE PENCIL
1150 / 1151

MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

Eraser



Opaque



01 02 12 10 59 98 24

Ferrule



Opaque



47 02 26 2M 7C

Barrel



Opaque



01 02 20

MIX & MATCH
MANUFACTURED AND PRINTED IN BIC FACTORIES
FABRIQUÉ EN FRANCE
MADE IN FRANCE
REGULATORY COMPLIANCE
ISO certified
RESISTANT TIP
NO SPLINTER
PROTECTIVE SHEATH
EASY TO USE AND ERASE

WRITING MODES

PENCIL **PC** HB Ø 2,3MM

PRINTING TECHNIQUES

SP SCREEN PRINTING
DG DIGITAL

SUSTAINABILITY

IMPRIM'VERT®
ecolutions®

See pages 272-276 for a detailed explanation of the icons.

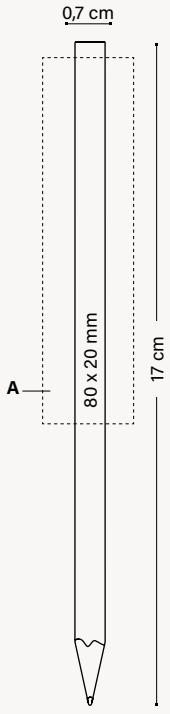
***Percentage indicated in the Möbius loop depend on the product selected (1150 or 1151). Please, see details at the product description.*

1150

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1150 (Pencil cut end)

A SP: max. 1 col.

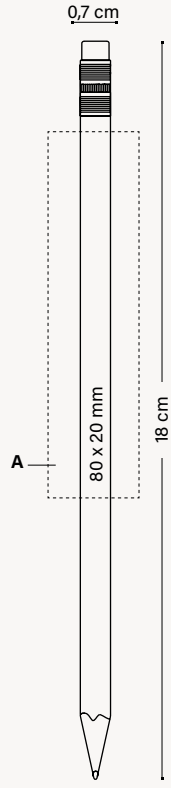
MOQ 500 units



1151

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1151 (Pencil with eraser)

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH (x 3 UNITS)

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



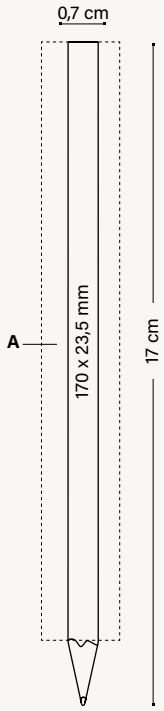
500 ± 3,5 KG

1150

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1150 (Pencil cut end Digital)

A DG: full-colour (area for images)

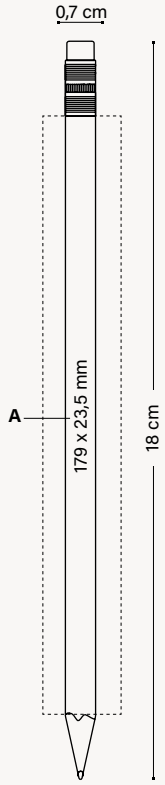
MOQ 500 units



1151

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1151 (Pencil with eraser Digital)

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH (X 3 UNITS)

+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



500 ± 3,5 KG

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

RESISTANT TIP

NO SPLINTER

PROTECTIVE SHEATH

EASY TO USE AND ERASE

WRITING MODES

PENCIL **PC** HB Ø 2,3MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

FRIDGES AND YOGURT POTS

See pages 272-276 for a detailed explanation of the icons.

BIC® KIDS EVOLUTION® COLOURING SET

Ultra-resistant Wood-free pencils that are easy to sharpen.
Ideal for everday drawing and colouring.

FABRIQUÉ EN FRANCE
MADE IN FRANCE

Safe usage for kids

- *Does not splinter on breaking*
- *Resistant to chewing*

*Fully customisable cardboard box***

51%
*Excluding lead

MADE FROM
51% RECYCLED MATERIAL*

FRIDGES AND YOGURT POTS

1607

BIC® KIDS EVOLUTION® COLOURING SET
6 UNITS
ecolutions® 1607

NEW!



1609

BIC® KIDS EVOLUTION® COLOURING SET
12 UNITS
ecolutions® 1609



*The percentage is calculated based on the total weight of the pencil excluding lead.
**Non-personalisable pencils

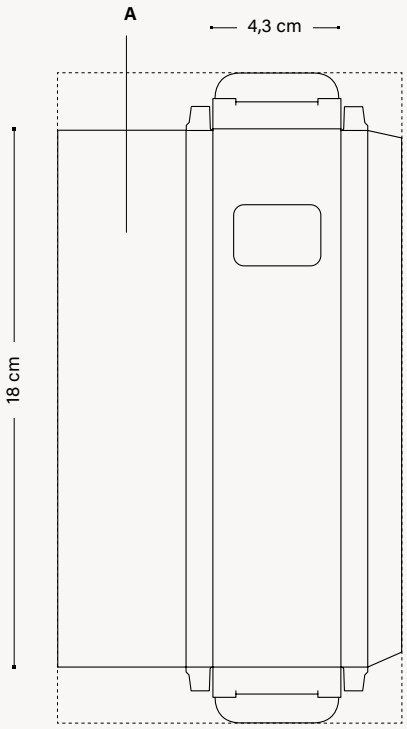
BIC® KIDS EVOLUTION® COLOURING SET

1607

BIC® KIDS EVOLUTION® COLOURING SET
ecolutions® 1607

A DG: full-colour

MOQ 500 units.



EXTERNAL PACKAGING



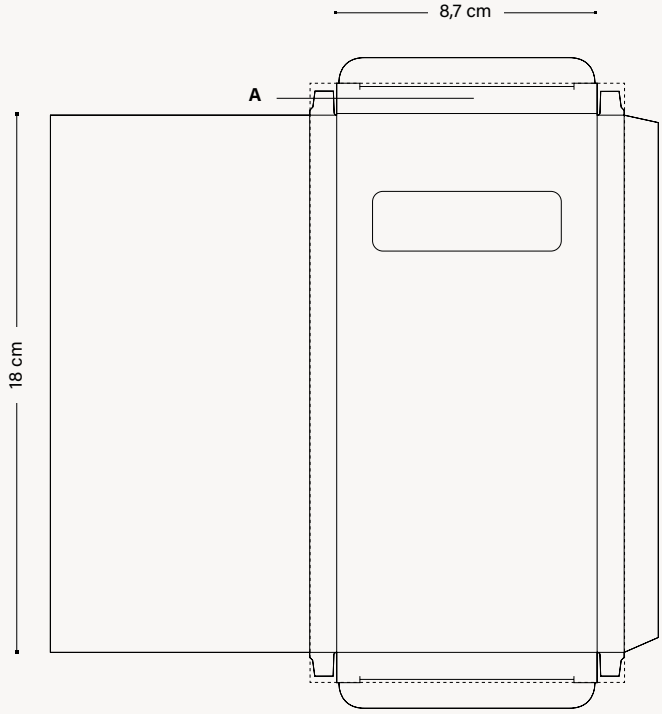
100 ± 3,74 KG

1609

BIC® KIDS EVOLUTION® COLOURING SET
ecolutions® 1609

A DG: full-colour

MOQ 500 units.



EXTERNAL PACKAGING



100 ± 7,35 KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

RESISTANT TIP

NO SPLINTER

PROTECTIVE SHEATH

WRITING MODES

COLOURING PENCIL Ø 3,05MM

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

FRIDGES AND YOGURT POTS

See pages 272-276 for a detailed explanation of the icons.

SPROUT™ GRAPHITE PENCIL

The sustainable pencil that you can plant after use and grow into herbs, vegetables, fruits or flowers.
This pencil enables you to convey a meaningful message and sets the foundation for a lasting relationship.

FR
Le crayon durable que vous pouvez planter après son utilisation et faire pousser des plantes, des légumes, des fruits ou des fleurs.

DE
Der nachhaltige Bleistift kann nach Gebrauch eingepflanzt werden, um sich in Kräuter, Obst, Gemüse oder Blumen zu verwandeln. Dieser Stift ermöglicht es Ihnen, tiefgreifende Botschaften zu übermitteln und legt den Grundstein für dauerhafte Beziehungen.

IT
La matita sostenibile che può essere piantata dopo essere stata utilizzata e cresce come un'erba, un vegetale, un frutto o un fiore.

ES
El lápiz sostenible que puedes plantar después de ser utilizado y crece como una hierba, un vegetal, una fruta o una flor.

53062

SPROUT™ GRAPHITE PENCIL
53062

Contains seeds

FR/ contient des graines
DE/ enthält Samen
IT/ contiene semi
ES/ contiene semillas

Plant after use and make it sprout



FR/ Plantez après utilisation et faites-le germer.
DE/ Pflanze nach Gebrauch und lass sie sprießen.
IT/ Piantalo dopo l'uso e fallo germogliare.
ES/ Plántalo después de usarlo y haz que brote.

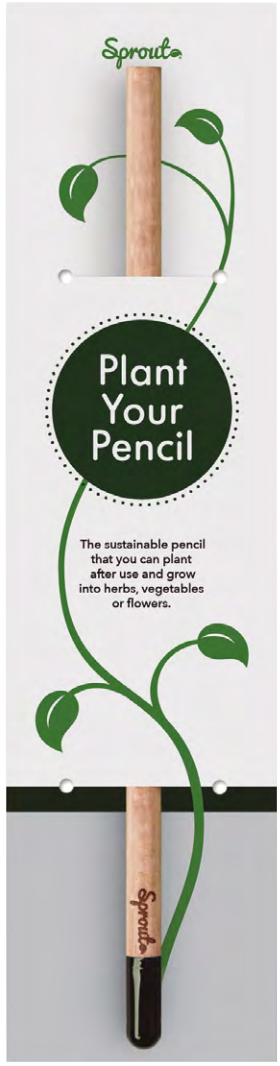


Standard barrel



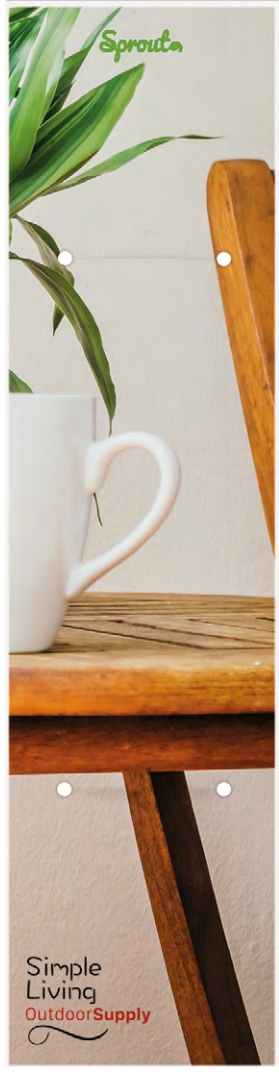
Customised barrel

Standard cardboard!



Standard cardboard packaging

Customisable cardboard!



Personalised cardboard packaging



Rear side



Graphite Lead

FR/ Mine de graphite.
DE/ Graphitmine
IT/ Mina di grafite.
ES/ Mina de grafito.

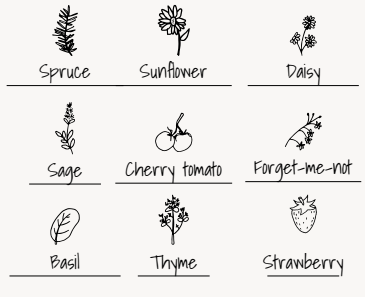
Once the pencil is too short to write with, plant the stub and watch your message turn into a pot of beautiful herbs, flowers, fruits or vegetables. **Choose between 9 different seeds!**

FR/ Une fois que le crayon est trop court pour écrire, plantez-le et regardez votre message se transformer en un pot de belles herbes, fleurs, fruits ou légumes. **Choisissez parmi 9 graines différentes !**

DE/ Sobald der Bleistift zu kurz zum Schreiben ist, pflanze den Stummel ein und beobachte, wie sich deine Botschaft in einen Topf mit schönen Kräutern, Blumen, Früchten oder Gemüse verwandelt. **Wähle zwischen 9 verschiedenen Samen!**

IT/ Quando la matita è troppo corta per scrivere, pianta il mozzicone e guarda il tuo messaggio trasformarsi in un vaso di bellissime erbe aromatiche, fiori, frutta o verdura. **Scegli tra 9 diversi semi!**

ES/ Cuando el lápiz sea demasiado corto para escribir, planta el trozo que queda y observa cómo tu mensaje se convierte en una maceta llena de hermosas hierbas, flores, frutas o verduras. **¡Elige entre 9 semillas diferentes!**



53062

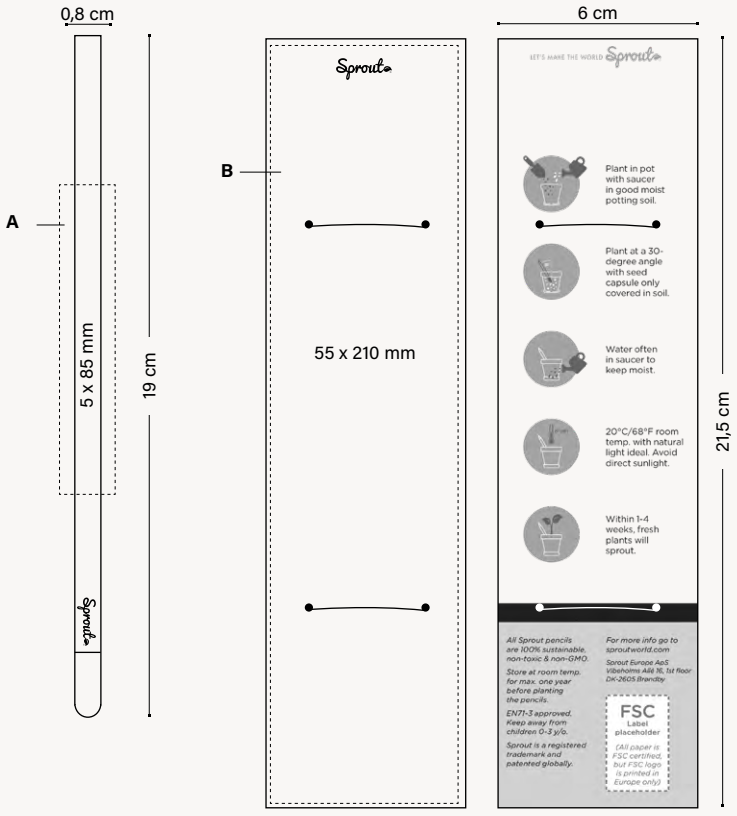
SPROUT™ GRAPHITE PENCIL
53062

A LE
B DG

MOQ 100 units



Pencil sharpening is offered at an extra charge



Planting instructions included on the rear side. For customised cardboard, you can change the font and colours!

EXTERNAL PACKAGING



Sprout™ Graphite Pencil without cardboard:

500 ± 2,37 KG

Sprout™ Graphite Pencil with cardboard:

100 ± 0,92 KG

PACKAGING

FOREST STEWARDSHIP COUNCIL

Please consult your sales representative for details on language availability.

FR/ Veuillez consulter votre représentant commercial pour plus de détails sur les langues disponibles.
DE/ Bitte wenden Sie sich an Ihren Vertriebsmitarbeiter, um Einzelheiten zur Verfügbarkeit von Sprachen zu erfahren.
IT/ Per ulteriori dettagli sulla disponibilità delle lingue, si prega di consultare il proprio rappresentante commerciale.
ES/ Consulte a su representante de ventas para obtener más información sobre la disponibilidad de idiomas.

ISO certified

WRITING MODES

PENCIL **PC** HB
Ø 2,3MM

PRINTING TECHNIQUES

LE
LASER

DG
DIGITAL

SUSTAINABILITY

FSC AND RECYCLABLE CARDBOARD

CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

OTHER WRITING INSTRUMENTS

02

Reliable simplicity for everyday writing.

Lightweight and practical, these plastic pens combine functionality and comfort while meeting our quality standards. Choose the option that best suits your brand or style.

FR/

Fiabilité au quotidien, style sans effort.

Notre collection de stylos en plastique allie fonctionnalité, confort et design moderne. Légers mais résistants. Choisissez parmi une large gamme de couleurs et de finitions pour trouver celui qui correspond parfaitement à votre marque ou à votre style personnel.

DE/

Zuverlässigkeit im Alltag, müheloser Stil.

Unsere Kollektion an Kunststoffstiften vereint Funktionalität, Komfort und modernes Design. Leicht und dennoch strapazierfähig. Wählen Sie aus einer großen Auswahl an Farben und Oberflächen, um die perfekte Ergänzung für Ihre Marke oder Ihren persönlichen Stil zu finden.

IT/

Affidabilità quotidiana, stile senza sforzo.

La nostra collezione di penne in plastica combina funzionalità, comfort e design moderno. Leggere ma resistenti. Scegli tra un'ampia gamma di colori e finiture per trovare quella perfetta per il tuo marchio o il tuo stile personale.

ES/

Fiabilidad diaria, estilo sin esfuerzo.

Nuestra colección de bolígrafos de plástico combina funcionalidad, comodidad y diseño moderno. Ligeros pero resistentes. Elije entre una amplia gama de colores y acabados para encontrar el que mejor se adapte a tu marca o estilo.



12010
Basic Pen



11748
Click Pen



11243
Striped Grip Pen

Simple and practical choice

12010

BASIC PEN
12010

Colour ink



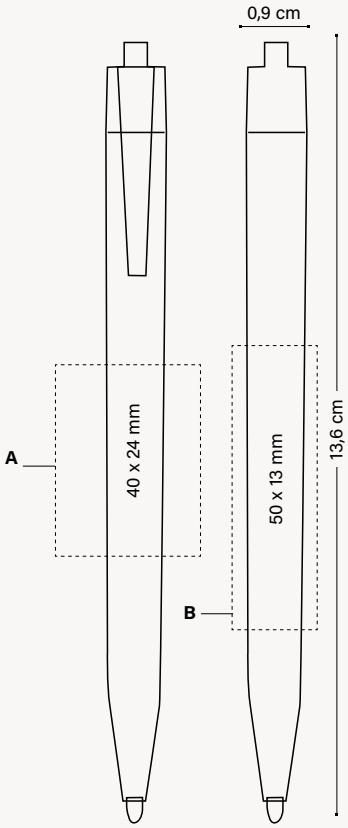
01 10 25 8C 02 03

12010

BASIC PEN
12010

A/B SP: max. 1 col.

MOQ 500 units



EXTERNAL PACKAGING



1000 ± 12,5 KG

PRINTED IN BIC FACTORIES

QUALITY & SAFETY APPROVED

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

11748

CLICK PEN
11748

Colour ink



01 03 04 05 02 10

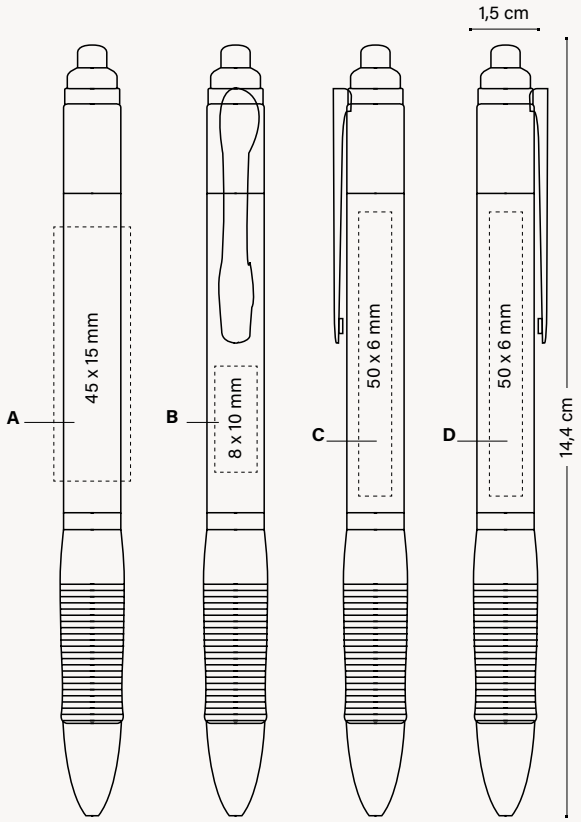
1:1 scale

11748

CLICK PEN
11748

A/B SP: max. 4 col.
C/D PD: max. 4 col.

MOQ 500 units



EXTERNAL PACKAGING



1000 ± 9,5 KG

PRINTED IN BIC FACTORIES

QUALITY & SAFETY APPROVED

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

PD
PAD PRINTING

SUSTAINABILITY

IMPRIM'VERT®

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DIEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

11243

STRIPED GRIP PEN
11243

Colour ink



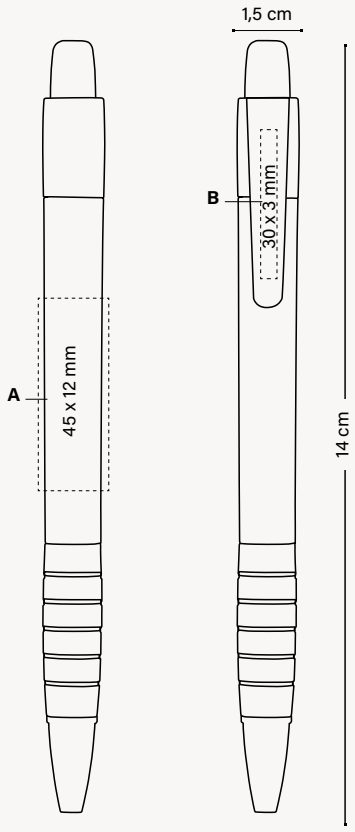
10 03 24 8C 04

11243

STRIPED GRIP PEN
11243

A SP: max. 2 col.
B PD: max. 1 col.

MOQ 500 units



EXTERNAL PACKAGING



1000 ± 9 KG

PRINTED IN BIC FACTORIES

QUALITY & SAFETY APPROVED

REGULATORY COMPLIANCE

ISO certified

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

PD
PAD PRINTING

SUSTAINABILITY

IMPRIM'VERT®

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DIEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

A pen for every professional moment.

Confident writing for every signature..

FR/
Un stylo pour chaque moment professionnel.
Une écriture assurée pour chaque signature.

DE/
Ein Stift für jeden professionellen Moment.
Sicheres Schreiben für jede Unterschrift.

IT/
Una penna per ogni momento professionale.
Scrittura sicura per ogni firma.

ES/
Un bolígrafo para cada momento profesional.
Escritura segura para cada firma.



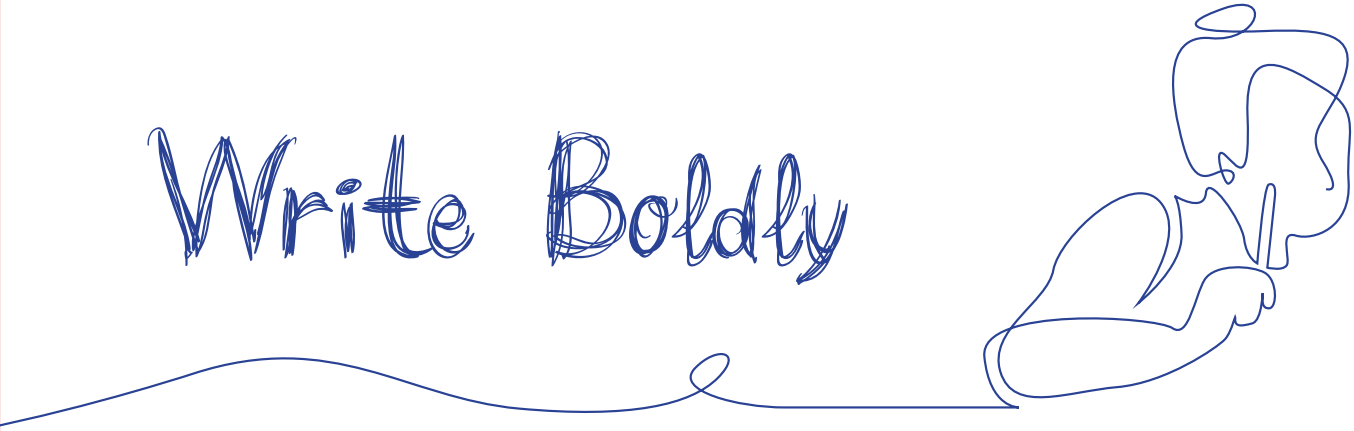
11666
Sleek Stylus Pen



11747
Sleek Stylus
Matt Pen



11976
Sleek Stylus
Executive Pen



SLEEK STYLUS PEN

11666

SLEEK STYLUS PEN
11666

Colour ink



1:1 scale

01

11747

SLEEK STYLUS MATT PEN
11747

Colour ink



47



1:1 scale

04

11976

SLEEK STYLUS EXECUTIVE PEN
11976



26

Available in blue ink



1:1 scale

2N

Available in black ink

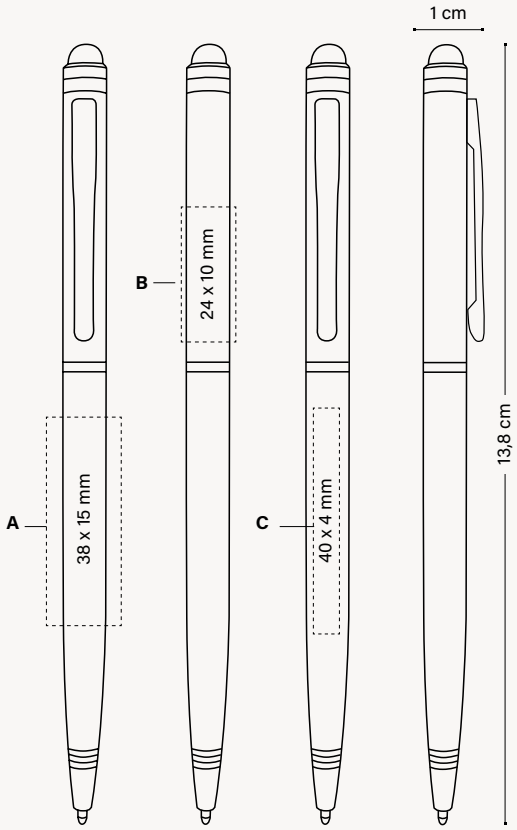
SLEEK STYLUS PEN

11666 / 11747 / 11976

SLEEK STYLUS PEN
11666
SLEEK STYLUS MATT PEN
11747
SLEEK STYLUS EXECUTIVE PEN
11976

A SP: max. 1 col.
B SP: max. 2 col.
C LE

MOQ 500 units (SP)
MOQ 100 units (LE)



EXTERNAL PACKAGING


(11666)
900 ± 12,4 KG


(11747 / 11976)
800 ± 13 KG

PRINTED IN BIC FACTORIES

QUALITY & SAFETY APPROVED

REGULATORY COMPLIANCE

ISO certified

BALLPEN **M**

WRITING MODES

BALLPEN **M** Ø 1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

LE
LASER

SUSTAINABILITY

IMPRIM'VERT®

See pages 272-276 for a detailed explanation of the icons.

NOTEBOOKS

03

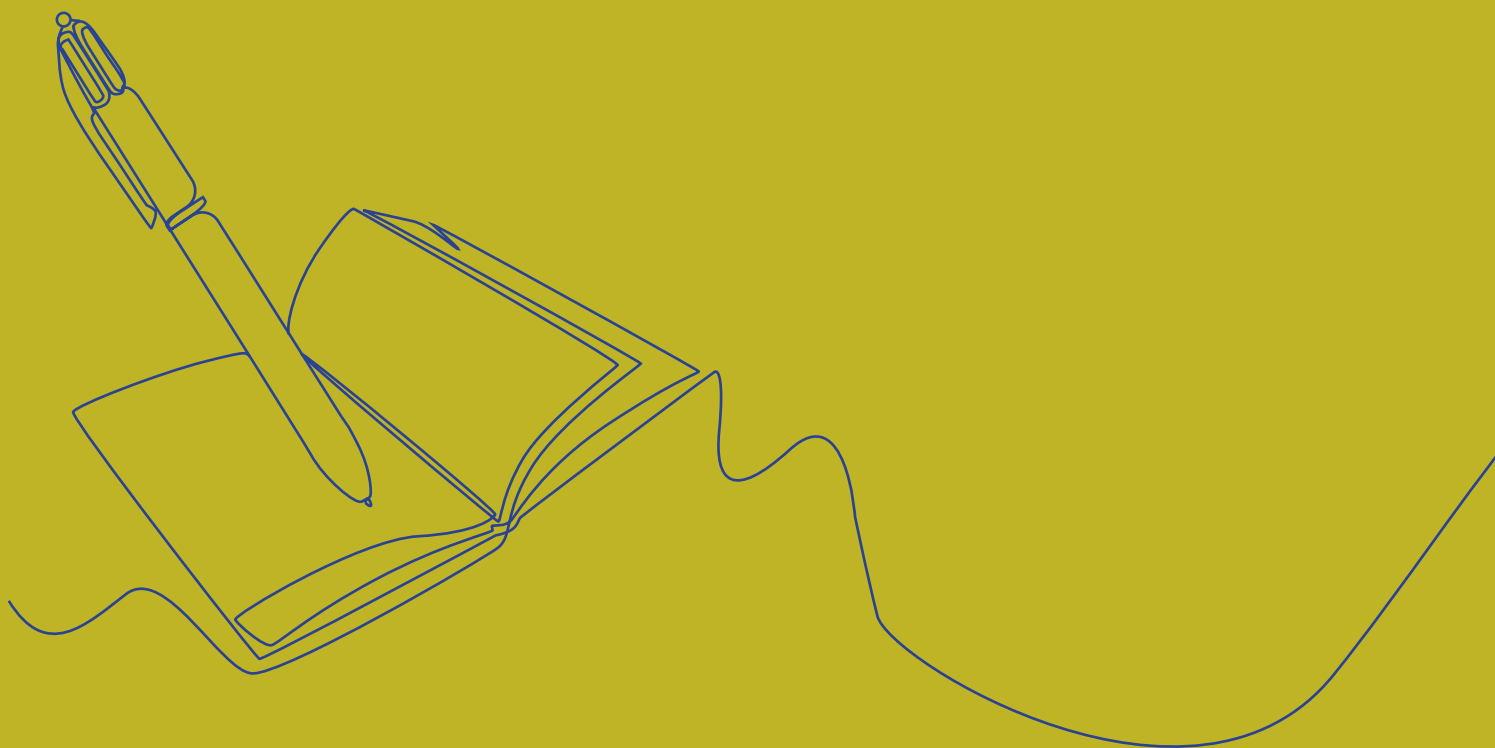
BIC® PARTNER: a high-quality, Made in Italy notebook that goes wherever your ideas take you.

FR/
BIC® PARTNER : un carnet de haute qualité, fabriqué en Italie, qui vous accompagne partout où vos idées vous mènent.

DE/
BIC® PARTNER: ein hochwertiges Notizbuch, hergestellt in Italien, das Sie überall hin begleitet, wohin Ihre Ideen Sie führen.

IT/
BIC® PARTNER: un taccuino di alta qualità, prodotto in Italia, che ti accompagna ovunque ti portino le tue idee.

ES/
BIC® PARTNER: una libreta de alta calidad, fabricada en Italia, que te acompaña allí donde te lleven tus ideas.



BIC® PARTNER NOTEBOOKS FAMILY



3709
BIC® Partner Hard Cover*



3710
BIC® Partner Flex Cover*

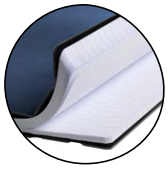


3711
BIC® Partner FruitCover*

* Pen not included.
FR/ * Stylo non inclus. DE/ * Stift nicht enthalten. IT/ * Penna non inclusa. ES/ * Bolígrafo no incluido.

3709

BIC® PARTNER HARD COVER
3709



Equipped with our **Quickview system** that allows for **easy consultation.**

FR/ Équipé d'un système Quickview permettant une consultation facile.

DE/ Ausgestattet mit einem Quickview-System, das eine einfache Einsicht ermöglicht.

IT/ Dotato del sistema Quickview che permette una consultazione semplice.

ES/ Equipada con el sistema Quickview que permite una fácil consulta.

DIN A5
72 sheets / 144 pages



01
White



02
Black



07
Blue Navy



03
Red

High-quality, recycled, FSC-certified paper

FR/ Papier de haute qualité, recyclé et certifié FSC.
DE/ Hochwertiges, recyceltes, FSC-zertifiziertes Papier.
IT/ Carta di alta qualità, riciclata e certificata FSC.
ES/ Papel de alta calidad, reciclado y certificado por el FSC.



Elastic closure

FR/ Fermeture élastique.
DE/ Elastischer Verschluss.
IT/ Chiusura elastica.
ES/ Cierre elástico.



Internal pocket

FR/ Poche intérieure.
DE/ Innentasche.
IT/ Tasca interna.
ES/ Bolsillo interior.

Pen not included FR/ Stylo non inclus. DE/ Stift nicht enthalten. IT/ Penna non inclusa. ES/ Bolígrafo no incluido.

3709

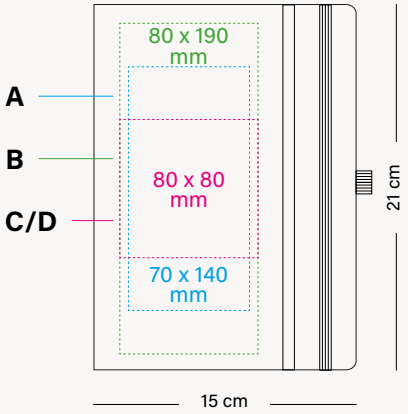
BIC® PARTNER HARD COVER
3709
A SP: max. 1 col.
B BP: full-colour
C/D HS/DB: max. 1 col.

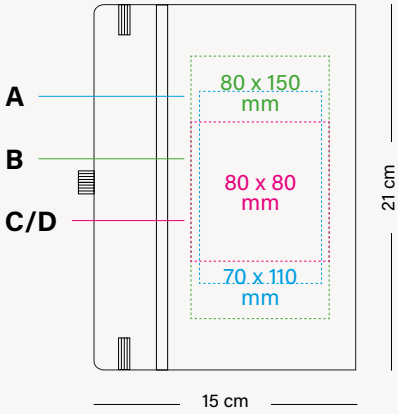
MOQ 25 units

BIC ® Partner Hard Cover contain FSC Certified White Paper, 80 g/m², with no artificial coating, made from eucalyptus cellulose, short fibre, with an excellent wrapping and high whiteness.

LINED PAPER

Black Blue White Red





EXTERNAL PACKAGING



25 ± 9,7 KG

FR/ BIC ® Partner Hard Cover contient du papier blanc certifié FSC, 80 g/m², sans revêtement artificiel, fabriqué à partir de cellulose d'eucalyptus à fibres courtes et d'une très haute blancheur.

DE/ BIC ® Partner Hard Cover enthält FSC-zertifiziertes weißes Papier, 80 g/m², ohne künstliche Beschichtung, hergestellt aus Eukalyptuszellstoff, Kurzfaser, mit hohem Weißgrad.

IT/ BIC ® Partner Hard Cover contiene carta bianca certificata FSC, 80 g/m², senza rivestimento artificiale, realizzata in cellulosa di eucalipto, fibra corta, con elevato grado di bianco.

ES/ BIC ® Partner Hard Cover contiene papel blanco certificado FSC, de 80 g/m², sin recubrimiento artificial, fabricado con celulosa de eucalipto, de fibra corta y alta blancura.



Pen Holder

FR/ Porte-stylo.
DE/ Stifthalter.
IT/ Portapenne.
ES/ Portabolígrafos.



"If found, please return to" printed on the 1st page

FR/ "En cas de perte, veuillez retourner à" imprimé en anglais sur la 1ère page.
DE/ „Wenn gefunden, bitte zurückgeben an" auf der ersten Seite auf Englisch gedruckt.
IT/ "Se trovato, per favore restituire a" stampato in inglese sulla prima pagina.
ES/ "Si lo encuentra, devuélvalo a" impreso en inglés en la primera página.



Descriptive Leaflet

FR/ Brochure descriptive.
DE/ Beschreibende Broschüre.
IT/ Opuscolo descrittivo.
ES/ Folleto descriptivo.

PRINTED IN BIC FACTORIES

MADE IN ITALY

ISO certified

PRINTING TECHNIQUES

SP SCREEN PRINTING

BP BRITEPIX™

HS HOT STAMPING

DB DEBOSSING

SUSTAINABILITY

FSC AND RECYCLABLE CARDBOARD

See pages 272-276 for a detailed explanation of the icons.

3710

BIC® PARTNER FLEX COVER
3710

Featuring a **soft-touch finish.**

FR/ Finition Soft-Touch au toucher.

DE/ Ausgestattet mit einer Soft-Touch-Oberfläche.

IT/ Caratterizzato da una finitura Soft-Touch al tatto.

ES/ Con un acabado Soft-Touch al tacto.

DIN A5
72 sheets / 144 pages



02
Black



03
Red



07
Navy Blue

High-quality, recycled, FSC-certified paper

FR/ Papier de haute qualité, recyclé et certifié FSC.
DE/ Hochwertiges, recyceltes, FSC-zertifiziertes Papier.
IT/ Carta di alta qualità, riciclata e certificata FSC.
ES/ Papel de alta calidad, reciclado y certificado por el FSC.



Elastic closure

FR/ Fermeture élastique.
DE/ Elastischer Verschluss.
IT/ Chiusura elastica.
ES/ Cierre elástico.



Internal pocket

FR/ Poche intérieure.
DE/ Innentasche.
IT/ Tasca interna.
ES/ Bolsillo interior.

Pen not included FR/ Stylo non inclus. DE/ Stift nicht enthalten. IT/ Penna non inclusa. ES/ Bolígrafo no incluido.

3710

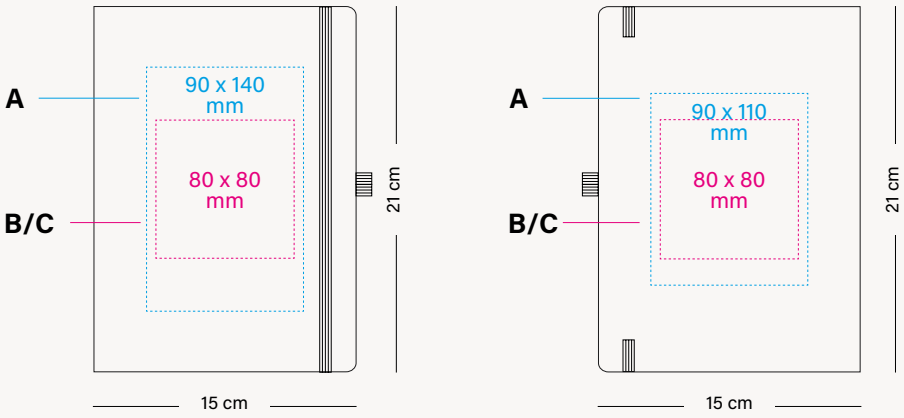
BIC® PARTNER FLEX COVER
3710
A SP: max. 1 col.
B HS: max. 1 col.
C DB: max. 1 col.

MOQ 25 units

BIC ® Partner Flex Cover contain FSC Certified White Paper, 80 g/m², with no artificial coating, made from eucalyptus cellulose, short fibre, with an excellent wrapping and high whiteness.

LINED PAPER

Black Blue Red



EXTERNAL PACKAGING


25 ± 9,7 KG

FR/ BIC® Partner Flex Cover contient du papier blanc certifié FSC, 80 g/m², sans revêtement artificiel, fabriqué à partir de cellulose d'eucalyptus, fibres courtes, d'une très haute blancheur.

DE/ BIC ® Partner Flex Cover enthalten FSC-zertifiziertes weißes Papier, 80 g/m², ohne künstliche Beschichtung, hergestellt aus Eukalyptuszellstoff, Kurzfaser, mit hohem Weißgrad.

IT/ BIC ® Partner Flex Cover contengono carta bianca certificata FSC, 80 g/m², senza rivestimento artificiale, realizzata in cellulosa di eucalipto, fibra corta, con elevato grado di bianco.

ES/ BIC ® Partner Flex Cover contiene papel blanco certificado FSC, de 80 g/m², sin recubrimiento artificial, fabricado con celulosa de eucalipto, de fibra corta y alta blancura.



Pen Holder

FR/ Porte-stylo.
DE/ Stifthalter.
IT/ Portapenne.
ES/ Portabolígrafos.



"If found, please return to" printed on the 1st page

FR/ "En cas de perte, veuillez retourner à" imprimé en anglais sur la 1ère page.
DE/ „Wenn gefunden, bitte zurückgeben an" auf der ersten Seite auf Englisch gedruckt.
IT/ "Se trovato, per favore restituire a" stampato in inglese sulla prima pagina.
ES/ "Si lo encuentra, devuélvalo a" impreso en inglés en la primera página.



Descriptive Leaflet

FR/ Brochure descriptive.
DE/ Beschreibende Broschüre.
IT/ Opuscolo descrittivo.
ES/ Folleto descriptivo.

PRINTED IN BIC FACTORIES

MADE IN ITALY

ISO certified

PRINTING TECHNIQUES

SP SCREEN PRINTING

HS HOT STAMPING

DB DEBOSSING

SUSTAINABILITY

FSC AND RECYCLABLE CARDBOARD

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

3711

BIC® PARTNER FRUITCOVER
3711

The cover is made from 39% **apple** waste.

FR/ La couverture est fabriquée à partir de 39% de déchets de pommes.

DE/ Die Hülle besteht zu 39% aus Apfelabfällen.

IT/ La copertina è realizzata per il 39% con scarti di mele.

ES/ La cubierta está fabricada con un 39% de residuos de manzana.

DIN A5
72 sheets / 144 pages



10
Yellow Sand



59
Green Apple



06
Grey Stone

High-quality, recycled, FSC-certified paper

FR/ Papier de haute qualité, recyclé et certifié FSC.
DE/ Hochwertiges, recyceltes, FSC-zertifiziertes Papier.
IT/ Carta di alta qualità, riciclata e certificata FSC.
ES/ Papel de alta calidad, reciclado y certificado por el FSC.



Elastic closure

FR/ Fermeture élastique.
DE/ Elastischer Verschluss.
IT/ Chiusura elastica.
ES/ Cierre elástico.



Internal pocket

FR/ Poche intérieure.
DE/ Innentasche.
IT/ Tasca interna.
ES/ Bolsillo interior.

Pen not included FR/ Stylo non inclus. DE/ Stift nicht enthalten. IT/ Penna non inclusa. ES/ Bolígrafo no incluido.

3711

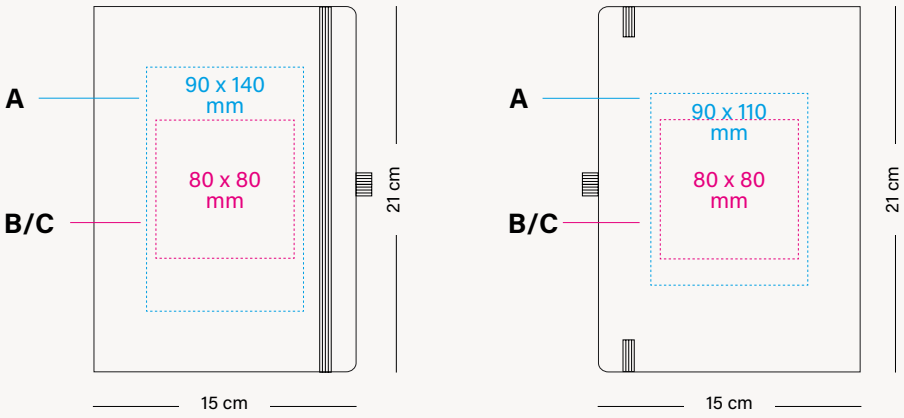
BIC® PARTNER FRUITCOVER
3711
A SP: max. 1 col.
B HS: max. 1 col.
C DB: max. 1 col.

MOQ 25 units

BIC® Partner FruitCover contains Recycled FSC Certified Ivory Paper, 80 g/m².

LINED PAPER

Green Apple Grey Stone Yellow Sand



EXTERNAL PACKAGING


25 ± 9,7 KG

FR/ BIC® Partner FruitCover contient du papier recyclé de couleur ivoire, avec certification FSC, 80 g/m².

DE/ BIC® Partner FruitCover enthält recyceltes Papier in Elfenbeinfarbe, mit FSC-Zertifizierung, 80 g/m².

IT/ BIC® Partner FruitCover contiene carta riciclata di colore avorio, con certificazione FSC, 80 g/m².

ES/ BIC® Partner FruitCover contiene papel de color marfil reciclado, con certificación FSC, 80 g/m².



Pen Holder

FR/ Porte-stylo.
DE/ Stifthalter.
IT/ Portapenne.
ES/ Portabolígrafos.



"If found, please return to" printed on the 1st page

FR/ "En cas de perte, veuillez retourner à" imprimé en anglais sur la 1ère page.
DE/ „Wenn gefunden, bitte zurückgeben an" auf der ersten Seite auf Englisch gedruckt.
IT/ "Se trovato, per favore restituire a" stampato in inglese sulla prima pagina.
ES/ "Si lo encuentra, devuélvalo a" impreso en inglés en la primera página.



Descriptive Leaflet

FR/ Brochure descriptive.
DE/ Beschreibende Broschüre.
IT/ Opuscolo descrittivo.
ES/ Folleto descriptivo.

PRINTED IN BIC FACTORIES

MADE IN ITALY

ISO certified

PRINTING TECHNIQUES

SP SCREEN PRINTING

HS HOT STAMPING

DB DEBOSSING

SUSTAINABILITY

FSC AND RECYCLABLE CARDBOARD

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DIEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

Personalise your perfect BIC® Partner Notebook with our NEW TAILORMADE SERVICE

TAILORMADE SERVICE

Choose your colour, even Pantone!

Available with:
BIC® Partner Hard Cover

Digital Art Paper, cover fully printed on front and back, on 100% of surface.

Available with:
BIC® Partner Hard Cover

Personalise internal pages

Available with:
BIC® Partner Hard Cover
BIC® Partner Flex Cover
BIC® Partner Fruitcover

Made in Italy



Contact your sales representative for more information

FR/
Personnalisez votre carnet BIC® Partner avec notre NOUVEAU SERVICE SUR MESURE
- Choisissez votre couleur —même le Pantone !
- Digital Art Paper, couverture entièrement imprimée à l'avant et à l'arrière, sur 100 % de la surface.
- Personnalisez les pages intérieures.

** Contactez votre représentant commercial pour plus d'informations.*

DE/
Personalisieren Sie Ihr perfektes BIC® Partner Notebook mit unserem NEUEN MASSGESCHNEIDERTEN SERVICE
- Wählen Sie Ihre Farbe - sogar Pantone!
- Digital Art Paper, Umschlag vollständig vorne und hinten bedruckt, auf 100 % der Oberfläche.
- Individualisieren Sie die Innenseiten.

** Wenden Sie sich an Ihren Vertriebsmitarbeiter, um weitere Informationen zu erhalten.*

Pen not included FR/ Stylo non inclus. DE/ Stift nicht enthalten. IT/ Penna non inclusa. ES/ Bolígrafo no incluido.



Contact your sales representative for more information

IT/

Personalizza il tuo taccuino BIC® Partner perfetto con il nostro NUOVO SERVIZIO SU MISURA

- Scegli colore—anche Pantone!
- Digital Art Paper, copertina completamente stampata davanti e dietro sul 100% della superficie.
- Personalizza le pagine interne.

** Contatta il tuo rappresentante commerciale per maggiori informazioni.*

ES/

Personaliza tu libreta BIC® Partner perfecta con nuestro NUEVO SERVICIO A MEDIDA

- Elige tu color—¡Incluso Pantone!
- Digital Art Paper, cubierta completamente impresa por delante y por detrás, en el 100% de la superficie.
- Personaliza las páginas interiores.

**Contacta a tu representante de ventas para más información.*

BIC® / DJEEP® LIGHTERS AND BIC® CASES

04

The iconic, well-loved and time-honoured shapes of BIC® lighters remain on trend!

Five different models and a wide range of colour combinations.

FR/
Le célèbre briquet BIC®, une icône indémodable, avec un design toujours tendance !
Cinq modèles différents et une large gamme de combinaisons de couleurs.

DE/
Das legendäre, beliebte und bewährte Design des BIC®-Feuerzeugs liegt weiter im Trend!
Fünf verschiedene Modelle und eine große Auswahl an Farbkombinationen.

IT/
L'iconico, amato e intramontabile design dell'accendino BIC® resta di tendenza!
Cinque modelli diversi e un'ampia gamma di combinazioni di colori.

ES/
¡El diseño icónico, querido y atemporal del encendedor BIC® sigue siendo tendencia!
Cinco modelos diferentes y una amplia gama de combinaciones de colores.

Light up



2360
BIC® J25 Lighter
Screen Printing

2360
BIC® J25 Lighter
Digital Printing

2340
BIC® J23 Lighter
Screen Printing

2340
BIC® J23 Lighter
Digital Printing

2320
BIC® J26 Lighter
Screen Printing

2320
BIC® J26 Lighter
Digital Printing

2452
BIC® J38 Lighter
Screen Printing

2452
BIC® J38 Lighter
Digital Printing

2450
BIC® EZ Reach™ Lighter
Screen Printing

2450
BIC® EZ Reach™ Lighter
Digital Printing

BIC® lighters.
Our quality, your safety.

All BIC® lighters meet or exceed international standards and regulations requirements (ISO 9994, EN 13869, ASTM F400, US CPSC).
Don´t risk it, buy a BIC® lighter!



BIC® is number one worldwide for branded lighters.*



100 % of BIC® Lighters sold by BIC Graphic Europe are manufactured by BIC in Europe. All BIC® Lighters are made in BIC factories. This is the starting block of the BIC® lighter safety guarantee.

50 YEARS

BIC has acquired 50 years of incredible manufacturing expertise to guarantee the safety and quality of its products.

50 CHECKS

Before leaving the factory, every BIC® Lighter undergoes more than 50 automatic quality and security checks.

FR /

BIC® est le numéro un mondial des briquets de marque.

100 % des briquets BIC® vendus par BIC Graphic Europe sont fabriqués par BIC en Europe.

BIC a acquis 50 ans d'une incroyable expertise de fabrication afin de garantir la sécurité et la qualité de ses produits.

Avant de quitter l'usine, chaque briquet BIC® subit plus de 50 contrôles automatiques de qualité et de sécurité.

DE /

BIC® ist weltweit die Nummer eins bei Markenfeuerzeugen.

100 % der von BIC Graphic Europe verkauften BIC®-Feuerzeuge werden von BIC in Europa hergestellt.

BIC hat in 50 Jahren eine unglaubliche Fertigungskompetenz erworben und kann somit die Sicherheit und Qualität seiner Produkte gewährleisten.

Jedes BIC® Feuerzeug durchläuft vor Verlassen des Werks über 50 automatische Qualitäts- und Sicherheitskontrollen.

IT /

BIC® è il numero uno al mondo fra gli accendini di marca.

Il 100% degli accendini BIC® venduti da BIC Graphic Europe è prodotto da BIC in Europa.

BIC® ha acquisito 50 anni di incredibile esperienza di produzione per garantire la sicurezza e la qualità dei propri prodotti.

Prima di lasciare la fabbrica, ogni accendino BIC® viene sottoposto a oltre 50 controlli automatici di qualità e sicurezza.

ES /

BIC® es el número uno mundial en encendedores de marca.

El 100 % de los encendedores BIC® vendidos por BIC Graphic Europe son fabricados por BIC en Europa.

Durante 50 años BIC ha adquirido increíbles conocimientos de fabricación para garantizar la seguridad y calidad de sus productos.

Antes de salir de fábrica, cada encendedor BIC® se somete a más de 50 controles automáticos de calidad y seguridad.

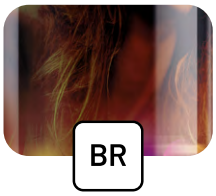
**BIC® lighter market share in 2022, excluding the Asian market.*

With more than 50 years of experience as a guarantee!



Screen printing

Perfect technique for creating high-quality prints and exact colour matches.



Brilliant

Choose the brilliant finish for a dazzling final effect.



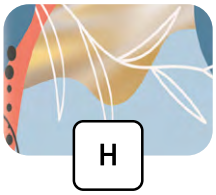
Matt

Use the matt finish to add a touch of elegance to your design.



Metallic

Create great effects! Metallic effects in text, images and backgrounds.



Holographic

Stand out from the crowd! Play with gold or silver reflections in your design.



Puffy

Highlighted personalisation that gives a relief effect to your logo.



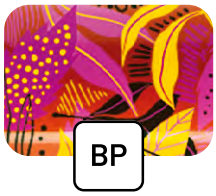
Puffy Glitter

Embellish your designs with the shimmering effect of glitter. See and feel its coloured glitter texture.



UV

Highlight your brand with a high-gloss finish! Combine a matt and gloss finish to highlight contrasts.



BritePix™ Digital

The solution for full-colour communication. Now on coloured barrels!

britePix DIGITAL

BIC® Lighters finishes

Perfect for your pocket!

britePix DIGITAL

Iconic BIC® Boy and BIC® logo engraved!

2360 / 2364

BIC® J25 LIGHTER
2360
2364 All Black



01 57 57 8G 03 11 59 24



25 25 6W 02 02 02 02

1:1 scale

FR /
Parfait pour votre poche !

DE /
Passt perfekt in die Hosentasche!

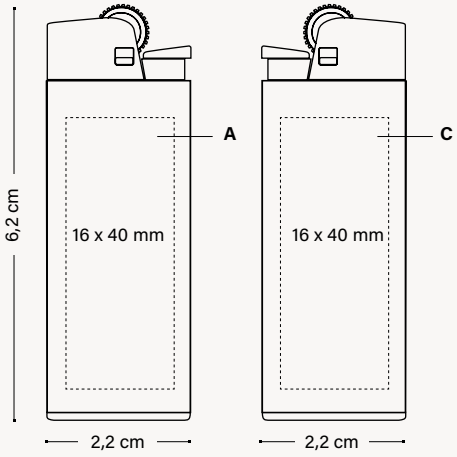
IT /
Perfetto per le tue tasche!

ES /
¡Perfecto para tu bolsillo!

2360/2364

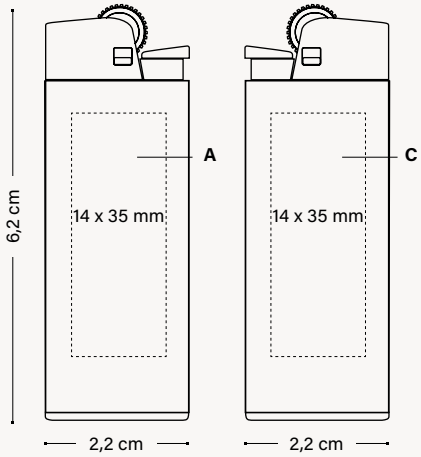
BIC® J25 LIGHTER
2360/2364
A/C SP: max. 4 col.

MOQ 300 units



2360/2364

BIC® J25 LIGHTER BRITEPIX™
2360 / 2364
A/C BP: full-colour



PACKAGING



100% recycled!

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 7,6 KG

FSC AND RECYCLABLE CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS CASES CHILD RESISTANT



0086

COUNT BOX 10 UNITS J25 CHILD RESISTANT



MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 1.450

Conform ISO 9994

Conform EN 13869 85%

PRINTING TECHNIQUES

SP
SCREEN PRINTING

BP
BRITEPIX™

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

Check out the video

See pages 272-276 for a detailed explanation of the icons.

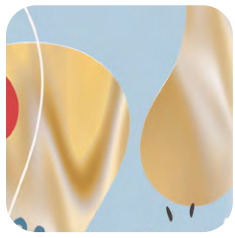
DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC SILVER GOLD



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

2360

BIC® J25 LIGHTER
2360



MT MATT

P PUFFY



PG PUFFY GLITTER



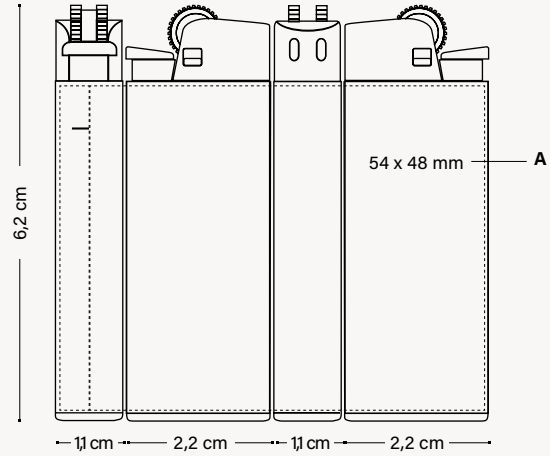
MT MATT

M METALLIC

2360

BIC® J25 LIGHTER
2360
A DG: full-colour

MOQ 600 units



MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 1.450

Conform ISO 9994

Conform EN 13869 85%

PRINTING TECHNIQUES

DG
DIGITAL

SUSTAINABILITY

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

PACKAGING



100% recycled!

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 7,6 KG

FSC AND RECYCLABLE CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS CASES CHILD RESISTANT



0086

COUNT BOX 10 UNITS J25 CHILD RESISTANT



Check out the video

See pages 272-276 for a detailed explanation of the icons.



Iconic BIC® Boy and BIC® logo engraved!

2340

BIC® J23 LIGHTER
2340



57



12



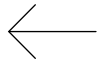
03



10

1:1 scale

Slim and fits everywhere!





05



04



25

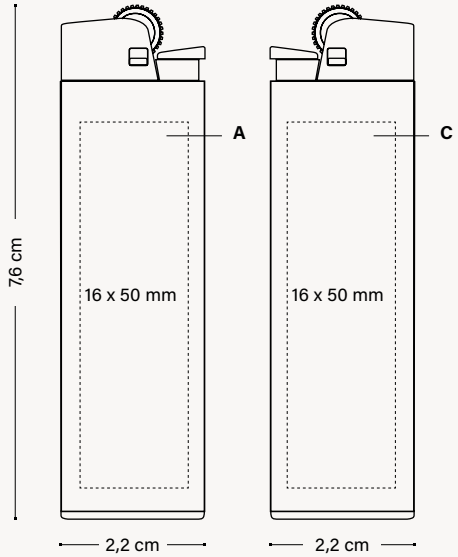


02

2340

BIC® J23 LIGHTER
2340
A/C SP: max. 4 col.

MOQ 300 units



PACKAGING



100% recycled!

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 9,5 KG

FSC AND RECYCLABLE CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS
CASES CHILD RESISTANT



MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

UP TO 1.800

Conform ISO 9994

Conform EN 13869 85%

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

Check out the video

See pages 272-276 for a detailed explanation of the icons.

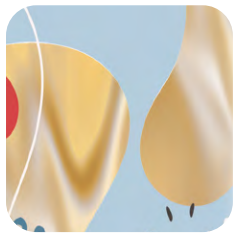
DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC SILVER GOLD



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

2340

BIC® J23 LIGHTER
2340



MT MATT



PG PUFFY GLITTER



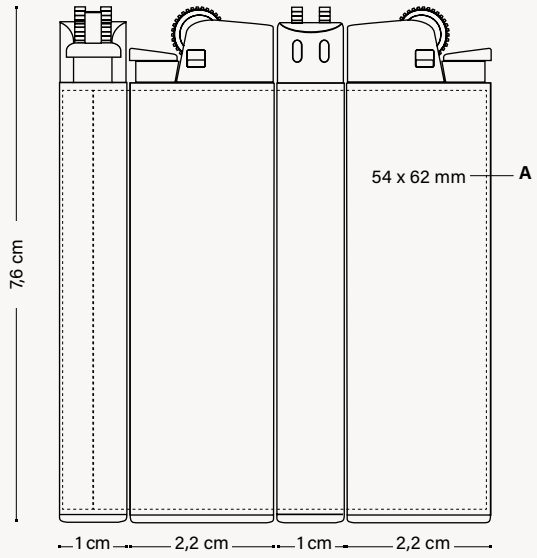
BR BRILLIANT

H HOLOGRAPHIC GOLD

2340

BIC® J23 LIGHTER
2340
A DG: full-colour

MOQ 600 units



MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

UP TO 1.800

Conform ISO 9994

Conform EN 13869 85%

PRINTING TECHNIQUES

DG
DIGITAL

PACKAGING



100% recycled!

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 9,5 KG

FSC AND RECYCLABLE CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS CASES CHILD RESISTANT



Check out the video

See pages 272-276 for a detailed explanation of the icons.

The flame that lasts.



Iconic BIC® Boy and BIC® logo engraved!

2320

BIC® J26 LIGHTER
2320



01



57



8G



10B



6W

Extra long-lasting: up to 3.000 lights!

1:1 scale



59



24



25



02



03

FR /
La flamme qui dure.

DE /
Die Flamme, die anhält.

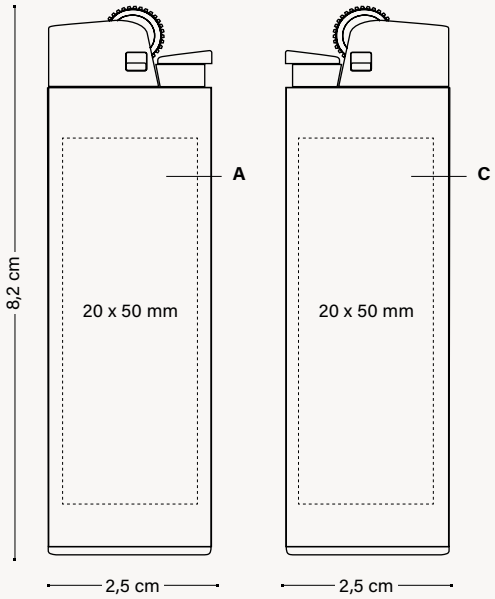
IT /
La fiamma che dura.

ES /
La llama que dura.

2320

BIC® J26 LIGHTER
2320
A/C SP: max. 4 col.

MOQ 300 units



MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 3.000

Conform ISO 9994

Conform EN 13869 85%

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

PACKAGING



100% recycled!

STANDARD PACKAGING: IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 15,1 KG

FSC AND RECYCLABLE CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS CASES CHILD RESISTANT



Check out the video

See pages 272-276 for a detailed explanation of the icons.

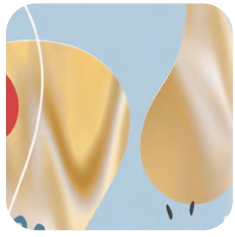
DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC SILVER GOLD



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

2320

BIC® J26 LIGHTER
2320







360 ° Printing

1:1 scale

MT MATT

H HOLOGRAPHIC SILVER

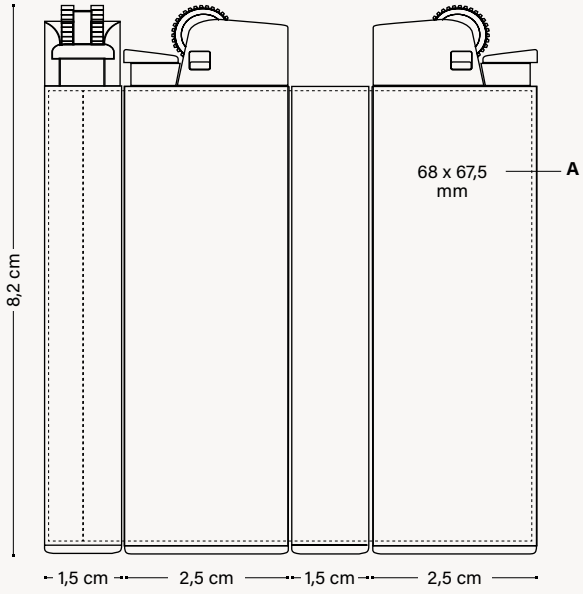
BR BRILLIANT

MT MATT

2320

BIC® J26 LIGHTER
2320
A DG: full-colour

MOQ 600 units



MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 3.000

Conform ISO 9994

Conform EN 13869 85%

PRINTING TECHNIQUES

DG
DIGITAL

SUSTAINABILITY

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

PACKAGING



100% recycled!

STANDARD PACKAGING: IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 15,1 KG

FSC AND RECYCLABLE CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS CASES CHILD RESISTANT



Check out the video

See pages 272-276 for a detailed explanation of the icons.



Iconic BIC® Boy and BIC® logo engraved!

2452

BIC® J38 LIGHTER
2452



Elegant and comfortable lighting!

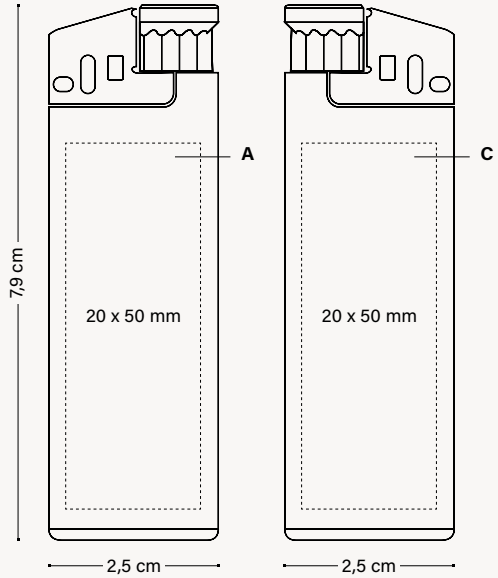
1:1 scale

57 25 02 03

2452

BIC® J38 LIGHTER
2452
A/C SP: max. 4 col.

MOQ 300 units



MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 1.800

Conform ISO 9994

Conform EN 13869 85%

PRINTING TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

PACKAGING



100% recycled!

STANDARD PACKAGING: IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 13,2 KG

FSC AND RECYCLABLE CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS CASES CHILD RESISTANT



Check out the video

See pages 272-276 for a detailed explanation of the icons.

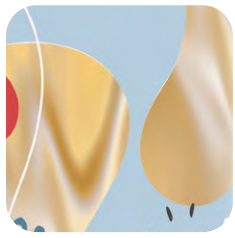
FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC SILVER GOLD



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

2452

BIC® J38 LIGHTER
2452



57

BR BRILLIANT



57

MT MATT



360 ° Printing

1:1 scale

57

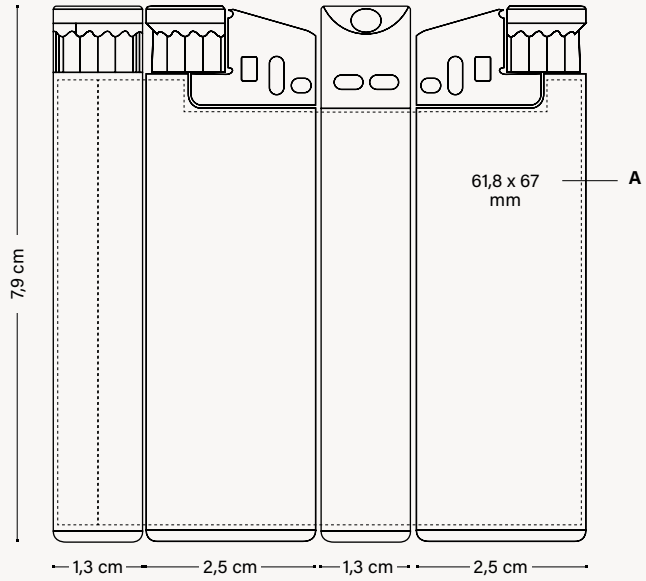
MT MATT

H HOLOGRAPHIC GOLD

2452

BIC® J38 LIGHTER
2452
A DG: full-colour

MOQ 600 units



MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 1.800

Conform ISO 9994

Conform EN 13869 85%

PRINTING TECHNIQUES

DG
DIGITAL

SUSTAINABILITY

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

PACKAGING



100% recycled!

STANDARD PACKAGING: IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 13,2 KG

FSC AND RECYCLABLE CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS CASES CHILD RESISTANT



Check out the video

See pages 272-276 for a detailed explanation of the icons.

SAFETY FLAME

Helps keep fingers away from the flame.

BIC EZ Reach™ THE ULTIMATE LIGHTER

Long lasting with up to 900 flames

Stable flame
thanks to the pure isobutane gas

Convenient format
Easily fits in the pocket

Made in Spain

Convenient for different flame occasions



Conform ISO22702

Conform US 16CFR, II, Part 1212 85%
MADE IN TARRAGONA (43006), SPAIN BY BIC IBERIA S.A.
Manufacturing date on lighter

Safe & Reliable

Keeps fingers away from the flame
thanks to its 3.5 cm wand

High force ignition system

Made with 100% electricity coming from renewable sources

High resistance
Made of high mechanical resistance resin Delrin®

FR /
FLAMME SÛRE.
Les doigts restent éloignés de la flamme.

DE /
SICHERHEITS-FLAMME.
Hilft die Finger von der Flamme fernzuhalten.

IT /
FIAMMA SICURA.
Aiuta a tenere le dita lontane dalla fiamma.

ES /
LLAMA SEGURA.
Ayuda a mantener los dedos alejados de la llama.

BIC® EZ REACH™ LIGHTER

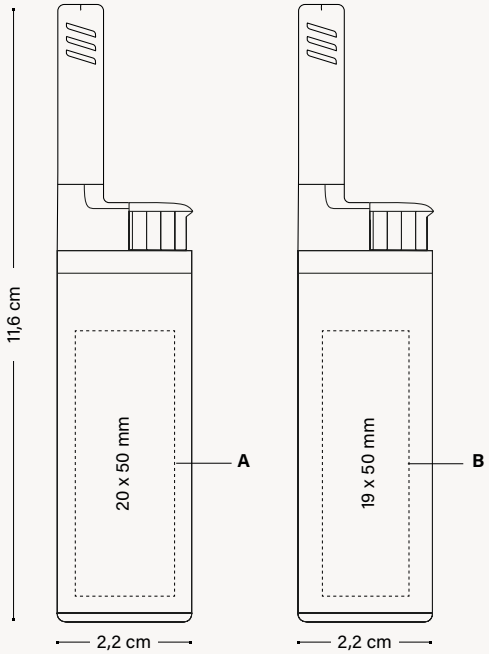
2450

BIC® EZ REACH™ LIGHTER
2450
A SP: max. 1 col.
B BP: full-colour

MOQ 300 units







PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



150 ± 3.8 KG

FSC AND RECYCLABLE CARDBOARD

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 900

Conform ISO 22702

Conform 85%

KEEP FINGERS AWAY FROM THE FLAME

EASILY FITS IN THE POCKET

PRINTING TECHNIQUES

SP
SCREEN PRINTING

BP
BRITEPIX™

SUSTAINABILITY

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

Style your lighter with unique, customizable cases! Protect it, personalize it, and stand out.

FR/
Personnalisez votre briquet avec des étuis uniques et personnalisables !
Protégez-le, personnalisez-le et démarquez-vous.

DE/
Gestalten Sie Ihr Feuerzeug mit einzigartigen, individuell anpassbaren Hüllen! Schützen Sie es, personalisieren Sie es und heben Sie sich von der Masse ab.

IT/
Personalizza il tuo accendino con custodie uniche e personalizzabili!
Proteggilo, personalizzalo e distinguiti dalla massa.

ES/
¡Dale estilo a tu encendedor con fundas únicas y personalizables!
Protégelo, personalízalo y destaca entre los demás.

Make it yours



2386
BIC® Styl'it Luxury Case



2156
BIC® Aluminium Flat Case



2398
BIC® Clip Case



2395
BIC® 3D Case



3850
BIC® Pocket Ashtray



3851
BIC® Pocket Ashtray Kraft

2386

BIC® STYL'IT LUXURY CASE
2386



All cases are delivered with a white BIC® J25 lighter!



59



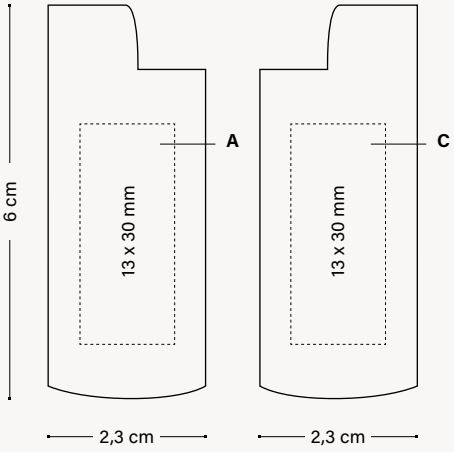
01

1:1 scale

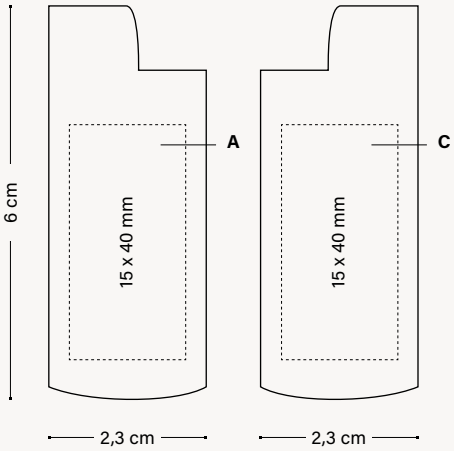
2386

BIC® STYL'IT LUXURY CASE
2386

MOQ 100 units
A/C LE



MOQ 100 units
A/C PD



PACKAGING



STANDARD PACKAGING:
BOX FOR 10 UNITS

EXTERNAL PACKAGING



300 ± 6,1 KG

FSC AND
RECYCLABLE
CARDBOARD

OPTIONAL INNER PACKAGING

4551

BOX OF 50 UNITS METAL STYL'IT CASE



PRINTED IN
BIC FACTORIES

REGULATORY
COMPLIANCE

Conform
ISO 9994

Conform
EN 13869
85%

PRINTING TECHNIQUES

PD
PAD PRINTING

LE
LASER

SUSTAINABILITY

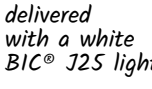
IMPRIM'VERT®

See pages 272-276 for a detailed explanation of the icons.

2156

BIC® ALUMINIUM FLAT CASE
2156

3 customisable sides!



All cases are delivered with a white BIC® J25 lighter!



1:1 scale

47

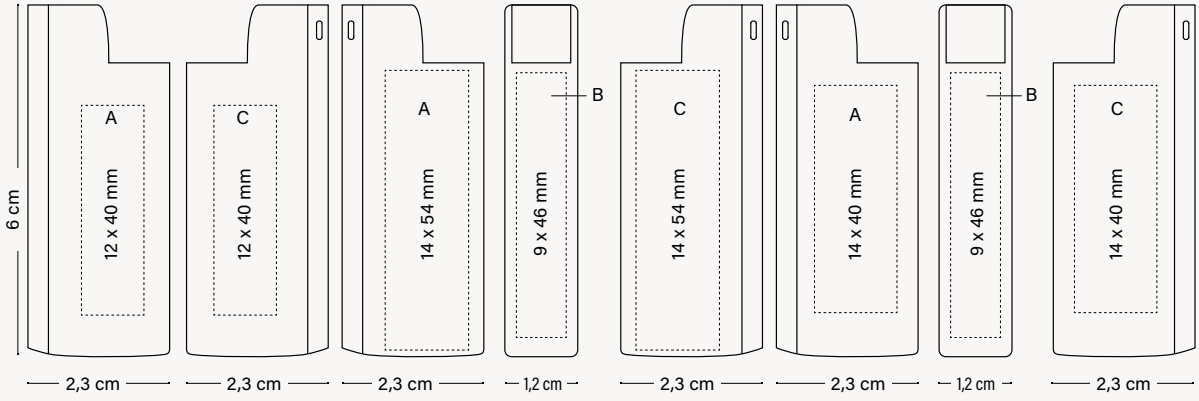
2156

BIC® ALUMINIUM FLAT CASE
2156

MOQ 100 units
A/C PD: max. 1 col.

MOQ 100 units
A/B/C BP: full-colour

MOQ 100 units
A/B/C LE



PACKAGING



STANDARD PACKAGING:
BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 7,5 KG

FSC AND
RECYCLABLE
CARDBOARD

PRINTED IN
BIC FACTORIES

Conform ISO 9994

REGULATORY
COMPLIANCE

Conform EN 13869 85%

PRINTING TECHNIQUES

PD PAD PRINTING

BP BRITEPIX™
BRITEPIX™ PERSONALISATION

LE LASER

SUSTAINABILITY

IMPRIM'VERT®

BIC® CLIP CASE

2398

BIC® CLIP CASE
2398



All cases are delivered with a white BIC® J25 lighter!



03



02

1:1 scale



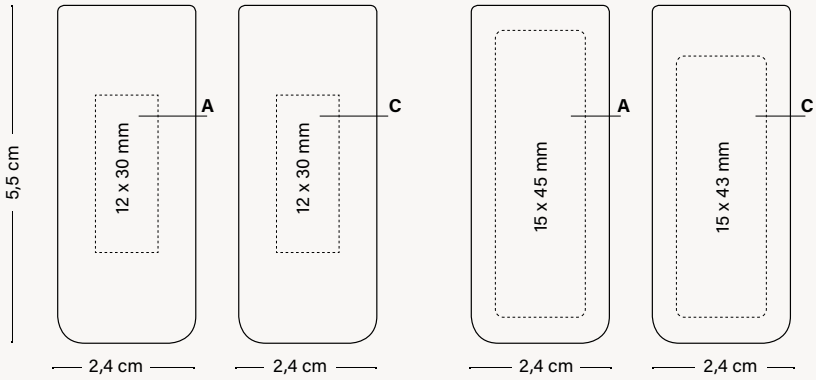


2398

BIC® CLIP CASE
2398

MOQ 100 units
A/C PD: max. 1 col.

MOQ 100 units
A/C BP: full-colour
BP Texture: full-colour



PACKAGING



STANDARD PACKAGING: BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 7,5 KG

FSC AND RECYCLABLE CARDBOARD

PRINTED IN BIC FACTORIES

Conform ISO 9994

REGULATORY COMPLIANCE

Conform EN 13869 85%

PRINTING TECHNIQUES

PD PAD PRINTING

BP BRITEPIX™ BRITEPIX™ PERSONALISATION

SUSTAINABILITY

IMPRIM'VERT®

See pages 272-276 for a detailed explanation of the icons.

2395

BIC® 3D CASE
2395



Please contact your Customer Service Representative for further details.

2395

BIC® 3D CASE
2395
A/C 3D: max. 6 col.

MOQ 1.200 units

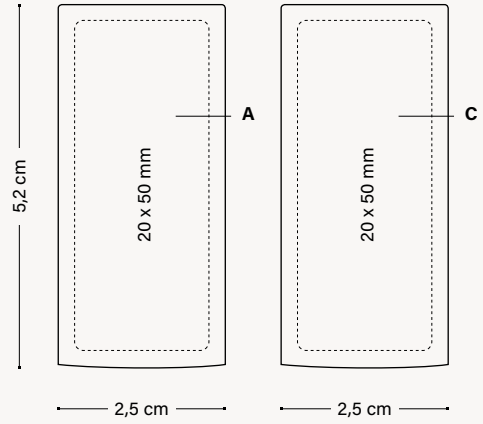
REGULATORY COMPLIANCE

Conform ISO 9994

Conform EN 13869 85%

PRINTING TECHNIQUES

3D
EMBOSSING



PACKAGING



STANDARD PACKAGING: BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 7,5 KG

FSC AND RECYCLABLE CARDBOARD

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

See pages 272-276 for a detailed explanation of the icons.

BIC® POCKET ASHTRAY

3850

BIC® POCKET ASHTRAY
3850

6 different flap shapes available!

Reusable and hermetic!

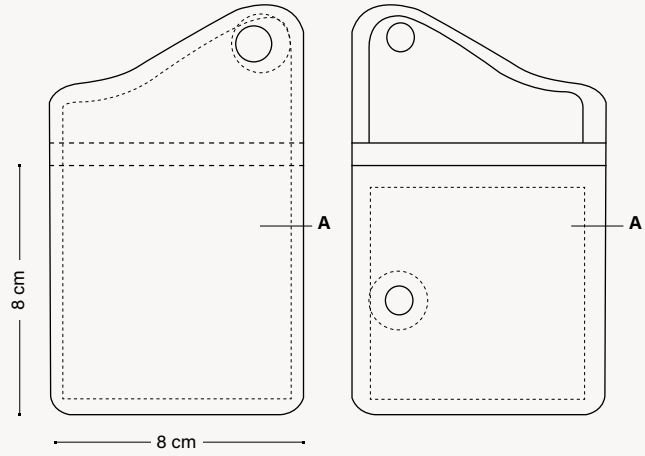


1:1 scale

3850

BIC® POCKET ASHTRAY
3850
A SP: max. 5 col. (max. 2 col. for orders under 20.000 pcs.)

MOQ 5.000 units



PACKAGING

BOX FOR 10 UNITS EACH BIC® POCKET ASHTRAY COMES IN AN INDIVIDUAL CELLOPHANE PACKAGING

EXTERNAL PACKAGING

500 ± 5,5 KG

REGULATORY COMPLIANCE

PRINTING TECHNIQUES

SP SCREEN PRINTING

Please contact your Customer Service Representative for further details.

BIC® POCKET ASHTRAY

3851

BIC® POCKET ASHTRAY
3851 Kraft



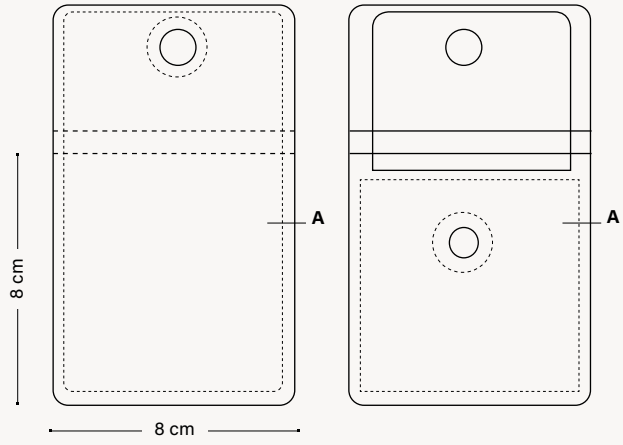
1:1 scale

6F

3851

BIC® POCKET ASHTRAY KRAFT
3851 Kraft
A SP: max. 2 col.

MOQ 10.000 units



PACKAGING

BOX FOR 10 UNITS EACH BIC® POCKET ASHTRAY COMES IN AN INDIVIDUAL CELLOPHANE PACKAGING.

EXTERNAL PACKAGING

500 ± 5,5 KG

REGULATORY COMPLIANCE

PRINTING TECHNIQUES

SP SCREEN PRINTING

Please contact your Customer Service Representative for further details.

See pages 272-276 for a detailed explanation of the icons.

DJEEP® LIGHTERS

Long-lasting and designed with style. DJEEP® is crafted to function perfectly. Each lighter is fully tested to ensure it meets our top-quality criteria.

FR/
Durable et conçu avec style. Le briquet DJEEP® est créé pour fonctionner parfaitement. Chaque briquet est entièrement testé pour s'assurer qu'il répond à nos critères de qualité les plus stricts.

DE/
Langlebig und stilvoll gestaltet. DJEEP® ist so konzipiert, dass es perfekt funktioniert. Jedes Feuerzeug wird eingehend getestet, um sicherzustellen, dass es unsere hohen Qualitätskriterien erfüllt.

IT/
Di lunga durata e progettato con stile. Ogni accendino è completamente testato per garantire la soddisfazione dei nostri criteri di massima qualità.

ES/
Duradero y diseñado con estilo. DJEEP® está diseñado para funcionar a la perfección. Cada encendedor se somete a pruebas exhaustivas para garantizar que cumple nuestros criterios de máxima calidad.



08D1
DJEEP® D1 Lighter



08D1
DJEEP® D1 Lighter



08D1
DJEEP® D1 Lighter



08D1
DJEEP® D1 Lighter

Ignite your spark

Product not available for Belgium, Netherlands, Luxembourg and Bulgaria.

DJEEP®

Ignite your mark.

We are **premium**

We are **singular**



We are **engaged**

We are **creative**

DJEEP® D1 LIGHTER

Long-lasting and designed with style. DJEEP® is crafted to function perfectly.
Each lighter is fully tested to ensure it meets our top-quality criteria.

STABLE FLAME
thanks to pure isobutane fuel

A LONG-LASTING LIGHTER
thanks to triple-tank technology

HIGH RESISTANCE
reservoir made of high mechanical resistance resin



LARGER PUSHER
for a better comfort of use

HIGH-END EFFECTS
QUALITY MADE
compliant with international safety standards. Made in France

UNIQUE RECTANGULAR SHAPE
to offer comfort in hand and a large surface of expression

CHILD-RESISTANT SAFETY GUARD
compilant with EN 13869 Standard

Conform ISO 9994

Conform EN 13869 85%

FR /
Flamme stable.
Grand poussoir.
Un briquet conçu pour durer.
Effets haut de gamme.
Très résistant.
Forme rectangulaire unique.
Sécurité enfants.

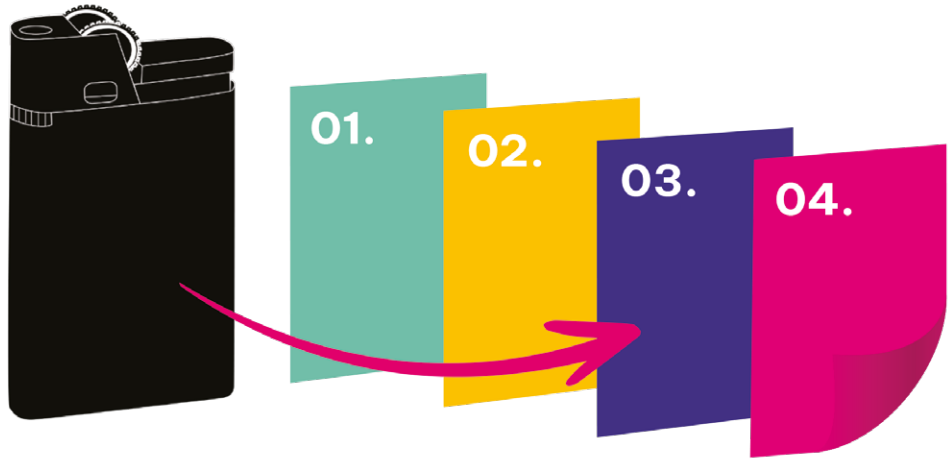
DE /
Stabile Flamme.
Großer Drücker.
Ein langlebiges Feuerzeug.
Hochwertige Effekte.
Hohe Widerstandsfähigkeit.
Einzigartige rechteckige Form.
Kindersicherung.

IT /
Fiamma stabile.
Pulsante grande.
Un accendino di lunga durata.
Effetti di alta gamma.
Alta resistenza.
Forma rettangolare unica.
Dispositivo di sicurezza a prova di bambino.

ES /
Llama estable.
Pulsador grande.
Un encendedor de larga duración.
Efectos de gama alta.
Alta resistencia.
Forma rectangular única.
Protección de seguridad a prueba de niños.

360º Digital Decoration

DJEEP® offers a wide variety of digital printing effects; select from touch & feel, glossy & matt mix, etched, Holographik©, ... to elevate each lighter.



01. Base. Select between:

- WM WHITE MEDIUM
- M METALLIC SILVER
- H HOLOGRAPHIC

02. Printing: We select the best option for you (digital, offset, flexo, silk screen ...) depending on quantity and design options.

03. Finish. Select between:

- G GLOSSY
- MT MATT
- ST DJEEP SOFT TOUCH®

04. Decoration options. Select up to 2 different decoration options between:
GRANITE, FABRIC, DJEEP® SOFT TOUCH®, RESIN CHIP, TOUCH&FEEL, GLOSSY & MATT MIX, BLACK LIGHT, HAMMERED METAL, GLITTERING, FRAGANT INK, GLOW IN THE DARK, ETCHED, QR CODE, HOLOGRAPHIK®, PEARLESCENT.

DECORATION POSSIBILITIES



ST

DJEEP© SOFT TOUCH©

Provide a unique smooth sensation!

Deep tones and a soft surface for an exclusive experience.



GT

GLITTERING

Add a sparkling effect to your design!

Make your colours vibrant!



HM

HAMMERED METAL

A metallic background with a puffy effect pattern.

A premium look and feel that stands out!

DJEEP® LIGHTERS



TF

TOUCH & FEEL

Give an embossed effect to your design!



ET

ETCHED

Gives an etched or engraved effect to the lighter!

Create patterns and convert your idea into an elegant design.



GM

GLOSSY & MATT MIX

Choose this finish to create distinctions between matt or DJEEP® Soft Touch© and the UV varnish that produces vivid colours.



FI

FRAGANT INK

Rub the label and enjoy the fragrance!

Available fragrances: Mint, Red Fruits, Mojito, Lime and Pineapple.



QR

QR CODE

Redirect your customer to a website, phone number or message. Create interactivity between the lighter and your message!



BL

BLACK LIGHT

Under a black light the fluor colours appear.

You can have light blue, red, green or yellow.



FA

FABRIC

Give it the look and feel of fabric with a relief effect and matt finish!



RC

RESIN CHIP

Add volume to your design! Give the lighter a third dimension!



GR

GRANITE

Add a granular feel to the lighter!



GD

GLOW IN THE DARK

Expose the DJEEP® lighter to a light bulb or direct sunlight and observe the photoluminescent powder in dark places!



H

HOLOGRAPHIK®

A reflective silvery surface to show high quality and innovation!



PE

PEARLESCENT

Pearly and subtle shine that transmits elegance and delicacy!

DJEEP® LIGHTERS

08D1

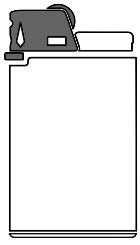
DJEEP® D1 LIGHTER
08D1

MOQ 10.000 units
Standard colours combination



MIX & MATCH
No extra charge

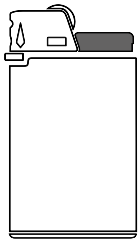
Hood





47 02 26 6E

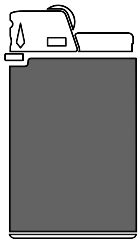
Pusher





01 02 03 04

Reservoir



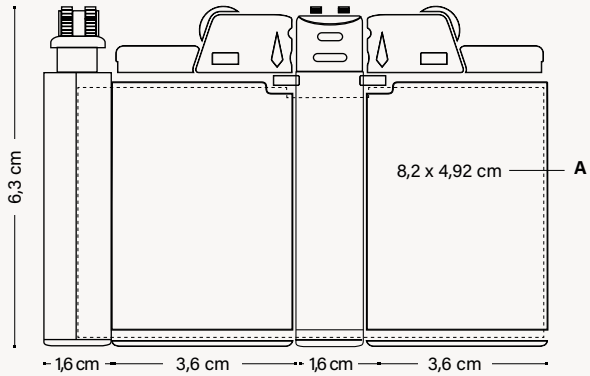


01 02

08D1

DJEEP® D1 LIGHTER
08D1
A DG: full-colour

MOQ 10000 units



MIX & MATCH

MANUFACTURED AND PRINTED IN DJEEP FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

UP TO 3.500

Conform ISO 9994

Conform EN 13869 85%

PRINTING TECHNIQUES

DG
DIGITAL

SUSTAINABILITY

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 10 UNITS
Recyclable cardboard

EXTERNAL PACKAGING



600 ± 20 KG

FSC AND RECYCLABLE CARDBOARD

Check out the video

See pages 272-276 for a detailed explanation of the icons.

BIC®
PACKAGING

05

BIC® PRIMARY PACKAGING

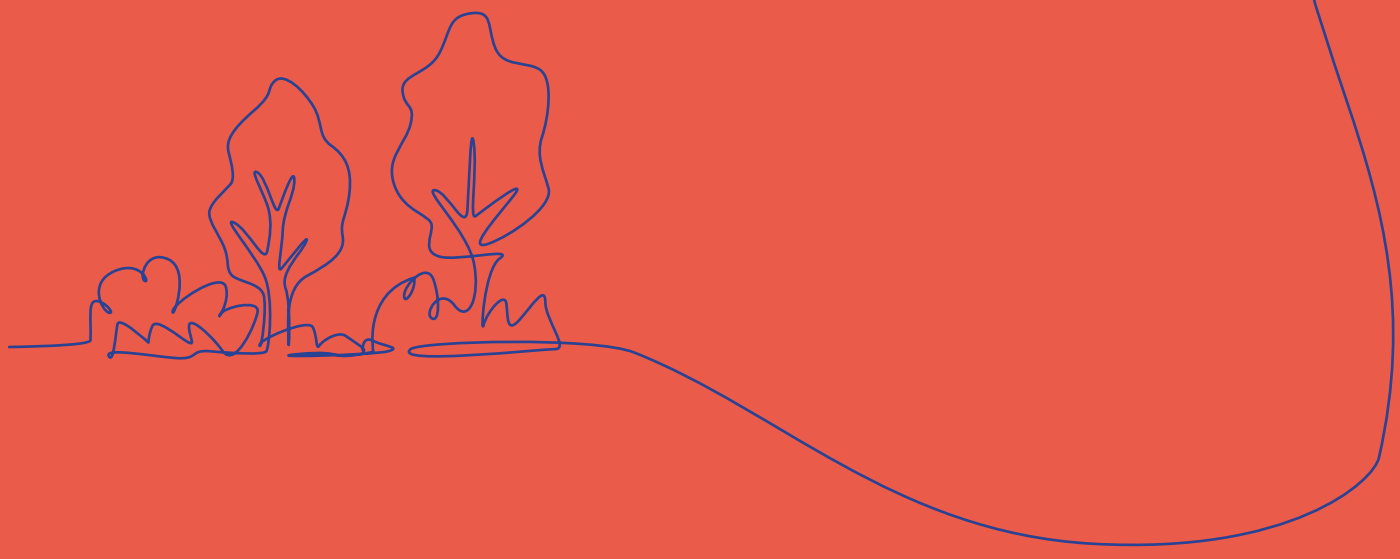
Gift boxes, pouches, and cases for personalised pens, designed to enhance every writing gift. Available in customizable packs to suit your style.

FR/
Boîtes-cadeaux, pochettes et étuis pour l'emballage personnalisé des stylos, qui mettent en valeur chaque cadeau d'écriture. Packs personnalisables disponibles pour s'adapter à votre style.

DE/
Geschenkboxen, Beutel und Etuis für personalisierte Stifte, die jedes Schreibgeschenk aufwerten. Anpassbare Sets verfügbar, passend zu Ihrem Stil.

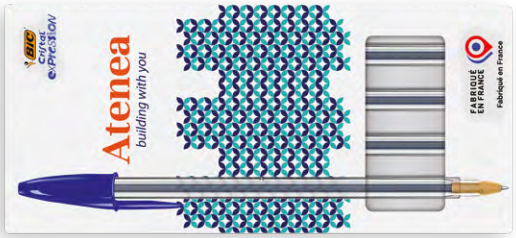
IT/
Scatole regalo, astucci e custodie per confezioni personalizzate di penne che valorizzano ogni regalo di scrittura. Confezioni personalizzabili disponibili per adattarsi al tuo stile.

ES/
Cajas de regalo, estuches y fundas para el embalaje personalizado de bolígrafos que realzan cualquier regalo relacionado con la escritura. Packs personalizables disponibles para adaptarse a tu estilo.



BIC® Primary Ecolutions® Packaging

ecolutions®



3469015464
BIC® Collection Box Slim Pens
4 units



3469013355 (For 1 item)
3469013356 (For 2 items)
3469013357 (For 3 items)
BIC® Collection Box



3469007684
BIC® Eco Sleeve



3469007685
BIC® Window Box



3469007686
BIC® Plastic Pouch



3469007687
BIC® Marking Set

BIC® Primary Packaging



34672000039
BIC® Black Velvet Pouch 1 item



34670000042 (For 1 item)
34670000043 (For 2 items)
34670000044 (For 3 items)
3469001173 (For 4 items)
BIC® Cello Wrap



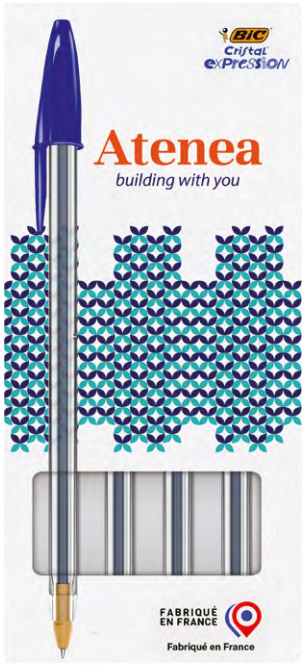
3467000041
BIC® Frosted Pouch (For 1 or 2 items)

3469015464

BIC® COLLECTION BOX SLIM PENS 4 UNITS

FSC cardboard box, customisable on each side and offering large communication surfaces. Ideal for offering our iconic BIC® products as a collection. More than a box, a great way to optimise your sales.

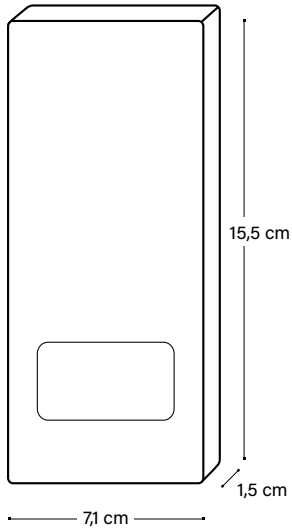
FSC AND RECYCLABLE CARDBOARD



Special packaging for:

BIC® CRISTAL® EXPRESSION
BIC® ROUND STIC®
BIC® STYLE
BIC® CLIC STIC
BIC® CRISTAL® RE'NEW™

100% customisable from 100 units!



3469013355 / 3469013356 / 3469013357

BIC® COLLECTION BOX

FSC cardboard box, customisable on each side and offering large communication surfaces. Ideal for offering our iconic BIC® products as a collection. More than a box, a great way to optimise your sales.

FSC AND RECYCLABLE CARDBOARD

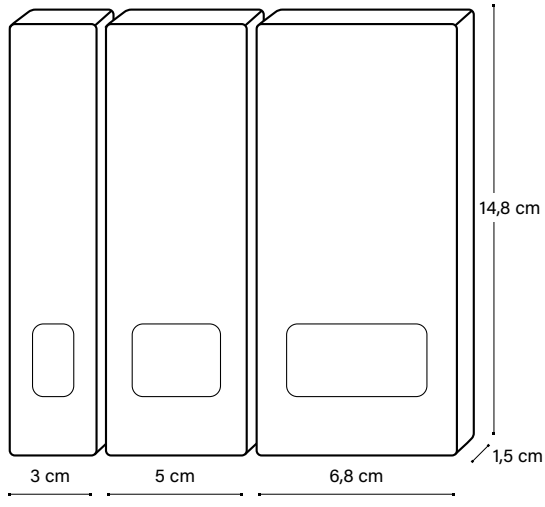
3469013355 - 1 unit
3469013356 - 2 units
3469013357 - 3 units

100% customisable from 100 units!



Special packaging for:

BIC® 4 COLOURS®
BIC® WIDE BODY™
BIC® SUPER CLIP
BIC® BRITE LINER® GRIP
BIC® GRIP ROLLER



MADE IN SPAIN

REGULATORY COMPLIANCE

SUSTAINABILITY

3469007684

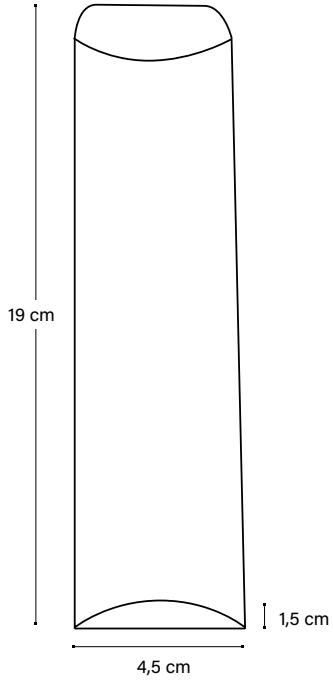
BIC® ECO SLEEVE

Special recycled sleeve for all BIC® writing instruments except graphite pencils.

FSC AND RECYCLABLE CARDBOARD

RECYCLED CARDBOARD





Special packaging for:

BIC® MEDIA CLIC
BIC® CLIC STIC
BIC® SUPER CLIP
BIC® WIDE BODY™
BIC® INTENSITY® GEL CLIC

3469007685

BIC® WINDOW BOX

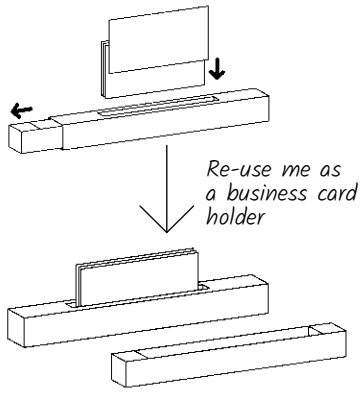
Premium design packaging for all BIC® writing instruments except graphite pencils.

FSC AND RECYCLABLE CARDBOARD



Special packaging for:

BIC® METALLIC PENS



Please note: Pens shown are for display purposes only and are not included in the price.

See pages 272-276 for a detailed explanation of the icons.

3469007686

BIC® PLASTIC POUCH

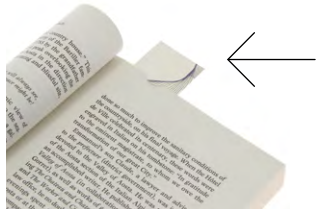
Special design for this packaging which fits any writing instrument or 3 graphite pencils.

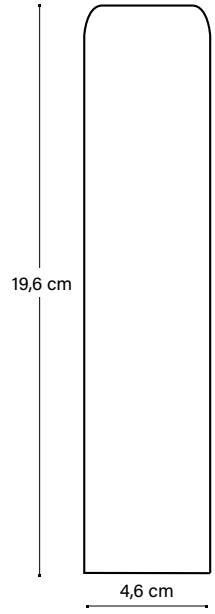
FSC AND RECYCLABLE CARDBOARD

RECYCLABLE PLASTIC



Use me as a bookmark





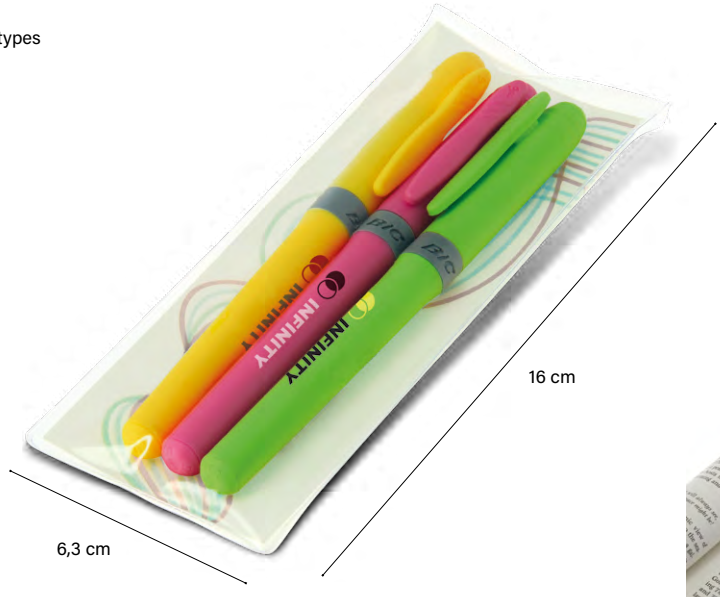
3469007687

BIC® MARKING SET

Packaging designed for all types of marker products.

FSC AND RECYCLABLE CARDBOARD

RECYCLABLE PLASTIC

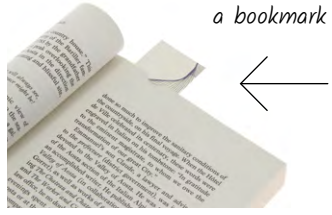


Special packaging for:

3 BIC® BRITE LINER® GRIP
3 BIC® MARK-IT

3 BIC® VELLEDA® GRIP
3 BIC® VELLEDA® FINE

Use me as a bookmark



34670000042 / 34670000043 / 34670000044 / 3469001173

BIC® CELLO WRAP

Packaging to wrap in a tough and transparent plastic material.

34670000042 - 1 unit
34670000043 - 2 units
34670000044 - 3 units
3469001173 - 4 units



Cello wrap 1 unit



Cello wrap 2 units

3467000041

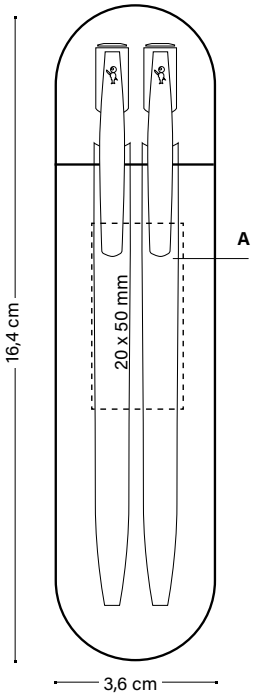
BIC® FROSTED POUCH (FOR 1 OR 2 ITEMS)
Transparent packaging for 2 writing instruments.

A SP: max. 1 col.

Special packaging for:

BIC® 4 COLOURS®
BIC® MEDIA CLIC
BIC® ROUND STIC®
BIC® CLIC STIC
BIC® WIDE BODY™
BIC® SUPER CLIP
BIC® M10® CLIC
BIC® STYLE
BIC® METAL PRO
BIC® EVOLUTION® ECOLUTIONS® ERASER PENCIL
BIC® EVOLUTION® ECOLUTIONS® CUT PENCIL
BIC® MATIC®
BIC® INTENSITY®
BIC® GRIP ROLLER
BIC® VELLEDA®
BIC® PERMANENT MARKER ECOLUTIONS®
BIC® MARK-IT PERMANENT MARKER
BIC® BRITE LINER® GRIP
BASIC PEN
STRIPED GRIP PEN
SLEEK STYLUS PEN
CLICK PEN

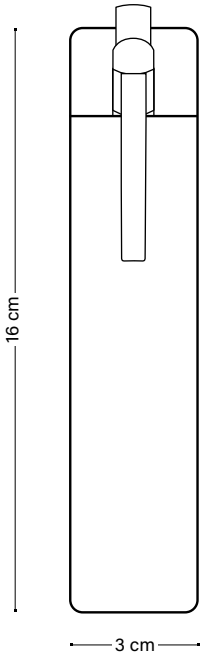




34672000039

BIC® BLACK VELVET POUCH 1 ITEM
Velvet exclusive packaging for 1 writing instrument.
Especially suitable for metal pens.





Please note: Pens shown are for display purposes only and are not included in the price.

Practical, easy-to-handle solutions that simplify storage, handling, and transport for smoother, more efficient everyday operations.

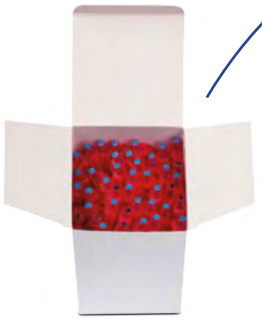
FR/
Solutions pratiques et faciles à manipuler, simplifiant le stockage, la manutention et le transport, pour rendre les opérations quotidiennes plus fluides et efficaces pour chaque client.

DE/
Praktische, leicht zu handhabende Lösungen, die Lagerung, Handhabung und Transport vereinfachen und den täglichen Ablauf für jeden Kunden reibungsloser und effizienter gestalten.

IT/
Soluzioni pratiche e facili da gestire, che semplificano stoccaggio, movimentazione e trasporto, rendendo le operazioni quotidiane più fluide ed efficienti per ogni cliente.

ES/
Soluciones prácticas y fáciles de manejar que simplifican el almacenamiento, el manejo y el transporte, haciendo que las operaciones diarias sean más fluidas y eficientes para cada cliente.

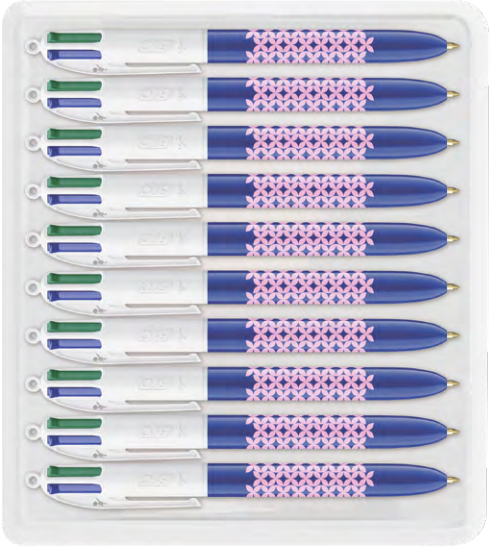
BIC® Secondary Packaging



3467000009
3467000008
3467000007
Count Box



3467000013
3467000011
3467000010
Plastic Bag



34670000080
Tray of 10 writing Instruments

3467000009 / 3467000008 / 3467000007

COUNT BOX

3467000009 - **Small** (for 25 BIC® Clic Stic) - 6 x 6,2 x 14 cm

3467000008 - **Medium** (for 50 BIC® Media Clic or writing instruments of similar size) - 7,5 x 7,5 x 15,2 cm

3467000007 - **Large** (only for 100 BIC® Evolution® Ecolutions®) - 7,5 x 7,5 x 19 cm



3467000013 / 3467000011 / 3467000010

PLASTIC BAG

3467000013 - **Small** (for 25 BIC® Media Clic or writing instruments of similar size) 12 x 18 cm

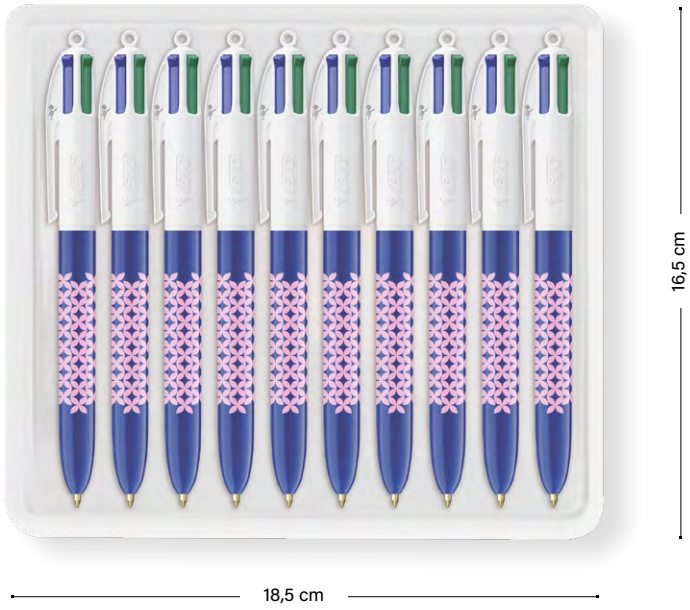
3467000011 - **Medium** (for 50 BIC® Media Clic or writing instruments of similar size) 15 x 22 cm

3467000010 - **Large** (for 100 BIC® Media Clic or writing instruments of similar size) 20 x 30 cm



34670000080

TRAY OF 10 WRITING INSTRUMENTS



Please note: Pens shown are for display purposes only and are not included in the price.

GENERAL INFORMATION

Catalogue Overview

This section provides essential reference information for navigating the catalogue efficiently. It offers a clear and structured framework that facilitates product identification, comparison, and selection, ensuring a consistent and straightforward reading experience.

FR/

Aperçu du catalogue

Cette section fournit des informations de référence essentielles pour naviguer efficacement dans le catalogue. Elle offre un cadre clair et structuré qui facilite l'identification, la comparaison et la sélection des produits, garantissant une expérience de lecture cohérente et simple.

DE/

Katalogübersicht

Dieser Abschnitt enthält wichtige Referenzinformationen für eine effiziente Navigation im Katalog. Er bietet einen klaren und strukturierten Rahmen, der die Identifizierung, den Vergleich und die Auswahl von Produkten erleichtert und ein einheitliches und übersichtliches Leseerlebnis gewährleistet.

IT/

Panoramica del catalogo

Questa sezione fornisce informazioni di riferimento essenziali per navigare in modo efficiente nel catalogo. Offre una struttura chiara e organizzata che facilita l'identificazione, il confronto e la selezione dei prodotti, garantendo un'esperienza di lettura coerente e intuitiva.

ES/

Descripción general del catálogo

Esta sección proporciona información de referencia esencial para moverse por el catálogo de manera eficiente. Ofrece un marco claro y estructurado que facilita la identificación, comparación y selección de productos, lo que garantiza una experiencia de lectura coherente y sencilla.

Make it simple!

Symbols and abbreviations

Product index

Colour table

FILE INFORMATION

Please submit your artwork in one of the following formats:

- Electronic file with the graphic design (artwork)
- Separate file for the text. For individual laser engraving please provide texts only in Excel® format (.xls)

ARTWORKS FEATURES

Please submit your artwork in one of the following formats:

- JPG / 350 dpi not compressed (only for images, no texts)
- PDF / outlined
- Illustrator® CC / outlined
- Photoshop® CC / with layers
- ZIP files

In order to facilitate a fluid order process and obtain an appropriate final result, it is important to provide us the information in one of the above listed formats. Should the customer's design not fit into our imprint area, we will modify it accordingly.

TYPEFACES:

All the typefaces must be converted to an artwork. Verify the minimum type sizes & line weights. Please, contact Customer Service for further information.

FR

INFORMATIONS CONCERNANT LES FICHIERS

Veuillez charger votre fichier sous l'un des formats suivants:

- Un fichier électronique avec le dessin graphique
- Et un fichier différent pour le texte. Pour un marquage au laser individuel, les textes devront être fournis uniquement sous format Excel® (.xls)

PROPRIÉTÉS DU MATÉRIEL GRAPHIQUE

Envoyez-nous votre matériel graphique dans un des types de fichiers suivants :

- JPG / 350 dpi non comprimé à la taille réelle de marquage (seulement images, sans texte)
- PDF / vectorisé
- Illustrator® CC / vectorisé
- Photoshop® CC / avec les calques
- Fichiers ZIP

Il est important que vous nous fassiez parvenir les informations dans l'un de ces formats afin de traiter au mieux votre commande et d'obtenir un résultat final optimal. Si la création du client ne rentre pas dans notre format, nous la modifierons en conséquence.

TYPE DE CARACTÈRES :

Tous les types de caractères doivent être convertis en image. Vérifiez les tailles minimales des types et les épaisseurs de trait. Veuillez contacter le service clientèle pour plus d'informations.

DE

ANFORDERUNGEN DRUCKUNTERLAGEN

Bitte senden Sie uns folgende Dateien:

- Reprofähige Druckvorlagen als Grafik
- Für eine Lasergravur übermitteln Sie uns bitte Ihre Druckdaten im Excel® Format (.xls)

EIGENSCHAFTEN DRUCKVORLAGEN

Technische Daten der Grafikdateien. Bitte schicken Sie Ihre Grafiken in einem dieser Formate:

- JPG / 350 dpi nicht komprimiert und in der tatsächlichen Druckgröße (nur Bilddaten, kein Text)
- PDF / Vektordatei
- Illustrator® CC / Vektordatei
- Photoshop® CC / mit Ebenen
- ZIP Format

Wir bitten um Zusendung der Daten in den angegebenen Formaten. Damit können wir den Auftrag schnellstmöglich bearbeiten und ein optimales Druckergebnis erreichen. Sofern der Entwurf des Kunden nicht in unseren Druckbereich passt, werden wir ihn entsprechend anpassen.

SCHRIFTARTEN:

Alle Schriftarten müssen in eine Vorlage umgewandelt werden. Überprüfen Sie die Mindestschriftgrößen und Linienstärken. Für weitere Informationen kontaktieren Sie bitte unseren Kundenservice.

IT

INFORMAZIONE SUI FILE:

Sempre, per quanto riguarda i file, i documenti si devono inviare come di seguito:

- un file elettronico con il design grafico (artwork)
- ed un altro file separato per il testo. Per un'incisione a laser singola, consegnare i testi esclusivamente in formato Excel® (.xls)

PROPRIETÀ DEL MATERIALE GRAFICO

Inviateci il vostro materiale grafico in uno dei seguenti tipi di file:

- JPG / 350 dpi non compresso e nel formato reale della stampa (solo per le immagini, non per il testo)
- PDF / vettoriale
- Illustrator® CC / vettoriale
- Photoshop® CC / con livelli
- file ZIP

E' importante che le informazioni vengano mandate in uno dei formati indicati al fine di sveltire l'ordine ed ottenere un miglior risultato finale. Nel caso in cui il design del cliente non si adattasse all'area di stampa, verrá adattato di conseguenza.

CARATTERI:

Tutti i caratteri devono essere convertiti in immagine. Verificare le dimensioni minime del carattere e gli spessori del tratto.

ES

INFORMACIÓN SOBRE ARCHIVOS

En cualquier caso, los archivos deben ser dos:

- Un archivo electrónico con el diseño gráfico (creatividad) y otro archivo distinto para el texto
- Para un grabado en láser, facilita los textos únicamente en formato Excel®. (.xls)

PROPIEDADES DEL MATERIAL GRÁFICO

Envíanos tu material gráfico en alguno de los siguientes tipos de archivo:

- JPG/ 350 dpi sin comprimir al tamaño real de impresión (sólo imágenes, sin texto)
- PDF / vectorizado
- Illustrator® CC / vectorizado
- Photoshop® CC / con capas
- Archivos ZIP

Es importante que nos proporciones la información en uno de estos formatos para agilizar su pedido y para obtener un resultado final adecuado. Si el diseño del cliente no encajase correctamente en el área de impresión, lo modificaremos consecuentemente.

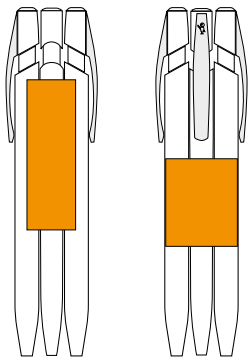
FUENTES:

Todos los tipos de letra se deben convertir en un arte final. Verifica los tamaños de los tipos mínimos y grosores de línea. Por favor, contacta con Atención al Cliente para más información.

SPECIAL FOR WRITING PRODUCTS

SCREEN PRINTING

SÉRIGRAPHIE
SIEBDRUCK
SERIGRAFIA
SERIGRAFÍA



Rear clip | Clip centred

Available imprint area depends on required printing technique.

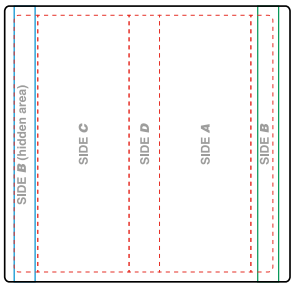
FR La zone d'impression disponible dépend de la technique d'impression requise.

DE Die mögliche Werbeaufdruckfläche ist von der angeforderten Drucktechnik abhängig.

IT L'area di stampa disponibile dipende dalla tecnica desiderata.

ES Área de impresión disponible según la técnica de impresión.

SPECIAL FOR DIGITAL LIGHTERS (J25, J23, J26 & J38)





If a direct exact colour is desired a fifth colour may be chosen from the aforementioned Guide for an additional charge. For more information on achieving the closest colour match for imprints on different products within our catalogue please contact our Customer Service Department

FR Pour toute demande de couleur directe Pantone, nous pouvons proposer une impression avec une 5ème couleur disponible dans ce catalogue, à un prix majoré. Pour plus d'informations sur la manière d'obtenir la couleur correspondante la plus proche pour des impressions sur différents produits de notre catalogue, veuillez contacter notre service client.

DE Wenn Sie ausdrücklich eine Pantone-Farbe wünschen, können Sie zusätzlich eine fünfte Farbe aus unserem verfügbaren Repertoire auswählen. Hierfür wird ein Aufpreis berechnet. Weitere Informationen zur Farbangleichung bei Bestellung verschiedener Produkte erhalten Sie von Ihrem Kundenservice.

IT Se si desidera un colore preciso, potrebbe essere scelto un quinto colore dalla suddetta guida a un costo aggiuntivo. Per maggiori informazioni sulla migliore corrispondenza del colore di stampa per i vari prodotti del nostro catalogo, contattare il nostro Servizio Clienti.

ES En el caso de querer un color directo, podemos ofrecer la impresión con un 5º color de dicha Guia. Para una mejor coincidencia de colores entre los diferentes productos de nuestro catálogo, ponte en contacto con nuestro departamento de Atención al Cliente.

Printing techniques symbols

	EN	FR	DE	IT	ES
PG	**Puffy glitter** Coloured glitter texture.	**Puffy glitter** Texture avec paillettes colorées.	**Puffy Glitter** Farbige Glitzer-Textur.	**Puffy glitter** Texture con glitter colorati.	**Puffy glitter** Textura de color brillante.
P	**Puffy** Highlighted personalisation giving a relief effect to your logo.	**Puffy** Une personnalisation soulignée par notre encre « Puffy », pour donner un effet de relief à votre logo.	**Puffy** Eine überzeugende Personalisierung mit unserer "Puffy"-Tinte, die Ihrem Logo einen Relief- Effekt verleiht.	**Puffy** Una personalizzazione evidenziata con il nostro inchiostro "Puffy" per dare un effetto a rilievo al tuo logo.	**Puffy** Resalta tu personalización dándole efecto relieve a tu logo.
BR	**Brilliant** Brilliant finish.	**Brilliant** Finition brillante.	**Brilliant** Digitaldruck mit Glanzeffekt.	**Brilliant** Finitura brillante.	**Brilliant** Acabado brillante.
M	**Metallic** Create metallic effects on images and backgrounds.	**Metallic** Crée des effets métalliques sur les images ou l'arrière-plan.	**Metallic** Kreieren Sie Metall-Effekte mit Bildern und Hintergründen.	**Metallic** Crea effetti, immagini sfondi metallici. Il tuo marchio sarà inconfondibile	**Metallic** Crea efectos metálicos en imágenes o fondos.
H	**Holografic** Create attractive gold or silver effects.	**Holografic** Crée des effets attractifs en or ou argent.	**Holografic** Kreieren Sie attraktive Gold- oder Silbereffekte	**Holografic** Trasforma il tuo logo in un immagine tridimensionale con gli ologrammi. Rende il tuo messaggio straordinario.	**Holografic** Convierte tu logo en una imagen tridimensional usando hologramas.
MT	**Matt** Matt finish.	**Matt** Finition mate.	**Matt** Digitaldruck mit matter Oberfläche	**Matt** Finitura opaca.	**Matt** Acabado mate.
UV	**UV** High gloss finish.	**UV** Finition extra brillante.	**UV** UV Digitaldruck mit Hochglanzeffekt.	**UV** Finitura lucida.	**UV** Acabado super brillante.
HS	**Hot Stamping** Tactile embossing	**Hot Stamping** Graver en relief sensible au toucher.	**Hot Stamping** Folien-Heißprägung	**Hot Stamping** Rilievo tattile	**Hot Stamping** Grabado en relieve sensible al tacto.
	**Print 360º ballpen**	**Impression 360º degrés**	**360° Druck auf Kugelschreiber**	**Stampa a 360° penna a sfera**	**Impresión 360º en bolígrafo**
	**Print 360º lighter**	**Impression 360º degrés**	**360° Druck auf Feuerzeug**	**Stampa a 360° accendino**	**Impresión 360º en encendedor**
360 ° Printing	**Digital.** High-definition 4-colour process. 360º degrees and full length of the barrel/body.	**Digital** Quadrichromie haute définition. À 360º degrés et sur toute la longueur du corps.	**Digital** Hochauflösender Vierfarb-Prozess. 360° Rundumdruck auf dem ganzen Schaft.	**Digital** Alta definizione - stampa in digitale in quadricromia, 360º gradi su tutta la lunghezza del corpo.	**Digital** Cuatricromía de alta definición. 360º en el cuerpo entero.
britePix DIGITAL	**britePix™ Digital** The solution for full colour communication. Now on coloured barrels!	**britePix™ Digital** La solution pour une communication tout en couleur. Maintenant sur des corps en couleur.	**britePix™ Digital** Die Lösung für farbenfrohe Kommunikation Jetzt auch auf farbigen Schäften.	**britePix™ Digital** La soluzione per la comunicazione a tutto colore. Ora sui fusti colorati.	**britePix™ Digital** La solución para una impresión a todo color. Ahora en cuerpos de colores.
britePix Texture	**britePix™ Texture** britePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!	**britePix™ Texture** britePix™ Texture apporte une nouvelle touche haut de gamme au concept britePix™. Désormais, vous pouvez non seulement voir tout en couleur, mais aussi le toucher !	**britePix™ Texture** britePix™ Texture ist eine neue Ergänzung für unser britePix™ Druckkonzept – man kann die Farben jetzt nicht nur sehen, man kann sie auch fühlen!	**britePix™ Texture** britePix™ Texture è un salto di qualità nel nostro concetto di stampa britePix™ – ora non solo puoi vedere il colore pieno, ma puoi anche toccarlo!	**britePix™ Texture** britePix™ Texture es un añadido premium al concepto britePix™ - ahora no sólo puedes verlo sino que ¡también puedes sentirlo!
britePix personalisation	**britePix™ personalisation** Personalise each unit within the same britePix™ order.	**britePix™ personalisation** Personnalisez chaque unité dans une seule et même commande.	**britePix™ Personalisierung** Personalisieren Sie Ihre britePix™-Bestellung. Geben Sie jedem Artikel Ihrer Bestellung eine individuelle Note.	**britePix™ personalisation** Personalizzazione britePix™. Personalizza ogni unitá dello stesso ordine britePix™.	**britePix™ personalización** Personalización britePix™. Personaliza cada unidad en el mismo pedido britePix™.

SYMBOLS AND ABBREVIATIONS

Printing techniques symbols

BL **Black light**	FI **Fragant ink**	MF **Metallic Foil**
BP **britePix™**	GT **Glittering**	PD **Pad printing**
DB **Debossing**	GM **Glossy & matt mix**	PE **Pearlescent**
DG **Digital**	GD **Glow in the dark**	QR **QR code**
ST **Djeep® soft touch®**	GR **Granite**	RC **Resin chip**
3D **Embossing** FR - 3D embossage / ESP-Relieve 3D / GER-3D-Prägung / IT-3D Rilievo	HM **Hammered metal**	SP **Screen printing**
ET **Etched**	H **Holographik®**	TF **Touch & feel**
FA **Fabric**	LE **Laser**	

Ink Colours

EN	FR	DE	IT	ES
Black	Noir	Schwarz	Nero	Negro
Light Blue	Bleu clair	Hellblau	Azzurro	Azul claro
Dark Blue	Bleu foncé	Dunkelblau	Blu	Azul oscuro
Red	Rouge	Rot	Rosso	Rojo
Orange	Orange	Orange	Arancio	Naranja
Yellow	Jaune	Gelb	Giallo	Amarillo

EN	FR	DE	IT	ES
Light Green	Vert clair	Hellgrün	Verde chiaro	Verde claro
Apple Green	Vert pomme	Apfelgrün	Verde	Verde Manzana
Green Dark	Vert foncé	Dunkelgrün	Verde mela	Verde oscuro
Fluo	Fluo	Fluoreszierend	Fluo	Fluorescente
Pink	Rose	Rosa	Rosa	Rosa
Purple	Violet	Violett	Viola	Morado

SYMBOLS AND ABBREVIATIONS

Writing modes

	EN	FR	DE	IT	ES
	**Ballpen** | **M** Medium 1 mm **F** Fine	**Bille** | **M** Medium 1 mm **F** Fine	**Kugelschreiber** **M** Medium 1 mm **F** Fine	**Penna a sfera** **M** Medium 1 mm **F** Fine	**Bolígrafo** **M** Medium 1 mm **F** Fine
	**Mechanical Pencil MP**	**Porte-mine MP**	**Druckbleistift MP**	**Portamine MP**	**Portaminas MP**
	**Pencil PC**	**Crayon PC**	**Bleistift PC**	**Matita PC**	**Lápiz PC**
	**Roller Ball R**	**Stylo à bille roulante R**	**Roller R**	**Roller R**	**Roller R**
	**Highlighter HL**	**Marqueur HL**	**Textmarker HL**	**Evidenziatore HL**	**Resaltador HL**
	**Stylus Pen SP**	**Embout caoutchouc SP**	**Stylus Pen SP**	**Stylus Pen SP**	**Stylus Pen SP**
	**Finestyle Ø 0,7mm FS**	**Feutre pointe fine FS Ø 0,7mm**	**Finestyle-Schreiber Ø 0,7mm FS**	**Scrittura Finestyle Ø 0,7mm FS**	**Escritura Finestyle FS Ø 0,7mm**
	**Gel G**	**Gel G**	**Gel-Schreiber G**	**Gel G**	**Gel G**
	**Marker MK**	**Marqueur pointe ogive MK**	**Textmarker MK**	**Pennarello MK**	**Marcador MK**
	**Resistant tip**	**Pointe résistante**	**Robuste Spitze**	**Punta resistente**	**Punta resistente**
	**No splinter**	**Pas d'échardes en cas de brisure**	**Splittert nicht**	**Non si scheggia**	**No se astilla**
	**Easy to use and erase**	**Facile à utiliser et à effacer**	**Leichtes Nutzen und Ausradieren**	**Facile da usare e da cancellare**	**Fácil de usar y borrar**
	**Smoother and darker writing**	**Écriture plus douce et foncée**	**Leichtes und farbkräftiges Schreiben**	**Scrittura più delicata e scura**	**Escritura más suave y oscura**
	**Smoother, more flowing writing**	**Écriture plus douce et fluide**	**Leichtes und flüssiges Schreiben**	**Scrittura più delicata e fluida**	**Escritura más suave y fluida**
	**Shock resistant**	**Résiste aux chocs**	**Stoßfest**	**Resistente agli urti**	**Resistente a los golpes**
	**Will not dry out**	**Ne sèche pas**	**Trocknet nicht aus**	**Non si secca**	**No se seca**
	**Protective sheath**	**Protecteur de mine**	**Minenschutz**	**Proteggi mina**	**Protector de mina**
	**2 leads**	**2 mines**	**2 Minen**	**2 mine**	**2 minas**

Other symbols

	**EN 13869** European Child Resistant Regulation for lighters.	**EN 13869** Règlement Européen pour briquets avec sécurité pour enfants	**EN 13869** Europäische Kindersicherheitsnorm für Feuerzeuge.	**EN 13869** Normativa europea per accendini sulla sicurezza dei bambini.	**EN 13869** Regulaciones Europeas para encendedores con seguridad para niños.
	**ISO Certified**	**Certification ISO**	**ISO zertifitiert**	**Certificato ISO**	**Certificado ISO**
	**ISO** International safety standards	**ISO** Normes internationales de sécurité	**ISO** Internationale Sicherheitsnormen	**ISO** Norme di sicurezza internazionali	**ISO** Normas internacionales de seguridad

SYMBOLS AND ABBREVIATIONS

Other symbols

	EN	FR	DE	IT	ES
NEW!	**New**	**Nouveau**	**Neu**	**Nuovo**	**Nuevo**
MIX & MATCH	**Mix&Match** Hundreds of colours of components in stock of writing instruments for full personalisation.	**Mix&Match** Des centaines de couleurs de composants en stock pour la personnalisation complète des instruments d'écriture.	**Mix&Match** Hunderte von Farben bei den Schreibgeräte-Komponenten auf Lager. Für eine komplette Personalisierung.	**Mix&Match** Centinaia di colori dei componenti di produzione degli strumenti di scrittura per una personalizzazione completa	**Mix&Match** Cientos de componentes de instrumentos de escritura para una completa personalización
	Custom colours Choose the exact PMS colour that suits your logo.	**Couleurs personnalisées** Choisissez la couleur exacte pour des décorations les mieux adaptées à votre logo.	**Sonderfarben** Wählen Sie genau die PMS-Farbe, die am besten zu Ihrem Logo passt.	**Colori Personalizzati** Scegli il colore PMS esatto che si adatta meglio al tuo logo.	**Colores personalizados** Elija el color exacto PMS que mejor se adapte a su logo.
	Manufactured and printed in BIC factories	**Fabriqué et imprimé dans les usines BIC**	**In BIC-Werken hergestellt und bedruckt**	**Prodotto e stampato negli stabilimenti BIC**	**Fabricado e impreso en fábricas BIC**
	Manufactured in BIC factories	**Fabriqué dans les usines BIC**	**In BIC-Werken hergestellt**	**Prodotto negli stabilimenti BIC**	**Fabricado en fábricas BIC**
	Printed in BIC factories	**Imprimé dans les usines BIC**	**In BIC-Werken bedruckt**	**Stampato negli stabilimenti BIC**	**Impreso en fábricas BIC**
	Assembled and printed in DJEEP factories	**Montage et impression dans les usines DJEEP**	**Montage und Druck in DJEEP-Werken**	**Assemblaggio e stampa negli stabilimenti DJEEP**	**Montaje e impresión en fábricas DJEEP**
	Assembled and printed in BIC factories	**Montage et impression dans les usines BIC**	**Montage und Druck in BIC-Werken**	**Assemblaggio e stampa negli stabilimenti BIC**	**Montaje e impresión en fábricas BIC**
	Quality & safety approved	**Qualité et sécurité approuvées**	**Qualität und Sicherheit und genehmigt**	**Qualità e sicurezza approvata**	**Calidad y seguridad aprobada**
	Made in Europe	**Fabriqué en Europe**	**Hergestellt in Europa**	**Prodotto in Europa**	**Fabricado en Europa**
FABRIQUÉ EN FRANCE	**Made in France**	**Fabriqué en France**	**Hergestellt in Frankreich**	**Fabbricato in Francia**	**Fabricado en Francia**
	Made in Spain	**Fabriqué en Espagne**	**Hergestellt in Spanien**	**Prodotto in Spagna**	**Fabricado en España**
	Viral reduction 93% in 24h	**Réduction virale 93% en 24h**	**Reduktion von 93 % der Viren in 24 Std.**	**93% di riduzione virale entro 24 ore**	**Reducción viral 93% en 24h**
	Entire pen protection	**Protection sur toute la surface du stylo**	**Schutz der Kugelschreiberoberfläche**	**Protezione della superficie della penna a sfera**	**Protección de la superfície del bolígrafo**
	Timeless protection	**Protection à vie**	**Dauerschutz**	**Protezione permanente**	**Protección permanente**
	Bacteria elimination	**Protection antibactérienne**	**Schutz vor Bakterien**	**Protezione batterica**	**Protección contra las bacterias**
	Fungal inhibition for 24h	**Inhibition des champignons en 24h**	**Hemmt Pilzbefall 24 Std.**	**Inibizione di funghi 24 ore**	**Inhibición de hongos 24h**
	Keep fingers away from the flame	**Gardez les doigts loin de la flamme**	**Hält die Finger von der Flamme fern**	**Tieni le dita lontane dalla fiamma**	**Manten los dedos lejos de la llama**
	Easily fits in the pocket	**Se glisse facilement dans la poche**	**Passt problemlos in die Tasche**	**Si adatta facilmente alla tasca**	**Cabe fácilmente en el bolsillo**
	Number of flames	**Nombre d'allumages**	**Anzahl der Zündungen**	**Numero di lame**	**Número de encendidos**

Other symbols

	EN	FR	DE	IT	ES
ecolutions®					
	FSC and recyclable cardboard Certification to promote the appropriate environmental management	**FSC et carton recyclable** Produit fabriqué avec des matériaux respectant l'environnement, utilisant des matériaux renouvelables de conifères (polymères cellulosiques).	**FSC-zertifizierter und recycelbarer Karton** Zertifikat zur Förderung des angemessenen Umweltmanagements	**FSC e cartone riciclabile** Certificazione della corretta gestione ambientale	**FSC y cartón reciclable** Certificación para promover la apropiada gestión ecológica
	Pharmaceutical waste	**Déchets pharmaceutiques**	**Pharmazeutische Abfall**	**Rifiuti farmaceutici**	**Residuos farmacéuticos**
	Fruit and vegetable trays	**Cageots de fruits et légumes**	**Obst-und Gemüseverpackungen**	**Vassoi di frutta e verdura**	**Bandejas de frutas y verduras**
	Fridges and yogurt pots	**Réfrigérateurs et pots de yaourt**	**Kühlschränke und Joghurtbecher**	**Frigoriferi e contenitori di yogurt**	**Neveras y envases de yogurt**
	Sugar cane	**Sucre de canne**	**Zuckerrohr**	**Canna da zucchero**	**Caña de azúcar**
	Plastic car parts	**Pièces automobiles en plastique**	**Autoplastikteile**	**Parti in plastica per autoveicoli**	**Piezas de plástico de automovil**
	100% renewable electricity The BIC Graphic Europe factory is powered by 100% renewable energy.	**100% Électricité d' énergie renouvelable** L'usine BIC Graphic Europe s'alimente 100% d´électricité renouvelable.	**100% Strom zu 100 % aus erneuerbaren Quellen** Die Fabrik von BIC Graphic Europe bezieht ihren Strom zu 100 % aus erneuerbaren Energiequellen.	**100 % elettricità da fonti rinnovabili** Lo stabilimento BIC Graphic Europe funziona con elettricità proveniente 100% da fonti rinnovabili.	**100% electricidad de fuentes renovables** La fábrica BIC Graphic Europe funciona con energía proveniente de fuentes 100% renovables.
IMPRIM'VERT®	**Imprim'vert** Certification for environmentally responsible printing practices.	**Imprim'vert** Certification pour des pratiques d'impression respectueuses de l'environnement.	**Imprim'vert** Zertifizierung für umweltfreundliche Druckpraktiken	**Imprim'vert** Certificazione per pratiche di stampa rispettose dell'ambiente.	**Imprim'vert** Certificación para prácticas de impresión respetuosas con el medio ambiente.
	Möbius Loop Product contains recycled material.	**Möbius Loop** Le produit contient des matériaux recyclés.	**Möbius Schleife** Das Produkt enthält recyceltes Material.	**Möbius Loop** Il prodotto contiene materiale riciclato.	**Möbius Loop** El producto contiene material reciclado.
	Refill Service	**Service de recharge**	**Nachfüllservice**	**Servizio di ricarica**	**Servicio de recarga**
	QR code Scan QR code	**Code QR** Scannez le code QR	**QR Code** Scannen Sie den QR Code	**QR code** scannerizza il QR code	**QR code** Escanea el código QR
250 ± 3,5 KG	**Packaging Information** **DIMENSIONS:** Dimensions published of each product correspond to its maximum size, regardless of the drawing position.	**Informations sur l'emballage** **DIMENSIONS :** Les dimensions publiées de tous les produits correspondent à la taille maximale, quelle que soit la position du dessin.	**Information zur Verpackung** **ABMESSUNGEN:** Die angegebenen Abmessungen für jedes Produkt entsprechen dessen maximaler Größe. Unabhängig von der Druckposition auf der Abbildung.	**Informazioni sul packaging** **DIMENSIONI:** Le dimensioni pubblicate relative a ciascun prodotto corrispondono alla sua dimensione massima indipendentemente dalla posizione del disegno.	**Información de envasado** **DIMENSIONES:** Las dimensiones publicadas en cada producto corresponden a su tamaño máximo, independientemente de la posición que muestre el dibujo.
	Regulatory compliance	**Respectant les normes**	**Einhaltung gesetzlicher Bestimmungen**	**Conformità normativa**	**Cumplimiento de la normativa**

Technical Parameters for each Type of Printing

	DIGITAL / DIGITAL TRANSFER
Minimum positive text	4 pt (1.4 mm) 4 Point text
Minimum negative text	7 pt (2.4 mm) 7 Point text
Minimum text for half tone	1.5 pt (0.5 mm) 7 Point text
Minimum thickness for positive lines	0.25 pt (0.08 mm)
Minimum thickness for negative lines	0.5 pt (0.17 mm)
Minimum thickness for lines in half tone	0.5 pt (0.17 mm)
Minimum half tone values	C: 8% / M: 8% / Y: 12% / K: 8%

	britePix™
Minimum positive text	6 pt (2.1 mm) 6 Point text
Minimum negative text	7 pt (2.4 mm) 7 Point text
Minimum thickness for positive lines	0.4 pt (0.14 mm)
Minimum thickness for negative lines	0.5 pt (0.17 mm)
Minimum thickness for half tones	1 pt (0.35 mm)
Percentage half tone	

	SCREEN PRINTING/ PAD PRINTING	HOT STAMPING / DEBOSSING	LASER ENGRAVING
Minimum positive text	6 pt (2.1 mm) 6 Point text	10 pt (3.5 mm) 10 Point text	6 pt (2.1 mm) 6 Point text
Minimum negative text	9 pt (3.1 mm) 9 Point text	15 pt (5.25 mm) 15 Point	NOT RECOMENDED
Minimum thickness for positive lines	0.4 pt (0.14 mm)	1.5 pt (0.5 mm)	0.3 pt (0.1 mm)
Minimum thickness for negative lines	0,5 pt (0.176 mm)	2 pt (0.706 mm)	0.5 pt (0.17 mm)
Minimum thickness for half tones	1.5 pt (0.5 mm)	NOT POSSIBLE	NOT POSSIBLE
Percentage half tone	50%		

PRODUCT INDEX

BIC® WRITING INSTRUMENTS

BIC® Cristal® Expression 38
BIC® Cristal® Re'New™ 40
BIC® Cristal® Re'New™ Black 42
BIC® Style 44
BIC® Round Stic® 48
BIC® Round Stic® Ecolutions® 51
BIC® M10® Clic 54
BIC® Media Clic 60
BIC® Media Clic Advance 58
BIC® Media Clic Ecolutions® 61
BIC® Media Clic Ecolutions® Plus 62
BIC® Media Clic Grip 65
BIC® Media Clic Grip Ecolutions® 66
BIC® Media Clic BGuard™ antibacterial 70
BIC® Media Clic BGuard™ antimicrobial Ecolutions® 72
BIC® Media Clic Biobased Ecolutions® 74
BIC® Media Clic Biobased BGuard™ antibacterial 76
BIC® Media Clic Shine 78
BIC® Media Clic Glacé 80
BIC® Clic Stic 82
BIC® Clic Stic Ecolutions® 83
BIC® Clic Stic Softfeel® 85
BIC® Clic Stic Stylus 86
BIC® Clic Stic Stylus Ecolutions® 86
BIC® Super Clip 92
BIC® Super Clip Ecolutions® 93
BIC® Super Clip Advance 96
BIC® Super Clip Glacé 96
BIC® Super Clip Glacé Advance 100
BIC® Super Clip Soft 102
BIC® Super Clip Soft Advance 103
BIC® Super Clip Origin 104
BIC® Wide Body™ 108
BIC® Wide Body™ Ecolutions® 109
BIC® Wide Body™ Mini Digital 110
BIC® 4 Colours® 116
BIC® 4 Colours® ECO 118
BIC® 4 Colours® Rainbow Decor 120
BIC® 4 Colours® Bicolor 122
BIC® 4 Colours® Gradient 124
BIC® 4 Colours® Pastel 126
BIC® 4 Colours® Fashion 128
BIC® 4 Colours® Sun 130
BIC® 4 Colours® Fine 132
BIC® 4 Colours® Fluo 134
BIC® 4 Colours® Glacé 136
BIC® 4 Colours® Shine 138
BIC® 4 Colours® Soft 140
BIC® 4 Colours® Wood Style 142
BIC® 4 Colours® Flags Collection 144
BIC® 4 Colours® 3+1^{HB} 146
BIC® Metal Pro 148
BIC® Grip Roller 154
BIC® Intensity® Gel Clic 156
BIC® Brite Liner® Grip 160
BIC® Highlighter Flat 162
BIC® Velleda® White Board Marker Fine 164
BIC® Velleda® White Board Marker Grip 165
BIC® Mark-It Permanent Marker 165
BIC® Permanent Marker Ecolutions® 167
BIC® Matic® 170
BIC® Media Clic Mechanical pencil 172
BIC® Media Clic Grip Mechanical pencil 173
BIC® Media Clic Grip Ecolutions® Mechanical pencil 173
BIC® Evolution® Ecolutions® 178
BIC® Kids Evolution® Colouring Set 182
Sprout™ Graphite pencil 184

OTHER WRITING INSTRUMENTS

Basic Pen 190
Click Pen 192
Striped Grip Pen 194
Sleek Stylus Pen 198

BIC® PARTNER

BIC® Partner Hard Cover 204
BIC® Partner Flex Cover 206
BIC® Partner FruitCover 208
BIC® Partner Notebooks Tailormade Service 210

BIC® LIGHTERS AND CASES

BIC® J25 Lighter 218
BIC® J23 Lighter 222
BIC® J26 Lighter 226
BIC® J38 Lighter 230
BIC® EZ Reach™ Lighter 234
BIC® Styl'it Luxury Case 238
BIC® Aluminium Flat Case 240
BIC® Clip Case 241
BIC® 3D Case 242
BIC® Pocket Ashtray 244

DJEEP® LIGHTERS

DJEEP® D1 Lighter 248

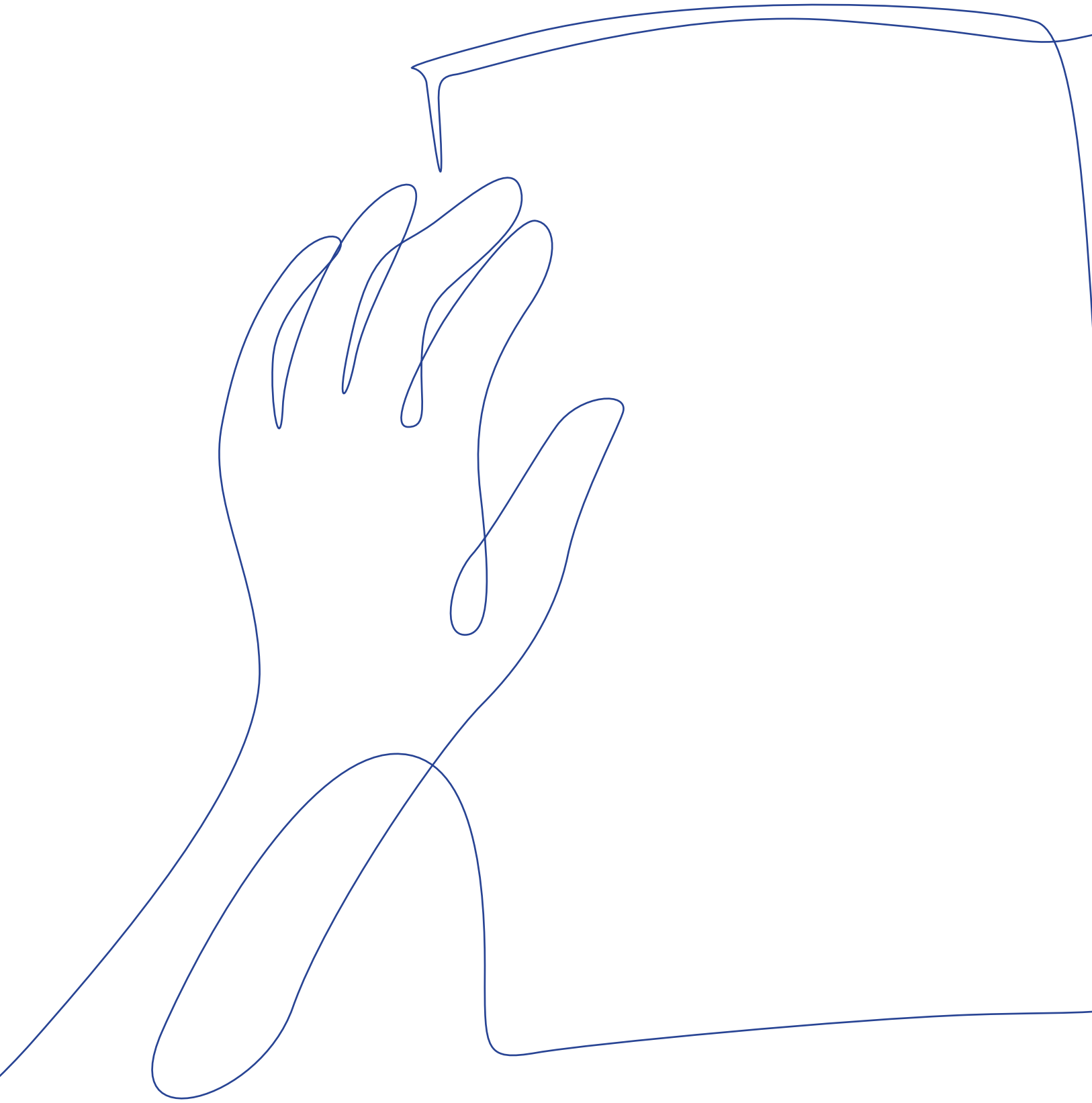
BIC® PACKAGING

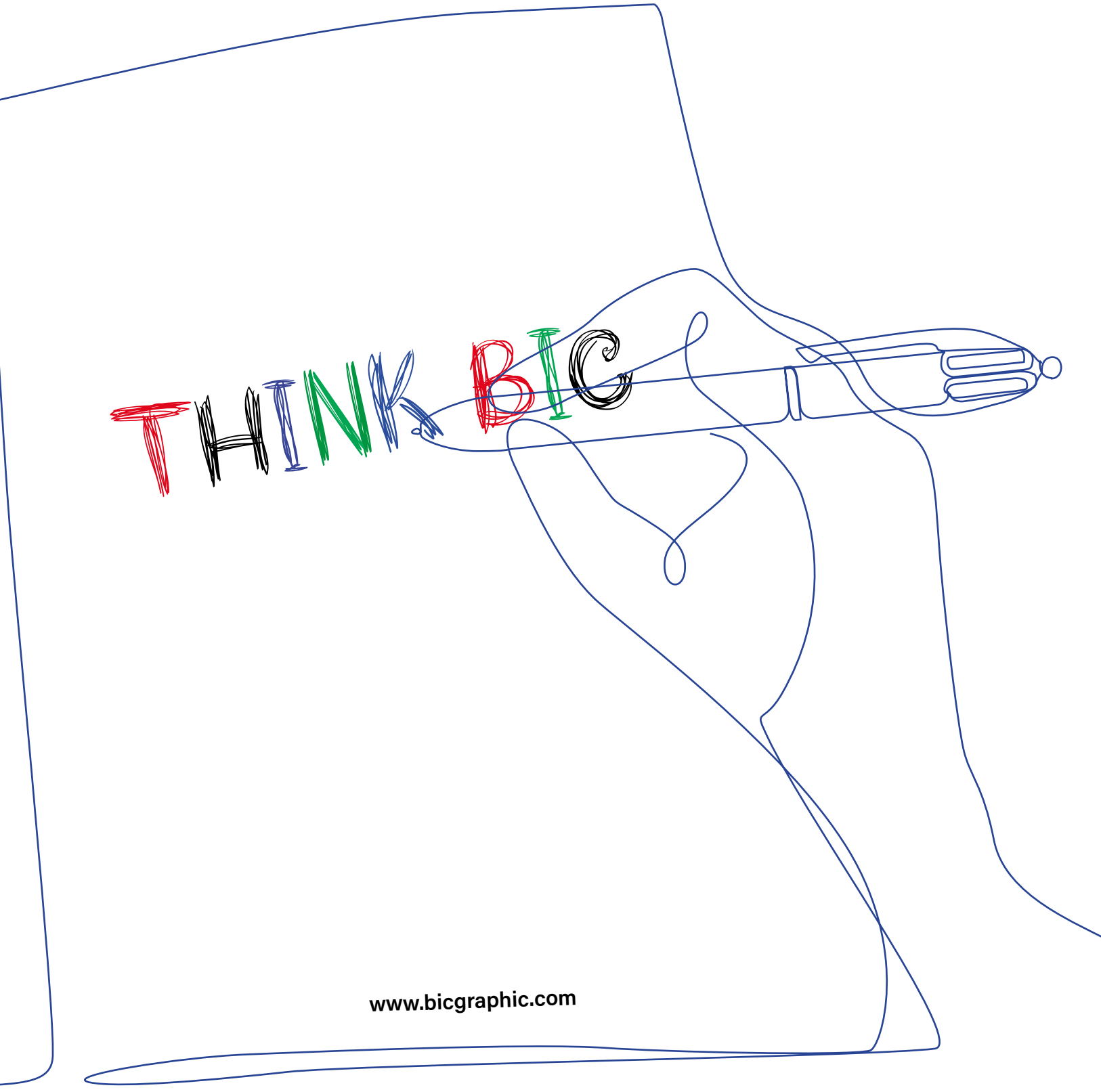
BIC® Primary Packaging Ecolutions® 258
BIC® Primary Packaging 258
BIC® Secondary Packaging Ecolutions® 264

COLOUR TABLE



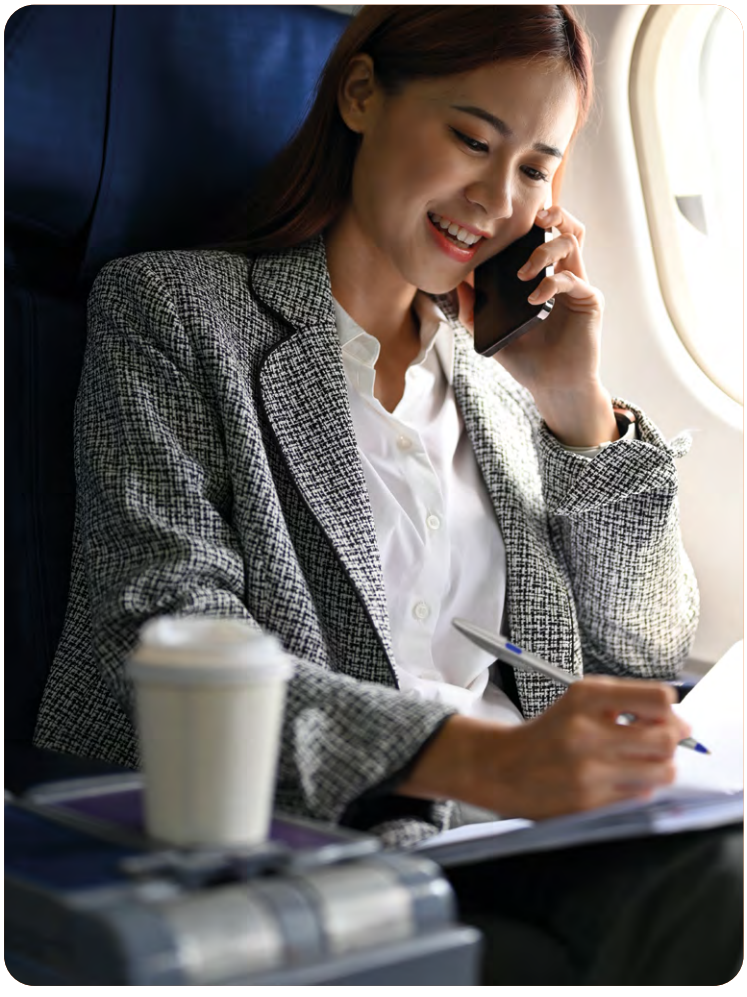
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